

STUDENT ASSOCIATION MEETING
State University of New York, College at Geneseo



Student Association meetings are Wednesdays at 6:15 pm in the College Union Hunt Room. All are welcome to attend.

MINUTES #27, Wednesday, March 28, 2012

Page	Business Meeting Agenda
120	Call to Order, Approval of Agenda, Approval of Minutes
120-121	Updates
121-123	Old Business
121	95-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$6,000.00 from Reserves, Account 4000, to Budget Increases, Account 1099, to have sufficient funds for future readings. <i>Second of Two Readings</i>
	96-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$2,000.00 from Budget Increases, Account 1099, to Upstate Escapes, Account 1019, for Upstate Escapes grants. <i>Second of Two Readings</i>
121	99-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve the changes to the AAC By-Laws as outlined in the attached rationale. <i>Second of Two Readings</i>
122	WOOHOO 100-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve the changes to the AAC Constitution as outlined in the attached rationale. <i>Second of Two Readings</i>
122-123	103-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$2,750.00 from Budget Increases, Account 1099, to GEO, Account 1909, for Alternative Energy Symposium Speakers and Advertising. <i>Second of Two Readings</i>
123	Open Discussion.
123	Adjournment

Executive Committee

President:	Nicholas Spengler
Vice-President:	Tyler Ocon
Directors:	
Academic Affairs:	Justin Shapiro
Business Affairs:	Brittany Wolf
Inter-Residence Affairs:	Carly Annable
Public Relations:	Lindsey Hebell
Student Affairs:	Stasia Monteiro
Student Programming:	Heather Bristol
Advisor:	Patty Hamilton-Rodgers

PROFESSIONAL STAFF

Dir. of SA Programs,	
Personnel & Finances:	Kate Rebban
Administrative Assistant:	Nancy Chirico
Graphics Coordinator:	Kristen Fuest
Service Manager:	Dianne Krenzer

Call to Order: 6:15 pm.

Approval of the Agenda:

Tyler motions to strike reading 96-1112 at Upstate Escapes request.

Seconded by Justin.

Tyler motions to amend GEO's reading to read \$2670.85 instead of\$ 2750.

Seconded by Justin

Passes 6-0-0 with Brittany Wolf absent.

Approval of the Minutes:

Passes 6-0-0.

Updates

President, Nicholas Spengler updates: No new updates.

Vice-President, Tyler Ocon updates: No new updates.

Director of Business Affairs, Brittany Wolf updates: Not present.

Director of Inter-Residence Affairs, Carly Annable updates: This Monday IRC will have a second town hall style meeting at 8pm. It's for people to come in with any comments, questions or concerns about anything to do with Geneseo and we can discuss them. We will talk about ways that we can impact the campus. Last time we had Dean McKeever in and we discussed registration. The things that happen at these meetings actually get dealt with and talked about and taken to the next level.

Director of Public Relations, Lindsey Hebell updates: The merit scholarship applications are live on our website, the application is due by April 3rd which is next Tuesday. If you're interested in applying, the whole process is online. If you have any questions you can email me or Kate about those. Also I have been getting a couple applications for the PR subcommittee which I announced 2 weeks ago, it's still open; it's due next week so if any of your friends are still interested they can still apply. Lastly I have decided that the changing of the guard will have a theme this year so if you have any suggestions email me.

Director of Academic Affairs, Justin Shapiro updates: Ahoy. First of all, ambassadorship applications for the Center for Everything are due April 9th. They come with a \$5000 stipend to pursue anything you want. They also come with placement on the student board of advisors for the Center for Everything, so you'll be an advisory role in that. Provost Long and I are looking for improvements on convocation, any ideas you have on that please let either of us know email long@geneseo. AAC elections on April 17th, letter of intent due by April 16th, communications chair, vice president, or secretary positions are open. Also I will be meeting with Provost Long in the future so if you have any concerns please bring that up and she will try to fix any concerns you have. Check out the Provost's website on Washington info.

Director of Student Affairs, Stasia Monteiro updates: As I said last week the next cultural dinner is Shakti's on Saturday April 7th. Doors at 5:30pm tickets are \$6 for students. Also Pride is having their cultural dinner in the same place.

Director of Student Programming, Heather Bristol updates: If you haven't already stopped in the Kinetic Gallery, you should do so. During normal gallery hours, it's an awesome exhibit.

Kate Rebban, Director of SA Programs, Personnel, & Finances updates: For Brittany, Musicians for World Harmony's budget is frozen for missing 2 meetings.

Patty Hamilton-Rodgers, SA Executive Committee Advisor updates: No new updates.

Open Updates

SUNY Assembly: As we are getting to the end of March, the spring conference for assembly, it will be the end of April on the 27th-29th, the last weekend in April the Friday – Sunday. It is the annual elections conference which means that we are choosing the student leaders who are representing us all during the next academic year. These elections are open to any student of the state university who will continue to be a student through the entire next year. If you are interested in getting involved in statewide student government this is the golden opportunity to do so. I got involved in SUNY student assembly at a spring conference 3 years ago so this is the best time to get involved, any questions or want to see what's available, come see me or talk to me. I'll be talking more about this as we get closer. Email me at mc32@geneseo.

