

STUDENT ASSOCIATION MEETING
State University of New York, College at Geneseo



Student Association meetings are Wednesdays at 6:15 pm in the College Union Hunt Room. All are welcome to attend.

MINUTES #3, Thursday, August 12, 2010

Page	Business Meeting Agenda
8	<i>Call to Order, Approval of Agenda, Approval of Minutes</i>
8	<i>Updates</i>
8-9	<i>Old Business</i>
8- 9	04-1011: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$75.00 from Budget Increases, Account 1099, to The Lamron, Account 1501 in order to purchase a printer for The Lamron office. <i>Second of Two Readings</i>
9	06-1011: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$899.00 from Permanent Equipment, Account 2000 to SA Tech Services, Account 1004 to purchase a new projector from B+H photo and video. <i>Second of Two Readings</i>
9	09-1011: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$1,834.00 from Budget Increases, Account 1099 to ACE, Account 1002 for the ACE Film Festival. <i>Second of Two Readings</i>
9-10	<i>New Business</i>
9- 10	11-1011: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$20,000 from Reserves, Acct. 4000 to Budget Increases, Account 1099 to fund future requests. <i>First of Two Readings</i>
10	12-1011: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$7837.38 from Budget Increases, Account 1099 to S.A. Payroll, Account 1008 line 40 to create a line - <i>Part Time Salaries</i> to cover the cost of salary and benefits for a Crew Coach. <i>First of Two Readings</i>
10-11	13-1011: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up \$6000.00 from Budget Increases, Acct 1099 to SA Gen Ops, line 10 <i>Advertising</i> to pay for SA Calendars. <i>First of Two Readings</i>
11-12	<i>Open Discussion</i>
12	<i>Adjournment</i>

Executive Committee

President:	Doug Sinski
Vice-President:	Tom Sochia
Directors:	
Academic Affairs:	Meghan Pipe
Business Affairs:	Mark Petrie
Inter-Residence Affairs:	Mary Bock
Public Relations:	Jake Griffin
Student Affairs:	Will Labate
Student Programming:	Nick Spengler
Temporary Advisor:	Dr. Robert Bonfiglio

PROFESSIONAL STAFF

Dir. of SA Programs,	
Personnel & Finances:	Kate Rebban
Administrative Assistant:	Nancy Chirico
Graphics Coordinator:	Kristen Fuest
Program Advisor:	VACANT
Service Manager:	Dianne Krenzer

Call to Order: 6:30 PM

The Chair notes the absence of Mark Petrie, SA Director of Business Affairs for today's meeting.

Approval of the Agenda:

Reading 12-1011 is being changed to read "Allocate up to \$7837.38" due to a change in the estimated cost. Passes 6-0-0

Approval of the Minutes:

The Minutes were unavailable to approve.

Updates

President, Doug Sinski updates: he wrote a letter welcoming the freshman. The Crew Team all of a sudden the budget for the coach has been taken out of the Student and Campus Life budget which is our reading to pick up the slack on that and fund a coach for the Crew Team. More on that in the reading later. He also met with Marilyn Moore to discuss the rugby field and getting a field for the rugby teams to play on in the fall. He met with Chip and Will to discuss the space in the lower level of the Union about using it as a space for a bowling alley, arcade or depending on student input, something else.

Vice-President, Tom Sochia updates: revised the applications for Student Senate and looking at what other schools have been doing and what senate was working on last year.

Director of Business Affairs, Mark Petrie updates: absent

Director of Inter-Residence Affairs, Mary Bock updates: Been working on retreat for IRC and going through items getting ready for the year. Done with her internship.

Director of Public Relations, Jake Griffin updates: Spent last week helping the rugby team measure out their field and dealing with maintenance to move some stuff.

Director of Academic Affairs, Meghan Pipe updates: planning her retreat.

Director of Student Affairs, Will Labate updates: working on off campus packets and working hard on getting the ACE film festival.

Director of Student Programming, Nick Spengler updates: working on getting ready for First Knight and planning the retreat for AC.

Kate Rebban, Director of SA Programs, Personnel, & Finances updates: The audit is done. They should be in touch in the next few weeks to finalize the time that they come in and present to SA Exec. Had an insurance audit that is done every year. Met with CAS and came up with a new encumbrance report.

Dr. Robert Bonfiglio, SA Executive Committee Temporary Advisor updates: Absent.

Open Updates

Director of Inter-Residence Affairs, Mary Bock updates: One more update. She has been working on the PSA's. There have been some halts up to me. Some people think one thing and some people think something entirely different. The person that filed the original complaint a few years ago is going to Albany on August 19 to meet with the lawyers again and she's hoping to have something to him of "this is what we want to do" or "something we are starting to agree on doing" so he doesn't have to continue on charges.

