

STUDENT ASSOCIATION MEETING
State University of New York, College at Geneseo



Student Association meetings are Wednesdays at 6:15 pm in the College Union Hunt Room. All are welcome to attend.

MINUTES #15, Wednesday, November 14, 2012

Page Business Meeting Agenda
Call to Order, Approval of Agenda, Approval of Minutes

Updates

Old Business

38-1213 BE IT RESOLVED THAT THE SA COMMITTEE allocate up to \$68,000.00 from SA Reserves, Account 4000 to Budget Increases, Account 1099.
Second of Two Readings

40-1213 BE IT RESOLVED THAT THE SA COMMITTEE allocate up to \$30,000.00 from Budget Increases, Account 1099 to Concerts, Account 1302 to increase the performer fee for the Spring Concert.
Second of Two Readings

New Business

41-1213 BE IT RESOLVED THAT THE SA COMMITTEE allocate up to \$3,600.00 from Budget Increases, Account 1099 to Women's Ice Hockey, Account 1417 to provide additional practice time.
First of Two Readings

42-1213 BE IT RESOLVED THAT THE SA COMMITTEE allocate up to \$1,500.00 from Budget Increases, Account 1099 to Crew Club, Account 1402 to cover the increase in cost for trailering boats.
First of Two Readings

43-1213 BE IT RESOLVED THAT THE SA COMMITTEE allocate up to \$100.00 from Budget Increases Account 1099 to SA Programs, Account 1002 to create a start-up budget for Peace Action.
First of Two Readings

Open Discussion.

Adjournment

Executive Committee

President:	Carly Annable
Vice-President:	Justin Shapiro
Directors:	
Academic Affairs:	Dara Gell
Business Affairs:	Casey Howard
Inter-Residence Affairs:	Silvia Roma
Public Relations:	Forrest Regan
Student Affairs:	Sadie Baker
Student Programming:	Matt Bower
Advisor:	Patty Hamilton-Rodgers

PROFESSIONAL STAFF

Dir. of SA Programs,	
Personnel & Finances:	Kate Rebban
Administrative Assistant:	Nancy Chirico
Graphics Coordinator:	Kristen Fuest
Service Manager:	Dianne Krenzer

Call to Order: 6:15 pm

Approval of the Agenda: Agenda amended in “Old Business” from “*First of Two Readings*” to “*Second of Two Readings*”. 40-1213 amended to read “40-1213 BE IT RESOLVED THAT THE SA COMMITTEE allocate up to \$30,000.00 from Budget Increases, Account 1099 to Concerts, Account 1302 to increase the performer fee for the Spring Concert.” 43-1213 amended to read “43-1213 BE IT RESOLVED THAT THE SA COMMITTEE allocate up to \$100.00 from Budget Increases Account 1099 to SA Programs, Account 1002 to create a start-up budget for Peace Action.”
Passes 7-0-0.

Approval of the Minutes: None available yet; currently is undergoing revision process due to the length of the minutes.

Updates

President, Carly Annable updates: So this week I had a CAS Board of Directors meeting. CAS has made a lot of great changes this year. A lot of different construction things going on; Letchworth is pretty obvious. I also met with Dr. Bonfiglio at this past SUNY Student Assembly. I just want to echo what Dara said earlier; there are some really huge changes going on in the SUNY system right now that I am not 100% happy about or comfortable with. I cannot emphasize enough the importance of speaking out to your legislators the importance about liberal arts education. New York State’s public college system is very unique in that we have so many schools and all of them are pretty much allowed to mold their curriculum in the way that they want it to be and basically have their college be what they want it to be. But the way that the system is moving, the increasingly larger impact they are having on our curriculum is pushing us more towards homogenizing the way that the schools are run which can help some things but have a really negative budgetary impacts on us. So there’s going to be more information coming up in the next couple of weeks. Because there’s not a lot of information out there, they’re not being very transparent about the changes that they’re going to make. I’m trying to get more facts because that’s pretty much all that I know right now, but I will let you guys know more as soon as I know more. And I’m definitely going to be doing more stuff with advocacy in the next couple of weeks. But that’s all I have.

Vice-President, Justin Shapiro updates: So updates. First of all, SOFI Task Force had its first meeting on Monday. It did not have a solid turn out but since then we did get about eight members. So if you are interested in coming to the next SOFI Task Force meeting, definitely come on Monday, the 26th of November in the Union Ballroom at 7:00 pm. You can contact me at savp@geneseo.edu. Second of all, Stipend Review went well. If you wanted a stipend, it’s too late, so sorry. We will be releasing the stipend re-allocations at the end of the semester. And finally, CSA approved their constitution bylaws on Tuesday. And if you want new uniforms in CSA, pick up forms and submit them by December 1st and come to the next CSA meeting. Email me at savp@geneseo.

Director of Business Affairs, Casey Howard updates: Other than not looking at the agenda today, I have nothing.

Director of Inter-Residence Affairs, Silvia Roma updates: Hi everybody. I don’t know if I announced this at last week’s meeting, but I was told a couple of weeks ago at IRC that Jones Hall is going offline next year for renovations. And if you want to know a little bit more about that, Dr. Easton is coming to IRC this coming Monday, at 8:00 pm. She will talk about Monroe Learning Communities and about the renovations in Jones.

Director of Public Relations, Forrest Regan updates: Hi everyone. Steve and I are looking to have elections and the referendum in early March; the date is not finalized yet. It will be soon. It will be early March. So not only should you prepare yourself for the referendum, but also, if you want to run for any of our jobs next year, you should start thinking about that right now. Oh yeah, if you saw my Facebook today, according to my Facebook, it says that I resigned, so sorry for the confusion.

Director of Academic Affairs, Dara Gell updates: I have a lot to say. Riley, from Amnesty International and our secretary for AAC, came and she spoke about hosting *Give a Damn!*, which is a movie with AC so hopefully Matt can tell you a little bit more, but that will be on November 27. PRISM is having their annual semester *Pie a PRISM Person Pie Day* at 4:00 pm on Friday in Fraser Study Lounge. *Pie an Anthro Major* went really well. They raised over \$100.00 for Sandy. *The Welles Report* will be releasing *The Welles Report* next week. Psychology Club is having a dodge ball tournament. It’s six people and five dollars per person. You need a six person team and it’s going to go to Sandy relief and that will be on December 1 from 1:00 to 3:00 pm. So dodge ball tournament again; six people teams, \$5.00 per person, sounds like a lot of fun. Provost Long, who is our advisor for AAC, talked last night about budget reallocation, which you will hear about. Big things are happening in the SUNY system that might not be so good for our school. I guess the message that she wanted me to spread to everybody is speak out for liberal arts education and value liberal arts education over just a big graduate school. We are really privileged to have a small liberal arts education funded by the state. Make sure to keep our funding where it needs to be. But hopefully, we’ll get to hear about that soon. And finally, I am on an All College Hour Speakers Committee trying to bring speakers. We had four this semester, we’re going to have three next semester, and we’re trying to determine who to bring. So if you have any suggestions, either specific people you would like to see speak or just like a general topic you would like to hear more about, please let me know. Remember that we go to a not incredibly wealthy school so we

are working with a limited budget, but I need to submit a possible speakers list by next week so I would like to have anyone's input, and my email once again is saaac. Thanks.

Director of Student Affairs, Sadie Baker updates: I have two announcements. First of all, Shakti is having Diwali this Saturday, on November 17th at 6:00 pm. It promises to be a really great time. Tickets are \$3.00. It's at the Interfaith Center. I also wanted to announce LSA's La Meczla Dinner. It's at the Interfaith Center from 6:00 to 9:00 pm on Sunday, November 18th. On Saturday is Diwali and Sunday is La Meczla. Tickets are \$5.00 for that. You should go to one or both because they both are going to be a great time.

Director of Student Programming, Matt Bower updates: First of all, I want to congratulate Sally and Dana. From the feedback I've gotten, I think you've put on one of the best shows ever. Congratulations. Well done. The second item that I have is that the AC promo items have come in. They are these cool cups. So basically, one of the perks to coming to *The Dark Knight Rises* tomorrow at 8:30 pm is that you may get one of these really cool cups. It's going to be a really fantastic show. As Dara already talked about, *Give a Damn!* is a new Contemporary Forum show and it's going to be on Tuesday, November 27th. It's going to be in Newton 204. Basically what it's going to be is a documentary playing and there're going to be speakers. Two activists and a skeptic basically went on this learning trip to Africa where they lived on \$1.25 a day. So basically, they're going to be talking about issues of poverty, issues of activism, and it's a really great opportunity. I think you can talk to the speakers after that. It's going to be a great show. The last thing is, and Sally talked about it at the last meeting, the RPO members' performance is the new Limelight show and it's going to be on Sunday, December 2nd at 7:00pm in Wadsworth Auditorium. Personally, I think it's going to be one of the best shows this semester by far. Tickets are currently on sale at the SA Ticket Office for \$6.00.

