

STUDENT ASSOCIATION MEETING  
State University of New York, College at Geneseo



Student Association meetings are Wednesdays at 6:15 pm in the College Union Hunt Room. All are welcome to attend.

**MINUTES #16, Wednesday, November 30, 2011**

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63	<b><i>Call to Order, Approval of Agenda, Approval of Minutes</i></b>
63	<b><i>Updates</i></b>
63-65	<b><i>Old Business</i></b> 52-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$150.00 from Budget Increases, Account 1099, to SA Programs, Account 1002, to fund a start up budget for Geneseo Mock Trial Club. <i>Second of Two Readings</i>
63	53-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$750 from Budget Increases, Account 1099, to Geneseo Outing Club, Account 1923, for RIT Climbing passes. <i>Second of Two Readings</i>
64	54-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$779 from Permanent Equipment, Account 2000, to Geneseo Student Television, Account 1504, for a modulator. BE IT FURTHER RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$30 from Budget Increases, Account 1099, to Geneseo Student Television, Account 1504, for shipping costs. <i>Second of Two Readings</i>
64-65	55-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$7,556.70 from Permanent Equipment, Account 2000, to Geneseo Student Television, Account 1504, for professional video cameras. <i>Second of Two Readings</i>
65	<b><i>New Business</i></b>
65	58-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve BSU's fundraiser up to \$200 for Building Minds in Sudan. <i>First and Only Reading</i>
65	59-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE appoint Alessandra Carol to the Student Senate caucus for the remainder of the 2011-2012 academic year. <i>First and Only Reading.</i>
65-66	<b><i>Open Discussion.</i></b>
65-66	<b><i>Adjournment</i></b>

*Executive Committee*

President:	Nicholas Spengler
Vice-President:	Tyler Ocon
<b>Directors:</b>	
Academic Affairs:	Justin Shapiro
Business Affairs:	Brittany Wolf
Inter-Residence Affairs:	Carly Annable
Public Relations:	Lindsey Hebell
Student Affairs:	Stasia Monteiro
Student Programming:	Heather Bristol
Advisor:	Patty Hamilton-Rodgers

*PROFESSIONAL STAFF*

Dir. of SA Programs,	
Personnel & Finances:	Kate Rebban
Administrative Assistant:	Nancy Chirico
Graphics Coordinator:	Kristen Fuest
Service Manager:	Dianne Krenzer

**Call to Order:** 6:15 pm.

**Approval of the Agenda:**

Tyler adds 59-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE appoint Alessandra Carol to the Student Senate caucus for the remainder of the 2011-2012 academic year.  
Mock Trial would like to withdraw their request for SA funding, Reading 52-1112.  
Passes 7-0-0.

**Approval of the Minutes:**

Passes 7-0-0.

**Updates**

**President, Nicholas Spengler updates:** No new updates.

**Vice-President, Tyler Ocon updates:** No new updates.

**Director of Business Affairs, Brittany Wolf updates:** Just a reminder that each club has to submit their budget for budget review; be looking for the memo at the beginning of spring semester.

**Director of Inter-Residence Affairs, Carly Annable updates:** Dr. Bonfiglio gave me the assignment to put together a committee to discuss how the needs of on campus residents differ from being an under classman to being an upper classman. So if anyone has any opinions on it please email me at sairc@geneseo.edu and I will make sure to add those to the report.

**Director of Public Relations, Lindsey Hebell updates:** Sponsored by Geneseo main street merchants, Christmas in the village is coming up. We have a banner in the union. It's this Saturday, December 3<sup>rd</sup> from 11am-4pm. All the exec board will be out in full force. There will be a horse drawn carriage, pictures with Santa, an entertainment tent, and both town and student entertainment. There will be store specials and street vendors. There is a Facebook event for it, so if you like the SA Facebook page you can find particulars about that event.

**Director of Academic Affairs, Justin Shapiro updates:** "Meow" Student Association. It has been a very busy week for AAC as always. I do have a meeting with Provost Long at 10 am on Friday. If you have anything you want me to bring up with her please let me know. College Bowl is coming on February 18<sup>th</sup> in the Knightspot; get a team of 4 people together. AAC is running a series of mini lectures; the next one is tomorrow in Newton 203, Meetings of Mind with Spencer Mehr. The final one is December 1<sup>st</sup> with Jesse Goldberg in Newton 201.

**Director of Student Affairs, Stasia Monteiro updates:** ACE is putting on Holiday Jubilee on Saturday, December 10<sup>th</sup>. Stop by for acts, crafts and free food. JCC is having their dinner this Saturday, doors open at 5:30pm and student tickets are \$6.

**Director of Student Programming, Heather Bristol updates:** This Thursday at 8pm in the Union ballroom KINO is showing "Captain America". On Friday Mac's Place is hosting LFS Flow as well as another group from 6pm-8 pm in the Knightspot.