USAEC: Elections are over, results are official.

A representative says: We are having a Sexy Easter Egg Hunt tomorrow at 9 in the Union, there will be prizes such as sex toys, etc.

Pride: We are having Drag Ball on Saturday in the KnightSpot at 10pm, you don't have to show up in drag, if you have never seen a professional drag performance you should stop by it's really fun.

Cheerleading: Our first competition is this Sunday at Buffalo.

Shakti: Our cultural dinner is next Saturday; we will be selling tickets throughout next week.

Dara: Model UN is going to Mount Holyoke to compete in our last MUN competition of the year. Walk for Water is this Saturday from 1:30pm-4:30pm I believe; it's really good for charity.

Gagg: The semiannual zombie apocalypse has hit campus, HVZ. If you're playing the game good luck, if you're not playing we are trying to steer clear of you.

Justin: We are still looking for volunteers for GREAT Day. Spots are going quickly so please email me or Patty and we will put you on the form.

Old Business

95-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$6,000.00 from Reserves, Account 4000, to Budget Increases, Account 1099, to have sufficient funds for future readings.

Second of Two Readings

Nick says I am presenting because Brittany is not here. We need \$6000 to put into budget increases, which isn't spending it, it is just moving it to an account that you guys can spend from. It is here so you can use it.

Malcolm asks will this be impacted by the removal of 96-1112?

Nick says I intend on keeping it at \$6000.

Malcolm asks how much is in budget increases?

Nick says budget increases is at just below \$500. It will leave budget increases just over \$3000.

Charles says I think that it's necessary to have the possibility but I hope that you don't just spend it.

Malcolm says I want to voice that I hope that this is the last time that we have to dip into this for the year.

95-1112: *Second of Two Readings*, Passes 5-0-0.

99-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve the changes to the AAC By-Laws as outlined in the attached rationale.

Second of Two Readings

Justin says Mike is not here today. There were some concerns voiced about the phraseology the last time that I presented this. But I addressed that and made a few changes. First was with the bad financial standing policy. I am going to motion to make the changes as suggested. Previously it would have reduced the percentages; that was not fitting. The other changes in the constitution, yes mandatory student activity fee has been stripped and all phrases including that were changed to be aligned with SA's phraseology. Not much else was changed. The announcement about what they learned from the trip happens in the meetings. If a representative starts to "flake out" of the meetings, I feel as though that is remediated because we contact them whenever they are in bad financial standing, which is what happens anyway. There is also a clause that we must contact them in nondiscretionary circumstances.

Malcolm asks for article 4 section 3 F6A?

Justin says I could change it, but the way I see it right now is that what should be addressed is that this gives them to discuss amongst themselves what policies need to be discussed amongst themselves. Across the years there will be different issues that come up and will need to be addressed and we can't presuppose the relationship between the e-board.

Malcolm asks is it that you want to mandate that like you've indicated, or that you want to mandate that the officers of the exec board have a declaration at the beginning of each year that it is their duty to be available to teach and clarify? I think what you really want to do is make it sub7 rather than A.

Justin says it's ambiguous, but I don't think it's so ambiguous that they won't understand what we're getting at here.

Malcolm says it doesn't say what you want it to say at all from any remotely legal perspective.

Justin says I think that it's fine the way that it is. A lot of the constitutions of the past have been ambiguous.

Dara says I think that it's great, I'm very excited to use it next year, and I thank you for doing such a good job.

Malcolm says despite the hard time I give Justin I do think that the changes are great. And could you please email me a finalized version?

Justin says I am really sad right now. It is so difficult... these semantics... they're getting me Malcolm! I'm being facetious; I'm not a good actor.

99-1112: *Second of Two Readings*, Passes 5-0-1.

100-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve the changes to the AAC Constitution as outlined in the attached rationale.

Second of Two Readings

Justin says we did change the wording on the mandatory student activity fee to the weird and palindromic language used in SA's constitution.

100-1112: *Second of Two Readings*, Passes 5-0-1.

103-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$2670.85 from Budget Increases, Account 1099, to GEO, Account 1909, for Alternative Energy Symposium Speakers and Advertising.

Second of Two Readings

A representative says we want to have 5 possibly 6 speakers to come and talk to the campus. Just about how regenerative energy can be used, there are a wide range of topics that are discussed.