Kate Rebban, Director of SA Programs, Personnel, & Finances updates: No updates.

Patty Hamilton-Rodgers, SA Executive Committee Advisor updates: I got a puppy on Sunday. If you want to see pictures, come see me after the meeting.

Open Updates

Silvia: This weekend, there are going to be about 55 schools coming here to talk about on-campus programming and all that cool stuff. It's going to be about 360 people that are going to be here from other colleges. So if you see people dressed up all crazy and also looking a little bit lost, help them out while they're here. I'm really excited. Casey and I are co-chairing this conference and I'm super excited so you might see Nickelodeon themed stuff hanging around the campus this weekend.

Matt: I realized that when I announced *The Dark Knight*, I forgot to say that it's in Wads, so come to the auditorium. Also, Livingston CARES currently is organizing a service program in January and March. We're going to Staten Island and Red Hook in Brooklyn, so if you're interested in partaking in the trips or want to learn about how tailgate this awesome experience, come and talk to me. Dark Knight in Wads, Livingston CARES.

Dara: Sorry WAC, I'm going to step on your toes for a sec. *The Vagina Monologues* are going to have auditions in Wads 21, November 26th and 27th at 6:30 pm. And again, Wads 21, November 26th and 27th at 6:30 pm. It's the best thing you can do. If you live your life as a woman, you should audition. If you live your life as a man, you should help out. You get to call yourself a vagina warrior, so if you want to be a vagina warrior, or you know someone who does, it's the thing that changed my life so please do it. And we'll probably get to be good friends, so audition.

Sadie: I just want to second everything that Dara said. *The Vagina Monologues* highly influenced my college experience and anybody who is slightly interested should definitely come out.

Lamron: *The Lamron* is selling t-shirts so if you want one, they're \$15.00. You don't need to pay until you pick them up. The last day to order is Friday.

Justin: Are they the purple ones?

Lamron: No. There are designs on them. They're baseball tees in heather gray and navy blue and the design, it says *The Lamron* in the statue of the bear. It says *The Lamron* and it has the fountain and the bear.

Swing Dance Club: I just want to say that the Balboa workshop went really well.

Old Business

38-1213 BE IT RESOLVED THAT THE SA COMMITTEE allocate up to \$68,000.00 from SA Reserves, Account 4000 to Budget Increases, Account 1099.

Second of Two Readings

Casey: So nothing's really changed from last week. I'm asking to move \$68,000 from Reserves, which is not really Reserves because we didn't really allocate this money in the beginning of the year in order to cover the remaining cost of the agenda for this week, so if this reading doesn't pass then the concert reading certainly cannot. We don't have the money to allocate it.

Carly: Questions for Casey?

Forrest: So you don't care that we're moving it even if Jenny's reading doesn't pass?

Casey: No because other things are going to be coming up and there's no reason to be moving back and forth. That would just reduce how much I would have to move at this point.

Carly: Seeing no further questions, discussion on the reading?

Second of Two Readings, Passes 6-0-1 with Casey abstaining.

40-1213 BE IT RESOLVED THAT THE SA COMMITTEE allocate up to \$30,000.00 from Budget Increases, Account 1099 to Concerts, Account 1302 to increase the performer fee for the Spring Concert.

Second of Two Readings

Jenny: Good evening everyone. My name is Jenny Keller and I am the Concert Coordinator for Activities Commission. After careful reconsideration and a great deal of thought, I am requesting a budget increase of \$50,000 instead of 75,000 from the Student Association. I believe that asking for less is a reasonable compromise to make, will take pressure off of the SA, and will please the vast majority of students. The pictures on my first slideshow show a few of the artists that have played at Geneseo in the past. Including, Reel Big Fish, Lupe Fiasco, and Smash Mouth. Interesting Fact: I ran into some Concerts History information, and it turns out we paid BNL \$8,500 in 1994, and today they're worth up to \$150,000. Tonight I am going to briefly summarize the key points addressed in my previous reading, discuss additional material in support of my argument, and answer any questions you may have about the overall process involved with concerts. In order to collect data for the first survey, I tabled in the lobby during the first week of classes with other AC members. I asked each person who approached the table to list their top 3 favorite artists and I later counted 718 voting slips and entered the data into an Excel spreadsheet. The second survey was conducted on KnightLink and students were asked to pick up to 7 artists out of the 47 listed here. The criteria for an artist making the cut for the second survey (based off of the first survey results) includes that the artist received at least 8 votes, plays college shows, are generally available, or within our current price range/the potential price range if given a budget increase. Please understand that 16/47 artists are starred and 31 are not. Meaning, 31 artists are within our current budget, and 16 artists are only available to us if we receive a budget increase. Each student had to login to their Geneseo Account in order to vote, this guaranteed that only Geneseo students voted. Even though KnightLink ensured that there was no possibility of duplicate voting, I double checked with Michael Horn, Excel guru and professor of Management 250: Information Technology for Business, to be sure. A total of 2743 voters out of 5347 students participated. That's more than half the student body. From a statistician/marketing perspective, this turnout rate is fantastic. Most marketers hope for a rate between 5-10%. Here's a note on feasibility before we look at the spreadsheets. Last week I gave a detailed outline for why x artist is not feasible. These are the three main categories for meeting that criteria. The first 2 are clear. If an artist costs too much or is unavailable on the 2 DAYS I have to work with in april they are not feasible. Popularity, will be discussed in greater detail after I present the top 15. In addition to the count, voting percentage, and price I included a feasibility and genre column (as requested by SA exec). Please notice that the most expensive artists are highly concentrated towards the top of the list. I also included a genre ratio. The genres are based off of Concertideas.com website. May I remind you that Concertideas.com has over 65 years of combined experience, and is the largest and most successful producer of college entertainment in the country. This indicates that out of the top 15, 11 fall into the rock/pop/alt category, while 2 fall into the DJ/electronic category, and 2 fall into the rap & r&b category. Silvia asked me for a complete list of all 47 artists, their prices, and feasibility. If you recall, an artist is not feasible if they cost too much or are unavailable on the given dates. Thanks to Malcom's suggestion, I created a list of only feasible artists. Please note that 5 artists out of the top 15 are feasible and within our current budget. These prices, as the ones listed earlier, are tentative and subject to change. In other words, the prices are not fixed. That is why some of them are listed in ranges. The feasible artists continue down to 47. Keep in mind that I listed the less popular artists as feasible, meaning, yes, they can come to Geneseo: they are available and we can afford them, however, do I think it's a good idea to bring an artist like that for the weekend? Whom received only 125 votes? I wouldn't bank on it. It's more a question of how far down the list we are willing to go? All of the artists listed after the top 15 received less votes than Sara Barielles with 438 votes. I also would like to leave it up to the students to see how they feel about having an artist on the list come back for a second, or in the case of Ben Folds, come a third time to Geneseo. Is it feasible? For the 5 artists listed here within our current budget- yes. But should they be eliminated from the list of 31 artists within our current price range, that limits the list of affordable artists even further. So, why fifty? For the best possible sale, it would be ideal to select an artist in the top 15. Taking this into consideration, only 5 artists out of the top 15 are within the existing price range, accounting feasibility. A budget increase of \$50,000.00 gives Geneseo more buying power as well as an advantage over our competition. Therefore, more options, including highly demanded artists, will become available to us. Unfortunately, Geneseo is not a great market. The Kuhl Gym is our only venue to host the concert and its maximum capacity is 2,700. It is because of our small size and location in an isolated, rural area that detracts our value from the market. This is another reason why buying power must be our strong suite. The concert budget indicates that I am expected to make \$40,000.00, and the possibility of doing so, and making a profit, increases with a more highly demanded artist. Bringing a more highly demanded artist increases the likelihood of selling out the show. Both the Kid Cudi and Ke\$ha concerts sold out, and both received a budget increase.

It would be ideal to keep the ticket pricing the same. I am asking for a budget increase in order to charge students only \$20.00 a ticket. The lower the ticket price, the more content the student body will be. Paying for the opener depends on the artist, but is still an important factor to consider. The artist usually has on their contract someone that they're bringing for the opener on their label. Even

so, you may be required to pay for them. So that means that if the artist costs \$125,000 and the opener costs \$25,000 you have to pay for that. So if you want someone else for the opener, you have to negotiate for that in your contract.

I think it is important for people to know that if I don't spend the full 75k potentially allotted to me, or any extra money I might make-returns to SA. The Geneseo tour guides undoubtedly sell the past success of the Concerts to attract new applicants. On the overall, the concert increases our prestige and betters our reputation. I thank *The Lamron* for providing the pictures on this slide. I said it once, and I'll say it again, the Spring Concert is the second largest event on campus other than Commencement. It is an essential tradition in the Geneseo experience and creates much anticipation and excitement. With additional funding, our college will be able to provide our students with a concert to remember. Thank you and that concludes my speech.