**Kate Rebban, Director of SA Programs, Personnel, & Finances updates:** No new updates.

**Patty Hamilton-Rodgers, SA Executive Committee Advisor updates:** No new updates.

**Open Updates**

BSU is hosting the annual Kwanzaa dinner on Sunday in the Interfaith Center at 6pm, tickets are \$5.

**Old Business**

53-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$750 from Budget Increases, Account 1099, to Geneseo Outing Club, Account 1923, for RIT Climbing passes.

**Second of Two Readings**

We are asking for \$750 to go for 30 climbing passes. The tickets are \$35 a piece but people will deposit \$15, and it will allow people to try out climbing after the fact. RIT requires that you purchase individual passes, and then after this we don't have to do it that way.

53:1112: *Second of Two Readings*, Passes 7-0-0.

54-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$779 from Permanent Equipment, Account 2000, to Geneseo Student Television, Account 1504, for a modulator. BE IT FURTHER RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$30 from Budget Increases, Account 1099, to Geneseo Student Television, Account 1504, for shipping costs.

*Second of Two Readings*

Sam White says we are GSTV and we came up with this list since you had things you wanted to see. We didn't print out and distribute it because if this doesn't pass we will have to reevaluate this. It's a 2 year equipment plan we have going. A longer plan would be ideal but with the way that the TV station evolves we will have to reevaluate after 2 years where our priorities lie. Live wireless equipment, we can provide more up to date news by having that. We will be able to report from the field and from events. There is a way to do it which costs boatloads of money but we would use Skype's capabilities to Skype from the field to the studio. There is still additional equipment to buy but this is a lot cheaper. Then would be field cameras, those are cameras that go into the fields. They are very old. The new ones do have HD capability. Then our editing system will be up for an upgrade. The newest addition of Final Cut is needed. The computer in the office is from the late 1990s. For ways to boost membership, we talked about that at our e-board meeting. We are going to do a PR campaign with posters and whatnot. We are going to try to put together a Facebook page which is a live updating FB page. We have interest meetings each semester which we would advertise more publicly, and we want to work on getting more clubs involved in our telethon. The modulator comes with a one year warranty and the cameras come with a C-mount lens. New show ideas, we came up with a list of ideas, they will not all be implemented. We have 50 Half of a Hundred, which is a music show that fell out of production. It would interview bands that come to Geneseo and local bands. It would air music videos on GSTV. A season 2 of Sabatoge, a game show. Geneseo Cribz which was a show about dorm rooms and show off all your cool stuff. Co-ed which is a sex talk show. Some sort of drama series that we could actually work with theatre students on. Punk'd would always be fun. The dating game which would involve Geneseo couples. 60 minutes type show, a more in depth news type show. College advice show, a talk show, a political debate show, what to wear show, and predator: IB edition. A bunch of fun options that we have for shows. I want to articulate that the modulator is not something that will make GSTV look 10 times better. It will help but it can only send out the quality that the cameras give. So without the cameras the modulator will not do a lot.

Lindsay asks, you said that you wanted to start up a PR campaign, do you currently have one?

Sam says yes.

Charles asks what percentage of this plan would be enacted without the equipment?

Sam says the correlation is that it is all connected. If we want to improve the news program, it's difficult without field reporting. Field reporting requires field cameras; it would help if we had the capabilities. If GSTV wants to keep running it's not so much of an issue, it's that we want to improve it. You can see that there is poor quality. We can't improve our quality without the new equipment.

Carly says, I appreciate that you took everything we said and came back, but one thing I'm noticing is that with PR stuff have you implemented this stuff before and if not then why haven't you already?

Sam says the PR things we have been working on, What's Ups we've done, posters we've done, for the telethon we painted the window and the sandwich board. The Facebook thing was actually an idea that we got from SUNY Fredonia. They post 2 1/2 minute recaps of news. It's something that is tough to keep that going without someone to manage it. The news team is really into it so we are implementing it now. I have not always been the general manager so we are trying to take steps in the right direction.

Malcolm says usually when there is a reading asking for money, it's just one or two students, but you brought an army. It tells me how serious the organization is about this. However, it seems that you have shrunk.

Sam says we are two people short and they are very sick.

Charles asks is this everyone in the club?

Sam says this is mostly exec board members. There are 35 people involved with GSTV.

Tyler says I would first like to thank you for all the info you have given us. I feel a lot more comfortable with this reading especially knowing more details about the plans you have for the future.

Lindsay says I have to agree with Tyler and thank you for tying in PR with all the other initiatives you're looking into.

Justin says I also must echo the sentiments of other delegates; it's very helpful that you come forward with this information. With your group now we have a rough idea of what you are asking.

Malcolm asks did you put a copy of your plans on file so that if a student wants to see what your overall plan is they can?

Sam says we're going to type it up and give it to Student Association. We didn't give it to them earlier because if this doesn't pass we will have to reevaluate our plans.