Old Business

04-1011: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$75.00 from Budget Increases, Account 1099, to The Lamron, Account 1501 in order to purchase a printer for The Lamron office.

Second of Two Readings

Julie said this is for a printer for the office adding \$75 to the supply line. We found a cheaper model through UB Micro that would only cost \$59 and change. She wanted to let Exec know what happened with the last reading and the Adobe software that they wanted to purchase. The computers are in and they're great. The price she got for the software was already a reduced price, but she asked CIT what they could do for us. If we entered into a "pool" with them and they have a limited amount available, we would have to pay each year. She and Kate did more research and through UBMicro, they found better prices and it's less than \$300 per license. She figured she could do another budget increase and tag on to this reading since it's a supply. She said it's either save approximately \$832 by using the budget increase or go ahead and buy it through what was allocated last meeting from Permanent Equipment, even though it's now under the \$300 threshold for Permanent Equipment. Doug said it's his understanding, for the record, that they already

approved “X” amount of money for the software in the Permanent Equipment line, but you found a cheaper solution that wouldn’t qualify going through the Permanent Equipment line. So what you are asking for is that we make an amendment to this reading “be it further resolved that SA Exec allocate \$912.55 from Budget Increases to purchase the Adobe software from UB Micro.” Tom asked where the money would go that’s in the Permanent Equipment line. Kate said the money would stay there. Mary asked couldn’t they count all four as one purchase/one permanent equipment item. Kate said no, the policy states its \$300 per item. Jake asked if they have to purchase it each year.

Discussion: Motion to amend the reading to read BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$75.00 from Budget Increases to The Lamron, Account 1501 in order to purchase a printer for The Lamron office and be it further resolved that SA Exec Committee allocate up to \$912.55 to purchase the Adobe software from UB Micro.” Jake seconds the reading. No questions or discussion on the motion. Motion passes 6-0-0. Mary said good work finding lower prices.

Reading 04-1011, second of two readings, passes 6-0-0

06-1011: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$899.00 from Permanent Equipment, Account 2000 to SA Tech Services, Account 1004 to purchase a new projector from B+H photo and video.

Second of Two Readings

Kate said she checked the price before the meeting and it \$839.95 from B+H Photo. This is still a better deal than Buy.com, since they don’t offer an extended warranty. This is an “up to” amount, so hopefully it will stay the lower price when it’s ordered tomorrow. The warranty will be purchased out of SA Tech’s supply line.

No questions or discussion.

Reading 06-1011, second of two readings, passes 6-0-0

09-1011: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$1,834.00 from Budget Increases, Account 1099 to ACE, Account 1002 for the ACE Film Festival.

Second of Two Readings

Will said they are proposing this increase for the ACE film festival. There is a drastic drop in the amount of WOW grants and since there isn’t an ACE meeting until the beginning of the semester to get the funds from that, he is asking for an increase to cover the costs associated with the Film Festival. There will be 5 movies. He contacted the ACE groups, based on the suggestions from last meeting, and they will do staggered movies on one day. There will be two showings – 2 movies, then an intermission and then the 3 other films. Tom suggested to look at the Library. They don’t have a list of films they have rights for. They are looking into it, but it’s on shaky grounds. Most have to be shown in a classroom setting. They may be able to get one film that way. Nick asked if they are normally funded through WOW grants. Will said he was told they were funded last year. Will said they won’t have a meeting until the first week of September and that wouldn’t give enough time to plan the event and advertise for it. They did get one WOW grant for \$300. Nick asked if it’s earlier than usual. No, it’s around the same time. He wanted to know where the funding came from last year. Tom said he thought they received at least one grant last year and he’s not sure where the rest of the money came from. No questions on the reading. Discussion: Nick said if we pay for it this year, we will probably be paying for it each year. Will said he does see how this would set a precedent, but he can assure SA that ACE can make arrangements to have this either funded or approved in advance for next year. He didn’t have any control over what the last ACE group did. Mary said that she has no problem supporting it this year. It just brings up concerns over how much money the ACE groups can get. Not only do they have their own budget, they have the ACE drawing fund and they can come to SA for budget increases and ACE can come to SA. For IRC and AAC, the residence halls and academic clubs can only go to IRC or AAC for funding. This is a special circumstance because this is so early in the year and you can’t go through the ACE drawing fund. It raises the bigger question, are we going to draw the line or leave it open that they can ask for money anywhere. Doug thanked Mary for bringing it up and they can discuss that issue at a later date. Will said it’s a valid point, but see where the year goes. This is the first reading that ACE is doing. If it becomes an issue later in the semester, we can discuss it. Mary thinks we should have the festival.