Carly: Questions for Jenny?

Silvia: Thank you so much Jenny for such a great presentation but do you think you could go back to the slides of the artists? I just want to look at it.

Jenny: Sure that's fine.

Matt: First of all, Jenny, I think you did an amazing job the second time. You're doing a fantastic job as a concert coordinator. So could you talk a little bit more about why you decided to reduce to \$50,000, how you're being fiscally responsible, and how you're basically trying to save the Student Association money? And why you made that decision?

Jenny: Sure. I really took into account everything that everyone was saying at the last meeting and I took the time to really analyze the minutes and go over them at least three times. I just think that on the overall, it's just fiscally responsible for me to ask for less and from when Casey did the room poll about the concert and how does the majority of people feel about this: would you give the full amount, would you give the partial, or would you give none. I feel that I could accommodate the most amount of people if I asked for less money. And I also think that it would give me enough to do the things that would bring the most excitement to people as well.

Sadie: First of all, I want to say that you did a really great job. I know you worked really hard on it. My question is, looking at the slide, there's only one performer on here who would cost over \$100,000.00, so if we gave you the full \$50,000.00 that you're asking for, there's only one performer that would then be in that price range. So I guess my question is why is it that you're asking for \$50,000.00 when \$25,000.00 or \$30,000.00 would put you in the range of most of the artists on there.

Jenny: I think that that's a fair question but a lot of factors go into this. First of all, like I said, the prices on this list are not fixed. They are ranges. There's a wide variety. Secondly, they're also subject to change. Like I said earlier, buying power secures the amount of security you're going to have. The more money that I'm allotted, the more money I have to make offers to more popular artists. And I don't want to continue to descend down the list because I know that the artists a lot more down the list received a lot less votes. That's another reason. I'm trying to keep it within the top 15. I see that number and people are probably very turned off by \$125,000.00 but as I mentioned earlier, there's the cost of the opener too. The prices could change by the time the spring happens. There are other factors involved. And I'd like you to know as well, that any money I don't spend, does return to the Student Association.

Forrest: By the way, thanks again for having this awesome presentation. One of my concerns that I've always had is whether or not price really means performance quality and also audience reception. So sort of like the idea that we might get the performer that students want but will that performer necessarily hold the best performance.

Matt: So what is your question.

Forest: Yea, so I just don't know if you have more information about whether or not there's a correlation between the price of the performer and the actual quality.

Jenny: I realize that perhaps I could appeal to like lesser demographics, however, as much as I say there are no signs to concerts, I feel like this list is the safest way to go, at least at the very start. If I can do less guesswork than more, I'd rather take that route. It's not like I'm trying to purposely not appeal to the demographics, I'm just trying to bring what the survey tells me to bring because that's what I have to base it on. I want this decision to be as rational as possible even if there is no exact science to concerts as I explained last time using the analogy. I will do my best with the resources that I have and that's all I can do.

Rob: Hey everybody. My name is Rob. First off, I thank you for the presentation. It was very informative and I wasn't here last week I'm going to say something that's not against the budget increase. So the current budget is \$65,000 and it costs \$14.50 per student. As a business major, I clearly understand the idea of supply and demand. If demand exceeds supply, then one of two things usually happens. One is to increase supply, which is something that we can't do, or the second is to decrease demand by increasing the prices. So if we decide to increase the prices, we can still increase the concert's budget and also comply with supply and demand and we don't have to pay more money from those students who don't go to the concerts. So my question is, why are we set at \$20 for ticket prices? Is that an arbitrary number? My question is why can't we increase the ticket prices by the slightest?

Jenny: Okay. I've viewed the concert history and the prices of the tickets have increased. However, I think that's it's best to maintain the same amount. And like I said in my PowerPoint, I don't think that students want to have an increase in student price. I know that if it was up to me, and I'm buying a ticket, if I could sell a ticket and have the same high quality artist, that is the most ideal situation. And I'm also a business major as well.

Casey: I just wanted you to elaborate on the opener. How much say do we have with selecting the opener, approving the opener, and prices? What's the wiggle room?

Jenny: So you're asking how much say you in particular, SA, or the student body?

Casey: No, I'm saying you, as the person who makes the contracts, with Carly and whoever. If there's something that you don't agree with or something that's too expensive or just not what we're looking for. How does that negotiation work? May we inform them what we want, not who they want necessarily?

Jenny: Sure. I would say that I do have some input on what happens here. I can't even say that anybody in this room has more experience booking 30 smaller bands than I have with Mac's Place, other credentials managing. I am the Event Manager of Amnesty

International and Guitar Club. My skill at event planning does allot me some responsibility in this position. Not to mention, I was elected to it and went through an interview process. I would say that this is the student input, and I will go by it as much as I can. However, I do think that it's important for people to note that I am doing my best with the resources that I do have. It could come done to, let's say that these top 47 are eliminated due to external factors in the next couple of months in the contracting period, then I will be forced to make a decision on my own.

Silvia: I think I'm going to follow up to Forrest's question to clarify it a little bit. So maybe I'm interpreting the way he said it a little wrong; let's say you do get the full \$125,000.00, but let's say Neon Trees, which is seven on the list, would you try contracting a more expensive group over a more popular group. I think that's kind of maybe what you were talking about?

Jenny: I mean, like I said earlier, I will try to save as much money as I can. If I'm descending down the list and Neon Trees comes along, and I do have \$150,000.00, I will try to make the most plausible offer. I won't say to them that I will give you the 50 so I know that you'll definitely do it. I would start off by saying, maybe \$27,000, just start to start off, and meet somewhere in the middle. But it's not like I automatically will try to give them as much money as possible. It's the smartest negotiation that I can make is what I will do.

Dara: So I don't exactly know how income lines work. If we don't sell out the concert, will that hurt the income line? If it seems like you won't sell out the concert, will you increase the ticket price? I guess I'm confused. How difficult is it to meet your income line?

Matt: I mean, she's already selling at \$20.00 a ticket. If the concert is not sold out, it's not like she can decide half way through and say hey by the way and change the tickets.

Dara: No, I know. I mean if you suspect that you won't sell out the show. If she gets a concert that's like \$25,000.00 and she doesn't think enough people will come.

Matt: Even if she does that, she'd be making a decision before hand, then obviously, that's something she can't possibly know.

Dara: So I guess my question is, how difficult is it for you to meet your income line?

Jenny: How difficult is it? I would say that I have, especially if I select an artist higher up on the list, with the additional funding, I think I have a solid chance of exceeding my income line and making a profit, also returning money to the Student Association for those of you who did not know that.

Justin: I've been trying to phrase this in my head for a while, but it's not working. What do you think the detrimental effects of having a big concert every other year instead of every year?

Jenny: Okay, this was a question that was brought up last time. I'll say this too, if the concert was to happen every other year, there's still no guarantee that the Student Association will give out that much money for the concert. So I feel like it's almost unfair to venture in the future and say yes, the Student Association will give the concert a greater budget every two years because that's not established. Does that answer your question enough or can I elaborate in any way?

Justin: Yea, it's okay.

Trevor: In regards to you not knowing if people are going to come. Can you just talk a little about Mac's Place in and of itself and what it does for the smaller demographics? And how your shows have turned out previously?

Jenny: Of course. I did elaborate on this last reading. Mac's Place is a position that I occupied for one and a half years on the Activities Commission Board, its main goal is to mainly select up and coming artists to attract to lesser demographics. Forrest mentioned that idea; there is another position on AC that does that. Jesse is the coordinator who recently had a fantastic comedian. Some of the exemplary things that have gone down at Mac's Place includes Spring Fest, where we had Walk the Moon two years ago, Mac's Place co-coordinated with Special Events. And just to give you a cue in artists prices and how they increase over time, we booked Walk the Moon, an extremely successful show, for \$1200.00 two years ago and now Walk the Moon opens up for Pink and they've been on MTV's red carpet, and they are worth at least ten grand.

Ben: I have a few questions. Great job on the presentation. I'm guessing that you wrote the survey? On the survey, did you have a question regarding individual participation of concert prior to this year?

Jenny: No, I did not.

Ben: Okay. You know, whenever I do surveys, especially when they involve involvement, I want to make sure the person is actually going to go. With that question, I was hoping you would say yes by the way, then you could say that if they had gone before, then there is that much more percentage. Of the groups who you listed as coming multiple times.

Jenny: Would you like me to go back to the slide?

Ben: No, not really. But it would be best if you do for others to see. Of the groups who you listed as coming multiple times, which of them have come here in the past three or four years?