Stasia says even if priorities change you always have the opportunity to update your plan, so I don't see that as a barrier for giving us something ahead of time.

54-1112: *Second of Two Readings*, Passes 7-0-0.

55-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$7,556.70 from Permanent Equipment, Account 2000, to Geneseo Student Television, Account 1504, for professional video cameras.

*Second of Two Readings*

Sam says we covered basically everything. I know that the amount we are asking for is a large amount but when it comes to professional video cameras for in studio use, it's just the nature of the beast. We have bargain hunted and this is an amazing price for the 3 cameras. We need this to move forward. It will improve our live shows and it will help with the viewing. It can help with people wanting to watch it, and it will help with people in GSTV in that they won't be working with equipment that is falling apart since it's over 20 years old. When people get into the real field they will be working with nicer cameras, not these cameras that are barely working.

Justin asks could you give us what you've typed up by the end of the semester?

Sam says yes I will get a copy to you guys.

Tyler asks where is the viewfinder?

Sam says it is hooked up to a monitor.

Justin says I know it's frustrating when you're equipment isn't updated for 10 years and everything is falling apart. I hope it is setting a precedent so that in the future GSTV will take it upon themselves to update their equipment as time goes on rather than all at once.

Carly says I fully support you guys getting this as well. You have really planned for the future. If you come back next semester for more things that you want, please come with something showing what you got last time and showing us how you've used what you have been given.

Dara says I fully support this I think it's important to have updated equipment because seeing what the transmission was for the 24 hour thing it was really horrible. I think it will help you in your careers and for the image of our school.

Charles says I may be biased but I know people that want to go into TV production that don't get involved in GSTV because they don't like the quality of the program.

Rob asks how many of these programs can you implement with those in studio cameras?

Sam says all the talk shows, the political debate show, the advice shows, co-ed, the majority of our shows right now are in studio shows so that's where the priority lies for us.

Justin says let's move GSTV from the 1940s into the 1970s.

55-1112: *Second of Two Readings*, Passes 6-0-1 with Heather abstaining.

### **New Business**

58-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve BSU's fundraiser up to \$200 for Building Minds in Sudan.

*First and Only Reading*

Cheyenne says this Sunday, December 4<sup>th</sup> in the Interfaith Center, we are having our Kwanzaa dinner. As part of the tickets we want to give a percentage to a charity in Rochester called Building Minds in Sudan. They want to build a school: it's an all boys school but one of their goals is to have girls come because girls are not allowed to go to school. They want to build the school in a small settlement in Africa. It would be a very good thing to do because we are trying to expand what BSU does as an organization, getting members more involved in political things and charities not just parties.

Carly says just to clarify you're giving a percentage?

Cheyenne says all the income will go towards the charity.

Tyler asks where is this school being built?

Cheyenne says it's a small settlement. If you Google it, it will be the first page and the people who are involved are going to be in Rochester.

Justin asks are you charging ticket prices?

Cheyenne says yes they will be \$5.

Tyler says I would like to publicly acknowledge you guys for doing something like this. Seeing that you guys are putting towards a great cause, that's what Geneseo is about, giving back to the world at large. This should set a precedent for not only your group but other groups to get more involved and give back to the community.

Stasia says I'm just really happy because for the past couple of months I've been emphasizing how important I think it is for the ACE groups to take a role in social justice issues and I'm just really happy you are.

58-1112: *First and Only Reading*, Passes 7-0-0.

59-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE appoint Alessandra Carol to the Student Senate caucus for the remainder of the 2011-2012 academic year.

*First and Only Reading*

Nick says I want to appoint Alessandra Carol. There was a single opening and we got 2 applications but this girl is the most qualified and does not have any conflicts going on.

Malcolm asks why was this submitted as an amendment to today's agenda?

Tyler says I just wanted to get it done now and get her up to speed on what's going on. It would be more difficult for me to do that with finals coming up. I can bring her to the meeting on Tuesday.

Justin asks on what subcommittee will she be?

Tyler says student affairs. It's a lot of fun, I've done it for 3 years in a row.

Justin says I hope she is up to date on how important medical amnesty policy is.

59-1112: *First and Only Reading*, Passes 6-0-0.

### **Open Discussion**

Malcolm asks Carly, in your open update today you talked about forming a committee about on campus student needs, could you please make sure that there is a transfer student rep in that committee?

Carly says as requested by Dr. Bonfiglio, it was only open to certain people. Right now we want to get students that have been on campus the longest so that they know the difference between being a freshman and being a junior. Right now we don't have a transfer

student unfortunately but we already have all positions filled. I wasn't recruiting I was just asking for opinions, if anyone had any they can talk to me.

Nick says if you have any interest getting involved in SA please contact me, there will be USAEC openings. Email [sapres@geneseo.edu](mailto:sapres@geneseo.edu).

**Adjournment**

Meeting adjourned at 6:54 pm.

Respectfully Submitted,

Lena Freed  
Recording Secretary