Reading 09-1011, second of two readings, passes 5-0-1, with Will abstaining.

New Business

11-1011: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$20,000 from Reserves, Acct. 4000 to Budget Increases, Account 1099 to fund future requests.

First of Two Readings

Kate explained that the 2010-11 budget allocated \$4,115.61 for Budget Increases, with an additional resolution for \$12,000 to be transferred from Reserves on June 1, the start of our new fiscal year.

At the July business meeting, \$7,235 was allocated from Budget Increases to two accounts, leaving approximately \$8,880.61 in the account. In reviewing the agenda items for the meeting in Mark’s absence, there is approximately \$16,056.05 in requests, leaving a deficit of \$7,175.44 if these items are all approved. The request for \$20,000 would be there to cover if these items are approved and have money available in the academic year. Nick asked if this was done in years pervious. Kate said this has happened, but not normally this early. Tom asked for the next reading for Crew coach, was Doug waiting for the first meeting of the semester to finalize it. Doug said yes, he is waiting for the next meeting because not a single member from Crew has talked to him about this. If they really needed a coach, one of them would come to a meeting. Tom said that if we happen to make any of the other readings on the agenda a one-week reading, we wouldn’t have enough money in the budget increase account. Doug said that they don’t plan on making any of these a one week reading. Discussion: Mary said that although it seems a little early to be doing a reading like this,

they have bought a lot of new computers, a new projector for SA Tech and someone to be on the Regional Board of Directors. She thinks they have done valuable things with their money that needed to be done eventually and she doesn't see a problem. She doesn't think they should go into the semester in a deficit. Doug said why they need to do this increase now is because they have been a productive group of individuals making things happen.

Will asked that we're switching money from one account to another, why do we have to do that. Kate said that the Budget Increases account only has approximately \$8800 left over; the next two readings would wipe out the account. Doug made a point of clarification that they just need to give money out of Budget Increases, not Reserves. Will asked if it's still in our budget and we're not over budget. Doug said no they aren't.

Reading 10-1011, first of two readings, passes 6-0-0.

12-1011: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$7,837.38 from Budget Increases, Account 1099 to S.A. Payroll, Account 1008 line 40 to create a line - *Part Time Salaries* to cover the cost of salary and benefits for a Crew Coach.
First of Two Readings

Doug explained that due to budget cuts within the state, the crew team is no longer being provided a coach by the Student and Campus Life Division. The reasons for a coach are numerous, one being they need someone to drive their truck and trailer to regattas. When he met with Marilyn Moore, the Director of Athletics, she said they need a strong coach to make sure the team is following all safety rules and regulations. The team tends to be very gung-ho about practicing and they love doing what they do, but sometimes they might want to practice during inclement weather and they need a coach to say they cannot practice that day. It would be nice for them to have a coach to travel to their regattas. Another reason Doug feels it's important to have a coach, as they are essentially a varsity sport even though they haven't been recognized or taken on by the college to be an official varsity sport. They are a varsity level team and any varsity level team should have guidance and continued development as a team. Jake asked if they approve this, would we hire their same coach or get a new coach.

Doug said they would hire a new coach and we would go through an interview process. They do have a few individuals in mind. Jake wanted to make sure it isn't someone that just graduated. Doug said the individual could interview with us and Marilyn Moore, since she brought up those primary concerns. Mary asked if they could continue going to regattas if they didn't have a coach. Doug said they would need someone to drive the truck and trailer. He talked with Kate that in the distant past, the team was able to drive the truck and trailer, but not so recently as they have had a coach for the last six years or more and no one on the team has the ability to drive. Will said the sporting authority that oversees crew may require a coach. Tom asked if Ms. Moore would spearhead the interviews and put out advertising. Doug said Marilyn would serve as someone to interview the individual and guide them through the first semester. Marilyn is retiring at the end of the semester, so hopefully the coach would be up to speed by that point. Tom asked if it's Exec's job to post the job to get applicants. Yes, it does fall under us. Nick asked if the entire amount is going to the coach. Doug said the max salary they can give is \$6500 but the cost includes the mandatory benefits that go with the salary. After talking with Dr. Bonfiglio, historically, they have paid around \$8500 a year, but we should be fine with \$6500. Discussion: Meaghan said we should take into account what could happen if they didn't have a coach and it's to our benefit in the long run to pay for this coach now. Doug said, for point of clarification, this could just be temporary until the budget situation improves; perhaps Student and Campus Life could take the responsibility back on. Crew has a big following and is important for the college and he would see that they resume funding it and it could become varsity. Jake asked as it is now, would we pay next year. It would be in the budget this year and could be requested next year. Will said it would look terrible if we compete with other schools and have so much money invested already, it would seem like a waste of funding without a coach.