Jenny: In the past three or four years? Lupe Fiasco.

Ben: What would you say is your estimated cost of the opener?

Jenny: Estimated cost of an opener is within the \$20,000 to \$30,000 range.

Ben: And did you include that in your organization's proposal?

Jenny: Did I include it in my proposal?

Ben: Based on how much you're asking, did you include it in your proposal.

Jenny: Yes. That would include the opener. Now you're making me second guess it.

Ben: Thanks guys. I'm done here.

Carly: Are there any other questions for Jenny? Seeing none, we're going to go back to sitting down in front. Okay, so we're going to move on to discussion on the reading. I'm going to take a speaker's list, so if I nod at you and you have your hand up, then you're on the list. Does anyone want to go first?

Matt: First off, I just want to make some changes about some conceptions that you were talking about from last week. First off, some of you brought up the issue of why you are asking for more money than you were allocated. And just to remind everyone, the previous concerts coordinator did ask for \$150,000.00 and basically it was denied. They wanted Jenny's position to bring it to the student body for their opinion and they didn't want to just assume. Secondly, the issue about student leadership got brought up. Basically we were talking about how this concert reading will take away from other student organizations and student leadership. First off, I just want everyone in the back from Activities Commission to stand up. Every single one of them is a student and every single one of them is getting a fantastic experience. We have Sally who has put on one of the best shows we have seen at Geneseo in a while. So keep that in mind. I just wanted to bring up that position. Lastly, Jenny is not alone. It's not like she's out on an island making this decision. She does have professional College Union staff, that have so much experience and she also does have 14 other members on AC to help her in making a decision. So keep that in mind. It's not like she's just a single person making this decision.

Sam: Yeah. I see a lot of great things on this campus by AC and I agree that they foster a lot of participation and student leadership but they're not the only organization that does that. And there are a lot of organizations in here that could also use that money. There are also other organizations with a lot of members. And the fact of the matter still is that \$50,000.00 more going to the concert is \$50,000.00 less going to other student organizations. We're already talking about a \$75,000.00 concert, without including the tech fees that will be coming into it as well. They're already in the budget but they're still a cost that's going to be covered. So we're talking about a huge amount of money already for a night and it's a huge amount of money that can already buy a lot of the artists that we saw on there as well. Yes, there are a few outliers. It just seems to me that you could use the \$100,000.00 already allocated for that one night. I'm sure it'll be great no matter, if you get any of those people up there. I'm sure that it'll be a great success and that we could use that \$50,000.00 for other student groups and organizations, for grants and things like that.

Jason: I just want to say that she's done a really great job. I spoke last week and I know that everything I said was taken into consideration and I know everyone else's input but she's done a really good job of trying to appeal to everyone's views. And yes, some people don't want to have all the money or any money but I think she's doing a great job and that it should be taken in consideration.

Sadie: It's okay. I forgot what I was going to say.

Casey: I definitely agree that Jenny did a really great job in taking back feedback and earlier I saw her rehearsing in 319 or something. It shows how much you care about the position and how much this means to you which I think is important in us trusting one person to be responsible for this event. You know, we definitely need someone who we feel are confident to spend this money cautiously and well. But just to be candid, I think that I'm in a position where I think that an increase will definitely help but I do not agree with a \$50,000.00 increase. I think that a \$30,000.00 would be better because I think that that will be sufficient. And I am keeping in mind that any money that isn't spent will come back to SA but it doesn't go in until the end of the fiscal year and doesn't allow an opportunity for students to use that money until it's too late. That's something that I don't want to do if it's going to be this year. I want that money to be able to be used by other students. That's just my position.

Trevor: I just want to bring up about the other student groups at Geneseo. The concert appeals to about 2500 to 2600. So that's more than a lot of people that other clubs will have in seven years. But this concert appeals to thousands of people; so to me, it's better to appeal to a lot of people. So I think it's better than to give a lot of money to one group over time. The point of SA is to appeal to the most students possible and this is how you're going to do it. Oh, wait no. In regards to, a lot of people pointed out that only certain bands are only under \$100,000.00 but remember that those prices are not rigid at all and we need more buying power because we are a small school in the middle of nowhere and that openers cost a substantial amount of money that isn't included in that price.

Forrest: What you said about the \$8500.00 for BNL but now costs over \$150,000.00, I think that's awesome. And also for Mac's Place, how you booked a concert last year for \$150.00. I thank Mac's Place and student organizations for that. I'm sure that you'll do a great job scouting out the markets for bands that will be popular in the future for the concerts here. Lastly, people brought up the fact that there is a certain demographic for smaller scale bands for Mac's Place and stuff, and I do think there is a quarry right now at least between the budget allocations for Mac's Place and the budget allocation of concerts where there is a middle that lots of people lie and they may not get what they like with what is offered here. That's a point for the budget review in the spring, I definitely want to bring up; how we allocate things to Mac's Place and concerts. If students want to increase the activity fee, there definitely is a lot of room for that. Also for your feasible artists list, I also think that you should look at that. It certainly fits that void between the budget and what the students want. I think it would be great to get that middle group.

George: I just want to touch on some of the financial things that we've been talking about. And if you guys remember, the first reading of the night was the \$68,000.00 from SA Reserves, and that money is allocated money. And that wasn't in the Reserves; it wasn't in the Reserves. It wasn't in for holding. It was leftover. We only allocated 92.5% of the main student activity fee. We get the student activity fee and take only 92 percent of that. And then allocate it throughout the year and put the rest in Reserves. So we're just using student activity fee money that came this year, and that's, in my mind, operating within our budget.

April: Well, with regards to operating within our budget, I know that the issue that was brought up, you guys also had issues with some people coming up and requesting research grants and we had to turn those down because there wasn't enough money. So my concern, you did a fantastic presentation, I'm really impressed with it, and if we had a school with a lot more money and a lot more funds, I would totally say in five seconds that definitely, you've got this down, you would allocate that money and spend it very well, but since we have such limited money, and we have people being turned down for academic things, like research grants, I think it's very important to allocate to those first.

Silvia: Okay, I just have a couple of points to make. First about the research and travel grants, there seems to be some misconceptions about that. Money was allocated last year to research and travel grants, just not as much as has been allocated in previous years. So it wasn't that no money was allocated at all and I think that is an important thing to point out. Then, I spent a lot of time crunching

numbers from the really great information that you presented. Thirty-five bands were feasible, and at \$75,000.00, 25 to 26 of those were at the \$75,000.00 budget, 34 to 35 were within the \$100,000.00 budget so for me, what I'm most comfortable with, I still think that \$50,000.00 is a lot considering that at \$100,000.00 almost all of them, 34 to 35 considering that about 5 of them are between \$100,000.00 to \$125,000.00, are feasible between that number. Also you have if we allocate up to \$100,000.00, that's still about \$25,000.00 for wiggle room or contracting a second artist. Twenty-five to twenty-six of those artists are between \$75,000.00 and \$100,000.00. So I am most comfortable with \$25,000.00 to \$30,000.00 for a budget increase.

Dara: So I have a couple of points. First I just want to say, for the research and travel grants, they came asking for \$60,000.00 and they got \$15,000.00.

Patty: They came and asked for \$53,000.00 and they bumped it down to \$40,000.00 and they got \$25,000.00.

Dara: They got \$25,000.00. Thank you. First of all, I don't doubt your ability, Jenny, for one second. I've been to your concerts and you do a wonderful job. That's why I think you can do amazing things with whatever happens. I will be upfront and say that I don't believe that \$50,000.00 is necessary. I'm happy to hear all the reasons why everybody in this room thinks that it is. I've been asking everybody that I see for the past three weeks and I've gotten a lot of opinions and I'm happy to hear why you think it is, but at this point I don't believe so. And I understand that any money that you don't spend on the concert will go back to SA but like Casey said, it won't go back until the end of the year, and what I'm really concerned about is setting a precedent that concerts will get a huge increase every year. It might seem silly but everybody here except for Forrest is a senior and next year is going to be a whole new board, and all they're going to know is that concerts gets money every year. I just don't think that that's what we should be doing. Budgets get set for a reason. There are a lot of reasons why we should keep this money aside from research and travel grants. Everybody in the room is a student leader so don't just be impressed by the people standing up there. I'm a student leader because I was in a club that gets money and I learned how to put on a conference, and I learned how to use money properly, and I learned how to be confident as a student leader because of my club that gets money to do these things and that's what I care about. And the money can then go to Model UN if they want to take four more people so they need some more money, for GEO who came last year and put on a series of awesome lecture series because they knew that they could get money from us so they put on a lecture series, reached out to the campus and educated people and that's a memory that's worth having and that's a memory that I think will last a lot longer than Kid Cudi for one night. And I can make a whole lot of comments about people's memory during Kid Cudi; we get it. I think that this money can really be spent on a lot better things and I love a concert. I can see giving it twenty-five, my New York is coming up, but I don't see it this time the need for fifty. Prove me wrong I guess.