A representative says I'm just going to deal with the progress that we have made since last week. One of the requests that we wanted to address were the breakdowns. Posters are around \$14.60 for larger heavy weight posters. Our lightweight posters will be for free from a co-sponsorship that we received this week. The ad in the Pennysaver is \$56.25. I have more details for breakdown costs, if anyone wants a copy I can provide that. That is revised from last week. Though this has increased our reading has actually gone down in price. Our speaker request is down \$100. External connections to discuss, the Geneseo Merchants Association. We had a student contact them, but we still haven't heard back from them, but we will be connecting with local businesses so we will deal with that later on. We would still like to keep the ma as a possibility. We also contacted the Genesee Valley Conservancy but they cannot donate but they will collaborate with us and are happy to do whatever they can. The next avenue is GOLD because we did explain that our event is going to be used as a GOLD workshop, so we wanted to see if they could help us out. Unfortunately it was not an avenue for us to explore but we were happy to have tried. AC's contemporary forum, we wanted to make absolutely sure that they could possibly or not possibly do anything for us, but they cannot help us with monetary means. We dealt with different academic departments, especially with the printing costs. We explored talking to the art department which may seem a little off base but the chair of the art department is a very big advocate for sustainability and he was able to help us in terms of co-sponsorship, which will decrease price of advertising greatly. Geography club as well, we have yet to hear back from them but we are hoping to make a connection there. We are continuing to reach out to the community and the school. For fundraising, we have received college approval for 2 separate fundraising activities, like having local businesses advertise in our program. We can create them for free; the art department can cover that. The second fundraising event which we have gotten college approval for is for making buttons that have the slogan "regenerate, renew, and rethink" something we want to endorse earth week as well as this event. We are able to use our own funds for that. Thank you again so much for listening.

Stasia asks what is the timeline for the Pennysaver, when you are required to get it in and have it printed?

A representative says you have to get it in by the Saturday before the coming week. And it would come out, it's a weekly publication. It would be in there for that issue.

Tyler asks have you considered putting an ad in the Lamron?

A representative says we were considering putting it in the events calendar, what's going on.

Heather asks are you aware of the contract process? You have to do it for each speaker?

A representative says yes, we cannot begin advertising until contracts are signed. And yes.

Malcolm says I would like to say not only did you give an amazing presentation last week, but also this week you gave a different presentation that answered questions from last week rather than just rehashing week one which is what a lot of organizations do.

Justin says it seems to me like a really good use of student association funds because it brings together students, departments, the community and staff.

Charles says I think that the two ways of advertising discussed are the least effective way to reach the community. I'm not sure that the Pennysaver is the way to go. And it is still a lot of money for that one speaker, even though he is their favorite. It still seems like a lot of money for a first time symposium.

Lisa says to the first part of what you said, could you suggest areas where it could be better used for advertising?

Charles says spending money for posters on campus will reach out to on campus as well. Social media. The posters don't make any sense to me whatsoever.

Heather says I would like to address the part about the speaker, I had an initial similar reaction however in thinking about it, I was the contemporary forum planner last year and I didn't get anyone that was cheaper than what Bardaglio costs. I think that this is a lot lower than it could be, and I think that this is not too much seeing as how you are trying to do such a big scale event.

A representative says from my experience with community members I have heard that people that we wouldn't be able to reach with social media, do check the penny saver. For older people, they do not use the internet as well.

A representative says I would also like to add to that, we are doing a little more because it won't cost any money. But we have groups of members who are contacting the departments and to tell them how this forum will benefit people, and maybe to get extra credit we are also contacting the environmental organizations from other areas and some high schools as well. We are just trying to gain interest from a bunch of different venues.

Tyler asks given this whole thing about posters, how about using the larger posters and putting them up in the local business windows?

A representative says okay.

Malcolm asks during your presentation you mentioned a bunch of things that you weren't going to list because they didn't cost any money, but could you give us a quick run-down?

A representative says we have 100 color posters that are on standard paper that will be no cost for us, then I have the 20 color posters on the heavier posters, then the Pennysaver ad, then an online ad in the Pennysaver, also tabling in the union, white-boarding, chalking, and calling departments.

Charles says I think that those initiatives are much more impressive and much more effective (reaching out to other schools and departments).

Heather says I want to say if you want to do the Pennysaver ad I think that you should just do it. I don't get the Pennysaver here, but I know my grandparents and my own parents read the Pennysaver. I think if you want to do that, then the grander the impact your event will have.

Patty says as someone that lives in the community, the Pennysaver is very effective; it reaches thousands of people and goes into their homes. That's a good bang for your buck.

Justin asks do you have a way of gaging what attendance would be at the event?

A representative says we are waiting to figure out in the future. We haven't been able to connect with any of these people yet because we are waiting on the funding, so I can't answer that question as this time since we can't start advertising yet. We have typed up the emails that we are planning on sending to people, at the end we are asking them to respond and let us know if they are interested so we can see how many people would be coming to this. The Pennysaver, we will have no way to gage interest. They are going to have to figure out traveling arrangements so they will probably have a number.

A representative says at the event we will have a way to get the numbers down about how people found out about it and who came.

Justin asks is there any way that you could get me that information after?

A representative says yes.

103-1112: *Second of Two Readings*, Passes 6-0-0.

New Business

None.

Open Discussion

Kate says it's a quick reminder that it's only a month until the end of April, people are being pretty good about putting in PO's in advance, but please remember to do that. Please go to links on the SA webpage.

Heather says MTC is starting tomorrow night 8pm Thursday, Friday, and Saturday.

Adjournment

Meeting adjourned at 7:03 pm.

Respectfully Submitted,

Lena Freed
Recording Secretary