Reading 12-1011, first of two readings, passes 5-0-1, Tom abstains.

13-1011: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up \$6000.00 from Budget Increases, Acct 1099 to SA Gen Ops, line 10 *Advertising* to pay for SA Calendars.

First of Two Readings

Doug explained that they are looking to print many SA calendars and can be used to generate publicity for the referendum, SA organizations and SA as a brand. The calendar will have important dates, registration; drop/adds, days off, election dates. There will be a count-down to the referendum. Every picture would be SA related and relevant to the particular month. In September is the Limelight/Accents series. In November, you'll see voting or civic engagement. He is asking for \$6000 to get 2000 calendars. The cost is \$3.10 per calendar and isn't big considering how much publicity and impact you get out of it. There will be an SA logo and fact for every month and it will be high impact. Tom asked if its \$6300, why \$6000. There's already money in the advertising line. How will you determine who gets one of the 2000? Doug said they would hand them out at SA meetings, table in the Union, have them available in the SA office and give incentive to come to the SA office. Meaghan said there is a big count down to the referendum. Will there be anything in the calendar explaining it. Doug said in March there will be a lot of SA logos, why it's important, why you should vote. Its high impact and relevant advertising. Will asked if there is a number next to each day for the countdown? Discussion: Mary suggests that maybe leave the count-down to second semester. It may get lost on people from the beginning of the year. Will they be able to see the calendar before it goes to print. Doug said yes, it's a 2 week reading and Kristen is working on it now and the calendar should be ready to go to print after the second reading. Mary asked if we need to pay Kristen. Yes, her time is included in the cost. Will agrees with Mary that the numbers every day on the calendar may get annoying. Perhaps keep it to the spring semester. He thinks it's a great idea to advertise for the referendum and everyone should see it and help people vote. It's an alternative to the other calendars that are in the res halls. Tom asked if Doug is going talk to the SA groups. Doug thought about it, it's the summer, not many people respond to email. They thought about looking on Facebook for pictures, but the resolution is too low. Someone had the great idea of getting pictures from the Lamron since they are at all the events. Kristen did a

fantastic job with April. She did a collage of concert shots. Meaghan asked what month does the calendar start. It's August to the following December. What about the other calendars that came out last year. Who sent them out, Alumni? Patty said they came from College Advancement. They are not geared toward students, rather they are geared towards donors. Nick said \$6000 is a lot of money to him and 2000 is a random number. You're not getting one for every student. Doug said 2000 as a justification, he based it on the number of students at the school versus how many students voted last time in the referendum. He said about 1000 voted. If they had 2000, they would have a lot to give out and not keep around. 2000 was the minimum amount they could order, but given the aggregate sum, it is a lot of money, however, \$3 per calendar isn't that much. Many of these will go to students who don't normally participate in SA activities. They are getting some money off their activity fee. Tom said the 2000 calendars, maybe some faculty would want some. \$6000 is good for the referendum year. We definitely need to push the PR. Meaghan is concerned who is getting the calendars. You don't have to worry about the people that always vote in the referendum or are involved in activities, you need to concentrate on getting it out to people that aren't involved. Doug would be happy if faculty took them because students go to office hours and would see them. Jake said he agreed with Nick that initially, he thought \$6000 was a lot, but to think about other places to distribute it, such as outside GOLD sessions, when people are leaving, or Freshman orientation. You can't get better than a calendar. This is probably the best idea for the referendum in 20 years. This is better than handing out 100 cups. Nick said this may be echoing Meaghan's concerns, but spending \$6000 to advertise to the same people that would already be voting or are involved. Will said since we only get about 1000 voting, so if we could double that, it would be great. Maybe getting them out in dining halls, residence halls at the service desk. He thinks there are a lot of ways that people who don't get to SA events can get these calendars. We just have to be creative. Mary thought one way to get them out, based on the turn-around time, except it's a two week reading. If they could be there for check in, it would be ideal. Then after check in, pick up the leftovers. She would like to make a motion to waive the first reading. Tom said before you do that, if we make it one week, we won't have enough in budget increases. Doug said yes, they would, because there is approximately \$8000 right now, if we approve this, that's fine and next week the \$20,000 will pass. Motion seconded by Jake. Discussion on the motion: Will asked Mary that she's asking to waive the first reading so these would be available to hand out at check in? Mary said her suggestion and reasoning is it's beneficial to get them out sooner rather than later. She doesn't want the RA's to have to make sure everyone has one, just have them available in the halls. Will is hesitant to have them at check in, the students are either not paying attention, but they are getting overwhelmed with hand outs. They are already getting a calendar at check in. He thinks it's better to do a push later. Doug said even if we don't follow that route, printing time is 2 weeks and we can do an alternative method. Meaghan thought maybe we could contact the bookstores and ask them to put one in each bag. This would get off campus students also. Doug thought that was a good idea to contact Sundance and Follett. Will agreed, but they should make sure they know it's free. Getting it out as soon as possible is a good idea. Nick feels that if you only have 2000 and putting it out for free, we won't have enough for everyone. Doug said that's fine, they never purchase for everyone. Jake said he has a 2 page list of where to put the calendars and they can discuss it later. Tom said his only concern with the motion, if it's a one-week reading, you have no input from other SA groups. Doug said that they will have input on the first week if we have a ton of calendars, where should we put them. Meaghan said if they aren't going to be done this week, they have time in the next week to get input from their standing committees and other students. Tom said if it stays a two week reading, you can get input from other students if this is a good idea or a horrible waste of money. Nick said he'd like it to stay a two week reading, he wanted groups to have input on the pictures and what goes into the calendar. Jake said they did email all the groups to get input with the pictures. It would stall the process. Will thinks logistically it would be difficult to get all groups input into what pictures would be in the calendar. Vote on the motion to waive the first reading: 4-1-0 with Nick opposing. Discussion on second reading: None. Reading 13-1011, second of two readings, passes 5-0-0