Jenny: Okay, I have a couple of points. One, I noticed that there has been a lot of discussion about the research grants, and there's one indisputable point in here, the amount of people that benefit from a concert exceeds the number that benefit from research grants. Secondly, as far as fifty goes, I originally created this survey so that the artists listed on it could be feasible, so I listed the artists up to \$150,000.00. Asking for fifty is a solid request. Like I said before, and I think it's a very solid point to emphasize, like my experience booking shows, the prices that are listed over here, they're not fixed. It isn't definite. And I noticed that they said that the price is going to go back into SA; I just want to clarify, the money will go back into SA if I don't spend all of it, within the next year. It'll be back. So if the money goes back within the next year, I'm sure that SA will have enough money to sustain the activities for at least the duration of this year. I'm trying to say that the money will return to SA for next year if I don't spend all of it and the amount of activities for this year will be provide enough funding. My last point is, the caliber and expectation for the concert is increasing a lot. The price of the artists is increasing but the current budget does not match that. This is why I'm asking for fifty. I think that going from seventy-five to fifty is being extremely reasonable.

Matt: I have a lot of points, as you guys know. The first thing I want to talk about is student attendance at the concert itself because it is an issue, not just this week but the past week as well. I just want to throw the numbers at you about Kid Cudi. Specifically, it's 1800 students who went to Kid Cudi and 1500 of the tickets were bought by the students and that comes directly from the Ticket Office. So those public tickets also may or may not be students because a lot of those who went to Kid Cudi didn't necessarily want to wait in line, so it is significantly likely that the 1800 number is higher. So if you do the math that means the show had 85% student bought tickets, which is really high, for last concert. I just want to put that on record because I think that that's a really important point. Also, I know that Jenny talked about it earlier, but I just wanted to give you more. I know that Silvia was talking about it as a fixed rate but it is not a fixed rate. These are negotiations. The prices are not fixed rates. I do agree with you Dara, I don't think there should be precedent set and I think that's why AC asked. I am very much in favor of us raising out mandatory student activity fees, and it may go up to \$125.00, and I think if we do, than we will have the financial equity to put in the budget and maintain that service. And lastly, I don't know if that was a pointed dig at AC, but I think they are the student leadership in our organization

Dara: I am so sorry for that. I didn't mean to be rude. Be proud and impressed. Be very impressed. Just don't discount everybody else.

Matt: Just so this goes on record. We have open meetings and everybody on this college campus can go to our meetings. We meet Thursdays at 7:00 pm. And to my knowledge, besides the AC people that are already there, and besides Patty who is a part of AC a very few years ago, the only person here who has been to our meetings is Sadie and I appreciate that. We're talking about AC and you guys haven't been to our meetings and they are completely open so I would strongly suggest that you come to our meetings from now on.

Justin: All right, time for story time with Grandpa Justin. The concert was canceled my freshmen year. That was pretty unfortunate.

Silvia: Sorry Justin. Could you speak louder? I can't hear you.

Justin: I think it's really important. There's certainly value in concerts for people who go to them. However, although I think that concert allocation is important, I've also seen how massive one time allocations can serve to the detriment of organizations to some extent. My reasoning for allocating is I was really unhappy freshmen year that the concert was canceled, the whole concert instead of giving a small concert. I think that's something to keep in mind for this concert allocation. I don't think it's a problem having a big

concert once in a while. I don't think that we should be having a concert increase during a referendum year. We're skating on thinner ice than we normally do and that's certainly something to keep in mind. So should we have a big concert every year, absolutely not, but should we have a concert every year? Yeah. I think that a concert is great. So I think that we should have a concert every year, perhaps not a large one. Second of all, we've been using this weird utilitarian framework at looking at concerts. Yes, approximately 2700 students benefit from a concert, but you can't measure all the experience that students gain by being a part of clubs and organizations, something you can't apply a utilitarian framework. You can't measure the value of a scholarship. What else was I going to say? Oh! And look at all the readings on the agenda. We have an obligation, not concerts, but to all the clubs and organizations on campus. Oh! And this is why you need to vote "yes" to the referendum. Vote "yes" to the referendum.

Casey: So there are a couple things that I want to bring up and talk about, and please correct me if I'm wrong. In terms of research and travel grants, because it's an antithesis to concerts, we were not able to provide enough support in terms of the grants, but we had an endowment? So, we were able to provide the same support.

Patty: There are two areas that SA has historically provided a significant amount of support. One is research and travel grants and the other is scholarship. We have an endowment that was started for study abroad and scholarships. We didn't put any money in that endowment last year but we did provide the money that was asked for. And for research and travel grants, instead of \$40,000.00, they got \$25,000.00.

Casey: I think it's important to remember that it isn't our job to determine that we know how to do Jenny's job better than Jenny. That's not where our decision making should come from. We're given a budget and we need to work on behalf of the students. I don't know how Jenny does her job and I can't pretend to know or what she can realistically do, but I do know that it is my job to advocate for students on how to spend their money so they get back the best experience they can in this year. So going off of that, I don't necessarily agree whether it will set a precedent or not, I think that managing expectations, as Jenny kind of touched upon, is important in that if you are continuously providing such a large scale concert, what that does to student's expectations and what concerts are going to be like and to kind of curb that because we can't afford to have performers like this without an increase to student activity fees. So just in the long term, it's not something that we can support year after year. So we need to curb that and change our spending. And I'd like to see a poll of those in favor of the reading for \$50,000.00. \$25,000.00. So none?

Sam: Yeah, so Justin already took a lot of my points. But what I will say is that I think the argument of how many people come to concerts is an erroneous argument in that how many students are involved in clubs and organizations on campus. Do we have any number on that? I would imagine it is equitable or more than that number. I would also say that to say that this affects more students is also erroneous. Just because does it give them a good night? Yes, it does. But does that contribute to their leadership growth, in professional skills, their growth in skills that are going to be used beyond college, I don't think it does to the same extent that clubs and organizations do. We're not saying that by not giving this increase the Activities Commission can't put on a great concert. But we're saying that this \$50,000.00 more should be spent somewhere else. There are clubs and organizations that provide different experiences and experiences in different ways. There are grants and other programs that SA funds that provide different types of experiences that are also valuable. And I think that before we throw \$50,000.00 more to a one night event, we should all think about if we didn't have a concert each year, would it have affected your development as not having clubs and organizations you're part of. I would be the same without a concert but I would not be the person I am today without the clubs and organizations that I am a part of.

Leslie: So first, Jenny, great job. Second, I just want to address the point about student organizations and student clubs. AC is a student organization. It's not just acting by itself. We are part of the group as well. Also, about setting precedence for SA every year, we're talking about the precedence that research and travel grants set year after year. I don't think it's fair that one is given preference over the other. And lastly, for research and travel grants, I don't think that should be coming out of the student activities fee.

Melissa: My point isn't that serious. I just wanted to say that Jenny did a great job pointing out the different impacts of the concert because as a tour guide, they really do light up when you say what previous people have come here. You are talking to high school kids who might not think about their future need for grants and stuff like that. So they do take activities into account, as to what fun can I have and they do think about that a lot. Because you can see them poking at their parents saying "oh, that's so cool" when you tell them.

Trevor: I want to bring the topic about precedence; the idea that it's okay to have a precedent or not. Under SA values, there's a lot of great ones, the last one is under fun. You can't write Spring Concert on your resume, but we're not saying it's less important. We go to a really good school. There are a lot of great opportunities out there to better yourself as a professional, but we also need some fun. And that's what this is about, to provide something that's fun. It's just fun; there's no leadership involvement, just a night you go out and have fun. We're not devaluing education.

Miles: I have a couple of points here and if I accidentally ask a question, it's hypothetical. First about prices and the idea that paying the amount written up there would get the artist to come here; there are no signs to this as Jenny said. Those prices change. It's a quote but it can change. It's not exactly \$100,000.00. The buying power is essential. Secondly, about leadership here. It's been pointed out that it's not something that they're going to do for the rest of their lives or something like that. I know personally that someone is going into programming in the future and Jenny said something about wanting to go into managing bands. And there are other organizations that are getting leadership opportunities as well, like SA Tech. So don't forget about them. You're crushing their opportunity as well. Lastly, something that also offended me making me feel that Activities Commission is less and other organizations are superior regarding leadership. I know that everyone here is attached to some organization, and have come here representing that organization and it doesn't make one organization superior to another. Please refrain from discussing like yours is superior to everyone else's.

Phil: My point has been made.

Alex: Same thing.

Dara: I am crazy and this is killing me. I said, and I don't know if you were commenting about this Matt when I rudely interrupted you, I didn't mean to lessen your work when I said don't be impressed. I mean, you're so impressive. I don't know how you do it. I mean Phil's design, so cool. You're so impressive. And I feel like in this role, I'm this weird parent and I would never want to ruin my children's self-esteem. But we're all student leaders and we're all equally important. Regardless of what you do and regardless if you work for a group that has a \$300,000.00 budget or you're a group that has a \$150.00 budget, what we all do is important because it's defining who we are and our college experience. I'm not sure, at this point, that I'm comfortable giving so many thousands of dollars to help those people's résumés. To the point about fun, you have \$75,000.00 to put on a great show. Whatever the show is, it's going to be fun because college students like to listen to music, go crazy and dance, and that's the only appropriate thing I can say in this situation. But you have \$75,000.00 for fun and we're not diminishing you. And I think that clubs are fun. I'm a part of, it's such a silly organization, but I have a lot of fun doing political debate because that's what's fun to me believe or not. And Swing Dance Club, they just dance. That's so much fun. Don't think that I'm pushing for academia over enjoyment of college. I enjoy college for a silly, really boring club that I'm in. That's what has made college what it is for me. So the idea that I'm not allowing for students to cut loose and have fun, it's not the case. They get to dance, it's so much fun.

Silvia: First off, unfortunately, fun, isn't a feasible artist. They won't be able to make it. Secondly, as far as opportunities go, whether or not the \$50,000.00 is allocated, Jenny's still going to have an amazing experience booking the concert. SA Tech is still going to have an amazing experience working with that concert. The concert is still to going to happen no matter what happens with the money that is going to be allocated. I just want to put that out there. Also, I love AC. I don't think this has anything to do with whether or not people like AC or the work by AC is useful. I think that AC is fantastic and the work that they do and every program that they've done this year is great. And I talk really fast. I'm really sorry. As far as the precedent conversation goes, I know people are talking about the precedent about research and travel grants coming here. One of the reasons that research and travel grants, I believe, comes here every year is to not set the precedent that they automatically get it every year. They have to come here and ask for it for said money because we're not necessarily sure that the money can be given. SA did not feel that it was the thing to do automatically give it every year and whether or not it was appropriate. So they come every year because each individual board has to decide whether or not they think it's appropriate to fund that amount of money.

Jason: Two points. One is that not everyone attends clubs. I know that Ski Club is one of the greatest things I've done here but I'm not involved in any other clubs. I know that there are many people who don't attend that many clubs. They do attend the concert and it is a big deal for them because other than hanging out with friends Saturday nights, they don't really get involved in anything else. So attending this concert is a big deal for them. My second point, correct me if I'm wrong on this, everyone has been saying that the money that's left over doesn't go into funds until next year. But having known that we have x amount of money left over from the concert, we could happen to reserve knowing that said money will be replaced.

Matt: I raised my hand to let them know that Casey, you came a long time ago. First of all, I want to thank you guys and say that this has been an amazing discussion. And I really appreciate how engaged you are. And I think a number of great points were made. I think that we have an amazing institution here and a part of the institution is our co-curricular experience. We've been talking about one or the other; we've been talking about concert and clubs. That's not how it works. The co-curricular is a cultivation of everything that we do. And you're right. For me, being a part of Amnesty is an amazing part of my experience at Geneseo. Representing our school this past weekend with Dara was amazing. I had a fantastic time, but I also really enjoyed the concerts before I really ever got involved with AC. It adds to our institution. We're an amazing school and we compete with Cornell and Colgate, and things like that. In my opinion, one of the ways to do that is to have an amazing concert. It's been talked about how it's a one night event, and while I'm on the one night event, but we think of it as a one night event and go for two hours, but Jenny works on it for nine months this concert. I also think that it should be on the record.

Forrest: By the way AC, I am on duty tonight and cannot attend the meeting. And Matt sort of talked about how we are glad to have everyone here and have something unique to bring. Also, we talk about cool stuff every week so yeah. Research and travel grants; there's this sort of animosity between pro concert and pro research and travel grants. I have this crazy idea where we call the students that benefitted from research and travel grants and put them in the concert for the spring and then everyone's happy. And have backstage passes and everything.

Jenny: I understand that you can have equal amount of fun for less money, but I can't meet the majority of student expectations without more money. Casey, I know that you did a poll between fifty and twenty-five, can you do a poll between fifty and thirty?

Casey: Well sure. You can do it.

Jenny: How many people would be in favor of the full \$50,000.00 allotted? [*Some hands were raised.*] And how many would be in favor of thirty? [*A similar amount of hands were raised. A significant amount did not participate in poll.*] Okay, just wanted to make that clear.

Sadie: I have two questions. How long has the concert budget been set at \$75,000.00?

Jenny: I don't know that.

Casey: It's been set for as long as we've been here, so about 10 years. But back then we were booking 2 concerts at that point for what we do now.

Patty: It was a lot less in 1984.

Sadie: My second question is, I have a prelude to this, I am suggesting this and asking this.

Casey: We're not asking questions right now, sorry.

Sadie: All right. I will make this a statement. This statement is because I am incredibly impressed by all of you, with that said, I have a lot of respect of all the other clubs at Geneseo. I'm not sure how many of you are aware of this but I am the spokesperson at Student Association for all the special interest clubs. That's all the Cultural Clubs, and that includes clubs like GEO, Amnesty International,

Community Health Alliance, and various other ones that you can look up if you feel like it. With that said, I feel that it is my job to look out for the interest for all those clubs. I think that to do that, it would be irresponsible of me to support a \$50,000.00 budget increase. However, I would like to see the concert be successful. I also think that as a person looking out not only for the special interest clubs but for all students and their wellbeing and happiness at Geneseo, I would be in favor of a \$30,000.00 increase.

Casey: I think that we're talking a little bit in circles, so I move to exhaust the speaker's list with the exception of anyone who wants to be added now.

Carly: Okay, discussion on exhausting the speaker's list? Okay, we're going to vote on exhausting the speaker's list. Afterwards, we will give an opportunity for those who want to be added to the speaker's list to be added. Exhausting speakers list passed unanimously.

Rob: I think that the students should have a say in how much money should go to concert and how much they pay for it. I would like to see who would pay \$25.00 for a ticket. [*A significant number of hands were raised.*] That would be a whole \$13,000.00 more from just ticket prices. I'm saying that that's something you can look into for the future.

Justin: Honestly, whatever happens, it's not going to be all or nothing. The concert's going to happen no matter what. AC is going to have a successful show no matter what happens. They are going to have an incredibly successful show at \$100,000.00 budget as they would with a \$75,000.00 budget. It's the obligation of SA board to see the money properly allocated and facilitated. It's important to keep in mind about future budgets. Last year when research and travel grants came, they were cut; before that, they had been receiving money at the same level. These things happen. It has to do with the board; it has to do with how we allocate funds. So I know no matter what happens we need to keep these things in mind because that's what Student Associations do.

Sam: I just want to talk about what Justin said. By the way, any question I state is rhetorical. By not approving this increase, we're not saying that the concert won't happen. Without the increase, the SA Tech is still going to work on the concert. Also, the idea that we're crushing the opportunity of everybody on AC, I'm not buying that. Their annual budget is already 20 times the budget of my club. That's not any comment about better or worse, it's just a fact. So to say that there's any discrimination going on for AC here, that's not the case. Although I agree with Matt that it's a collective decision making process, in the end, \$50,000.00 more for any organization, in this case AC, is \$50,000.00 less that will be reallocated for any other organization. That's just the facts of economics. \$50,000.00 is a lot of money. I understand that a concert is a great way to get wide eyes. Even without \$50,000.00, you're still going to get names out there. Even if you weren't, if someone is choosing to go to SUNY Geneseo simply because of someone they pulled in for a concert one night, they need to seriously reconsider their decision making process.

Malcolm: Well, I'll start by saying that I agree with everything Sam said. I'd like to re-illiterate though, that even if Sam said it, the concert is going to happen either way. This reading is just to increase the performance fee. It's not going to impact anything else. About the number of SA Techs that are going to be hired doesn't matter because SA Tech's budget is not affected by this reading one way or another. It just impacts the performance fee, it just impacts what artist comes and there will be a concert either way. With that being said, we have to look at the state of our Reserves. Looking at the state of our Reserves is critically important because this is a referendum year and we have to have a referendum every two years. As long as the referendum keeps passing and we keep the student activity fee mandatory we're fine, however, all it takes is one failure of the referendum and all of a sudden, everything we've come to expect out of SA, not just the concert reading but everyone's budgets get slashed. Because there aren't even enough in the reserves to fund one year at the current levels and no one here has had to live through a failed referendum which is a good thing. I hope that none of us live through a fail referendum but we have to be aware of the possibility that it could happen. For that reason, I am opposed to the reading but with that being said the lower the number is the more comfortable one, simply because it is a referendum year and we have to keep as much in the Reserves as humanly possible.