Open Discussion

Patty Hamilton Rodgers is here to discuss opportunities to give to the Geneseo Foundation. Patty put together some background on the relationship between the Student Association and the Foundation. There are two primary areas where we have had a relationship and one of the funding areas is fully funded in perpetuity. She met with Doug earlier in the semester to discuss ideas. It's been about 15 years since we've had the opportunity to do something new. If we are interested in proceeding, she'll get busy doing the leg work for it. The two areas we've worked in collaboration are the Undergraduate Research and Travel grants that started in 1989. SA gives \$30,000 and the Foundation matches it. It's administered by the Department of Sponsored Research. She talked with Ann Baldwin today and asked if this level is adequate for travel and research and it is for the next year or so. No application that met the requirements went unfunded this year. SA increased the funding from \$22,500 just a few years ago. The other program is the Merit Scholarship that has been around since 1996. They have given out 222 scholarships to date. In 2006, the SA Executive Committee decided to make that an endowment. This past year, you have met that goal. There will be approximately \$10,000 available each year from the endowment to hand out. There is a committee appointed by the Student Association and Patty administers the scholarship program. That has been supported since 2006 by \$30,000 each year. Since we've met that goal, there is an opportunity to look at other funding areas to make additional difference to your fellow students. Doug said one of the things he and Patty discussed earlier was a scholarship involving study abroad. We send many students abroad. It would be beneficial for the Student Association for branding and getting our name out and promoting a good image to give out a scholarship to study abroad students. Will asked since we met the goal, we aren't contributing \$30,000 anymore to that program. Patty said it's another option to continue putting money into the endowment. Will asked if it's budgeted. Doug said no. Will said since we've been giving that amount for a few years, that's

a great way to give back. Many students study abroad and it would be great to give the opportunity to students. Mary said anything to get Geneseo's name out there is great. The national ratings on the area colleges just came out and Geneseo is above RIT and St. John Fisher. Jake really likes the study abroad idea. With a scholarship, it would make it easier for students to participate in that program. Doug said that Patty would go and research and come back with a concrete proposal for SA Exec to vote on. Mary said she knows in past years it comes up should the Research and Travel grants be endowed. We should look forward to how we'll feel in the spring. Doug wanted to know if Exec thought there should be an open discussion during the year about this and bring Patty back to one of the meetings and discuss funding opportunities. She will put together preliminary ideas to discuss. He thinks the study abroad is something to start with. Tom asked about scholarships for members of an e-board that do exemplary work through SA to show that the organization has done a lot. Will said the college already has something like that in place through the President's Office. Doug asked if Patty had a time limit. She doesn't and will work on a presentation. Nick is in favor of the study abroad option and continue funding the other ones.

Adjournment

Meeting adjourned at 7:42 PM.

Respectfully Submitted,

Kate Rebban
Recording Secretary