Trevor: I just want to bring up a couple of points. First of all, I don't know if this was brought up or not, this group of people, while they may be an exemplary group of people on campus, is not the massed population. We have results that almost 52% of people on this campus care enough to log in on knightweb to vote. Which might not sound like much but for a lot of people, logging into something to vote is a lot of work for a lot of people on this campus. Trust me. So I just want to reach out and tell you guys that this is a skewed sample. This is very much the "this is professional" students and a lot of students on this campus aren't on that level.

Another part about this year being a referendum year is that this is a referendum year so I think that this is a reason to have a big concert. Because I know two years ago was a referendum and the big thing that SA touted was that we need a concert, vote yes. And that is why a lot of people voted yes on the referendum, so I think that having a big concert worked in advantage for the referendum. I think that it will help. I think it's a benefit because that's what gets people to vote, this thing that 2700 people go to.

Casey: I move to amend the amount that's asked for from \$50,000.00 from Budget Increases to \$30,000.00.

Forrest: I second the amendment.

Carly: Discussion on the amendment?

Matt: How many people are left on the speaker's list before the amendment?

Carly: There are two people left on the speaker's list. Okay, there's just one person left and it's just you. If you would like to retract your motion.

Forrest: I'm not retracting my second.

Carly: Okay Matt, you can speak.

Matt: I just wanted to talk about the public tickets thing. There are three days in which students buy the tickets. If 2700 students buy the tickets, and after that there are four days in which students are allowed to buy public tickets. That allows for students to buy tickets for friends from another college. I know I brought friends from UB and U of R and that enriched my experience. So I think that that should be on record. Also, I want to address that there are so many factors related to concert expenses. This increase does not just go

directly to the concert fee. There are lights and sound and tech. This is not like x amount of money is going to go directly to an artist to make them come. Most of it will go to the performer but there are a multitude of factors to the budgeting of the concert.

Sam: Maybe someone could clarify on this, but isn't this going directly to the performance line?

Jenny: But you can add an amendment to it.

Casey: If she didn't use all of it and had extra, she can rationalize why she would need to use it on something else.

Sam: But otherwise it would all be given to performer line?

Jenny: Yes.

Trevor: Performance fees, tech fees, merchandise, they're all one line, so it would just be memo on there.

Carly: Casey, I want to move on your motion.

Forrest: I second.

Carly: The amendment to the reading is so that it is up to \$30,000.00.

Sam: I still think that \$30,000.00 is still too much. I think that if we want to go for an increase. \$25,000.00 is more reasonable to give us some wiggle room. It'll allow us to get the artists that meet the \$75,000.00 mark. Clearly you're not going to get the artists at \$100,000.00.

Forrest: Going off of what Trevor said. I was thinking about using the concert as advertisement for the referendum. I wasn't thinking about that until Jenny presented it to us. Since then, I have been thinking about it a lot. But as I was saying earlier, I don't know necessarily if a more expensive concert necessarily means a bigger concert. And the reason I support this increase is because the budget has been at \$75,000.00 for a while and the market changes and inflation and everything.

Silvia: I'm also in support of this change. I know that Matt said that these are not fixed prices, but these are the numbers that we have to go by so these are the numbers that we are looking at. I think that \$30,000.00 is very fair based off the numbers that we do have.

Jenny: I was going to say that I think at this point, I disrespectfully and wholeheartedly disagree with Sam. I don't think that going from seventy-five to thirty is more than a reasonable compromise. If it was lowered further, I completely disagree with that.

Trevor: I just want to point out that a lot of people point out about a cheaper concert not meaning necessarily a less attended concert which is valid but I just want to point out that the people necessarily with knowledge and experience on concerts will be Jenny and

Carey: So no disrespect to the people in here, but I'm going to take their word over what other people say. Jenny isn't like "I'm going to take your money and go buy shoes". She wouldn't ask for money if she didn't genuinely believe that she needed it.

Malcolm: I have to respectfully and wholeheartedly disagree with Jenny and agree with Sam in terms of in the only context that I am in favor of this amendment is that thirty is better than fifty but I still think that thirty is still too high. I want to see it pulled down even further if possible or pulled down completely.

Carly: We're kind of talking in circles a little bit. If you have something new to add, I'll put you on the speaker's list but if you're just reinforcing what someone else has said, just snap when they're talking or clap or do something but please do not add to the speaker's list.

Casey: I just want to say to Trevor's point that I agree that we are not experts but I don't think that that's why we're being asked. We are in charge of the allocation of the student activity fee and while I don't know how to throw a concert or the first step in contacting anyone, Jenny is the one who knows how to do this and that's why I feel comfortable giving her this increase. But we have to keep in mind that there are also others that need the money as well and we do not have an endless amount of money to supply.

Sadie: I just want to say that I approve of the \$30,000.00 budget increase because that would theoretically put more artists in our price range that \$20,000.00 would not.

Matt: Once again, we're talking about \$30,000.00 and I know that we're talking about a fixed price, this is the most demanded artist and we need a little wiggle room. And \$30,000.00 makes a lot of sense if we looked at this list. I just wanted to remind you on the numbers.

Forrest: I respect the Activates Commission members. Kid Cudi was sold out, and I don't remember the actual numbers, whatever was allocated, but those YouTube videos of Kid Cudi walking up on stage and beating his fans, you don't know what can happen and I don't know if price really says if you're not going to be punched in the face or not. I think there is adequate room between \$75,000.00 and \$150,000.00 where you can get a fantastic artist and not get punched in the face.

Casey: I move to close the discussion.

Carly: Can you wait until the last person on the list speaks?

Casey: I withhold until the last person on the list speaks.

Dana: Since Casey moved to allocate money and SA is ready to allocate it, I don't see why if SA is going to allocate that money anyways then I don't see why it can't be allocated now for the concert.

Carly: At this point, we're going to vote on the amended reading. We're going to vote on the \$30,000.00. We're going to vote to amend the reading to read "allocate up to \$30,000.00 from Budget Increases to Concerts".

Amendment to reading 6-0-1.

Carly: Moving on to voting on the actual amended reading.

Second of Two Readings, Passes 6-0-1 with Matt abstaining.

New Business

41-1213 BE IT RESOLVED THAT THE SA COMMITTEE allocate up to \$3,600.00 from Budget Increases, Account 1099 to Women's Ice Hockey, Account 1417 to provide additional practice time.

First of Two Readings

Women's Ice Hockey: Hi guys. I'm Hannah. I'm the president of Women's Ice Hockey. Right now we only have practice once a week for fifty minutes. The teams that we are playing against are practicing usually three times a week to five times a week. So we just want to increase our practice time so that we can be more competitive when we go to games.

Casey: Can you say what you are currently being charged and anything else you have to pay for?

Women's Ice Hockey: Right now we are paying \$90.00 for fifty minutes. We're talking to Mike Mooney about trying to get that reduced. I don't think I'm going to hear back for at least two weeks, just because of breaks and stuff. So if we were to get a reduced price, we obviously would not be using all \$3,600.00.

Sam: Sorry, but where is the actual money being paid to?

Women's Ice Hockey: We pay the Athletics Department.

Malcolm: Your justification says that you don't get free ice time like the other SUNY women's ice hockey clubs that you compete with. I was wondering what makes your situation different from other SUNYs. What makes your situation different that you're being charged and not the other schools?

Women's Ice Hockey: Yeah. That's a great question. Apparently we have a different budget for the Athletics Department than the other SUNY schools. I don't know the exact details about it but I've been told that they don't have enough money coming in so they need to make it up somewhere.

Patty: Last year you guys came in for a bunch of ice time. How did you guys do it? How did you fare?

Women's Ice Hockey: We came in for a budget increase for a tournament line. When we did increase the practices, we had two consecutive weeks last year. In the spring season we were undefeated until we went to the tournament where we placed second. So we did really well with the extra practice time.

Malcolm: I do think this reading should pass

Silvia: Could you talk about the chopped ice and the cut ice and stuff like that?

Women's Ice Hockey: We were given the opportunity to have half-off ice, which was great because then we had two practices. They were pretty early in the morning but unfortunately, the Zamboni driver doesn't get there that early so we were on chopped up ice. We had a lot of girls falling and it's pretty dangerous and not very effective. So our only option is to go with the \$90.00 an hour ice.

Sam: Is there any talks in the Athletic Department to amend the budget so that you can get more ice time for the Women's Ice Hockey Team through the SUNY system?

Women's Ice Hockey: We've been meeting Mike Mooney and at this point I'm just waiting to hear back from him. We need to do number crunching and stuff.

Carly: Any other questions? Discussion on the reading?

Justin: First of all, I think it's absolutely ridiculous that we have to pay \$90.00 for the ice, and we're going to have to. We're paying for double the ice time, we're paying for the athletic fee and we're paying through the Student Association. It's absolutely ridiculous and it shouldn't be happening. Second of all, I think it would be great if you could get someone from the Athletics Department to come to the discussion. Regarding the ice time, it's ridiculously expensive and not conducive for the students.

Sadie: I am in support of this reading. I think it's unreasonable that the Athletics Department is not finding the time to review for free ice time. The other SUNY competitors have free ice time. I also think it's extremely irresponsible to offer to give you reduced time on ice that is dangerous to your wellbeing. I think that is unreasonable. I think that you should get the time so that you have a chance to practice.

Matt: I just want to say that it's great that you've been able to pay for this. I think that we need to split you on this because obviously you've done a great job, and you've been successful in the past and you are an athletic club. I think that you should have the same rights as other athletic teams. So I think it's unfortunate that we have to allocate this \$3,600.00 but at least you get valuable practice time.

Sam: Yeah, I agree with everything that's been said. I think that the Athletics Department is really kind of shocking. I think that there's a wider issue here that we have a men's hockey team that receives all kinds of support but when it comes to women who want to play the same sport, they receive clearly no help and there are various barriers in the way. You guys are fully entitled to playing and having ice time.

Forrest: One of the other big issues is state funding. This is a big issue for the Athletics Department because the state funding has been cut for the Athletics Department in '90 so it's completely self-sustaining through the athletics fee. It's ridiculous trying to play like this. So there is a reasonable responsibility for Geneseo's Athletic Department to provide resources for all students but also the responsibility for state legislators, another reminder for budget advocacy trip in the spring. All of you should go and be concerned with the future of our school and ridiculous fees like this that we have to pay.

Dara: Just in support. I just want to know that the title IX coordinator has been contacted. Keep that in mind.

Women's Ice Hockey: There's also another one in the Athletics Department.

Dara: Yeah. So that's really important and really good for student activism. Also to second what Forrest said. Budget advocacy is so important. Come on the advocacy trip. Contact your legislators about this, about your athletic fees, and about liberal arts education because we are so poor and we need help. We have a great school that we need to fight for. Remember to fight.

Carly: Just some information for all of you. We usually have the highest athletic fee in the SUNY system. Pretty much our entire Athletics Department is funded through that fee, while other SUNY schools find ways to fight for SUNY supplements. Whereas here, since we are an academic institution primarily, most of the money goes towards academics and not athletics which is why our athletic fees are so high.

Malcolm: A lot of what I initially wanted to say has been said many times now. And I am in agreement with the people that are disgusted by this. I do hope that you guys get the ice time that you need at a time when the ice is actually safe. I've skated on chopped

ice and it's not pleasant. It is a safety hazard and it is a major issue. You're not going to get effective practice if you skate on the rough ice. I highly want to see the Athletic Department dragged in here and taken up to task. I do wish for this reading to pass.

Silvia: I just want this to be on record as well, there used to be skate and shoot time if I'm correct that was used by the Women's Ice Hockey team to practice shooting and passing which was opened to everybody to use at any time. But the college also took that away. So that is decreased ice hockey time for the Women's Ice Hockey Team as well. Unofficial practice.

Patty: I just wanted to say that all this discussion is fantastic because it's all going to go in the minutes. You'd be astonished by how many powers that be read the minutes. In Erwin, I hear many questions about the minutes quite often.

First of Two Readings, passes 7-0-0.

42-1213 BE IT RESOLVED THAT THE SA COMMITTEE allocate up to \$1,500.00 from Budget Increases, Account 1099 to Crew Club, Account 1402 to cover the increase in cost for trailering boats.

First of Two Readings

Crew club: I'm Rachel. I'm the president of Crew. We need to create a line for trailering. We want \$1,500.00. We normally have this covered by a coach who would drive our trailer and boats and be a state employee through the school and so we wouldn't pay for any of this. In the last couple of seasons we haven't had a coach, so we actually didn't race at all last spring, and this season we've sort of been paying out of pocket which gets expensive. A reason that we want to create this: not just anyone can drive your trailers, safety is a huge thing. I know there used to be a staff member that drove trailers, and there was a horrible accident. Boats are like \$250,000.00. So we'd rather have someone we trust. As of now, the only person who is willing and trustworthy enough is our old coach, from Pittsford, and so he drove our boats to races this fall. He charged us \$100.00 a shell. We've have about 40 to 60 people on the team. There are about nine seats per boat. So we take about four to five boats every race. So that adds up to about \$500. But we negotiated cheaper prices for closer races. We raced a few times in Rochester and it's only \$50.00 and that's why we're not asking for like \$50,000.00 or something ridiculous. It's a thing of safety. Our boats are so expensive we can't just let anybody drive the trailer. We don't have anyone else to rely on. We don't have a coach or anything else. We really need this money so that we can actually have a season and compete at the level that we want to compete at. Also, when we did have a coach, he was receiving a salary. Right now, since we don't have a coach, that money isn't being used.

Carly: Any questions? Discussion on the reading?

Malcolm: I think you guys did a really good job and I think this reading should pass.

Sadie: I did crew in high school and I know how highly stressful it is regarding the boats. An accident can cause a lot of damage to the boats and hopefully this reading will prevent that.

First of Two Readings, Passes 7-0-0.

43-1213 BE IT RESOLVED THAT THE SA COMMITTEE allocate up to \$100.00 from Budget Increases Account 1099 to SA Programs, Account 1002 to create a start-up budget for Peace Action.

First of Two Readings

Peace Action: Hi. So we are Peace Action Geneseo. This is our second semester being recognized. I'm Brooke, the treasurer, and I'm Allison, a member. After much debate over the past semester and a half, we decided that the most efficient way that we can educate and make sure that the student population is kept informed is through a supplement of an SA budget. Fun fact: we are the first chapter of Peace Action in New York State. So just on the basis of beating Binghamton, we deserve \$100.00. We work to inform students and get them personally involved in the legislative process which will hopefully lead to a more peaceful future and a more active civilian base. We've been tabling for legislation and we encourage students to call representatives and sign petitions. We want a budget to bring in documentaries and to bring in the Alternatives to Violence Project which is a workshop that encourages participants to validate and reduce their interpersonal violence on a daily basis.

Casey: What is your membership like and how many people are in Peace Action?

Peace Action: I think we have about nine members, nine or ten. We are an organization in the process of growing so like nine or ten members.

Casey: Are they all seniors or are there also underclassmen?

Peace Action: There are four freshmen and a couple of sophomores.

Sadie: What kind of legislation do you guys advocate?

Peace Action: Last semester we really pushed to get Catharine Young to support the Smarter Approach to Nuclear Expenditures Act which is essentially going through our defense budget and going through outdated Cold War weapons that have no purpose and that we're not even using and that we're spending money on for no good reason.

Malcolm: I don't know if this is a question for you or the SA but I know that the rationale says the constitution is available on KnightLink but why isn't the constitution not attached?

Peace Action: I went to the SA office and I was told that as long as it's on KnightLink, it's all right.

Casey: It doesn't have to be. They just need the SA rationale and budget. The club is college recognized so they don't necessarily need to show it.

Dara: When and where do you meet?

Peace Action: Wednesday at 7:30 pm at CU 325.

Casey: What kind of fundraising techniques or methods are you planning on using?

Peace Action: We actually are not certain yet. I had not really discussed that when I met with the people in the SA office. The Director of Business Affairs I believe?

Casey: Me? Because I'm the Director of Business Affairs.

Peace Action: Oh, sorry. Sorry I apologize. It was mentioned that it's a good thing that we do it. We don't know exactly how we can.

Malcolm: The \$100.00 that SA can allocate will all be allocated to the programming line or some to programming and some to supplies?

Peace Action: Both. But hopefully we will fundraise most of our own supplies.

Carly: They have an attached budget.

Malcolm: Yes, I see that. It just says supplies \$50.00 and program \$100.00. That's \$150.00. So \$100.00 is coming from SA and the other \$50.00 is coming from fundraising. I was just wondering where they're going to make up the \$50.00.

Casey: So the way that all budgets work is that we anticipate that they will make it, so let's say SA will front the \$150.00 anticipating that \$50.00 will be made up by the end of the year.

Carly: Any other questions? Discussion on the reading?

Forrest: I'm completely in support of this reading.

Casey: I'm always in support of a club that has people but I just encourage that you advertise your club so that you can get more people so that once you leave it doesn't die out.

First of Two Readings, Passes 7-0-0.

Open Discussion

None.

Adjournment

Meeting adjourned at 8:37 pm.

Respectfully Submitted,

Anna Choo
Recording Secretary