

STUDENT ASSOCIATION MEETING
State University of New York, College at Geneseo



Student Association meetings are Wednesdays at 6:15 pm in the College Union Hunt Room. All are welcome to attend.

MINUTES #2, Saturday, July 28, 2012

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6	08-1213: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$1400 from Budget Increases, Account 1099 to SA Programs, Account 1002 to create a new line "Leadership Symposium" to purchase t-shirts for symposium attendees. <i>Second of Two Readings</i>
6	<i>New Business</i> None
6-7	<i>Tabled</i> 05-1213: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve the appointment of Steve Fisher as USAEC Chair for the 2012-2013 academic year. <i>First and Only Reading</i>
7-8	<i>Open Discussion</i>
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Executive Committee

President:	Carly Annable
Vice-President:	Justin Shapiro
Directors:	
Academic Affairs:	Dara Gell
Business Affairs:	Casey Howard
Inter-Residence Affairs:	Silvia Roma
Public Relations:	Forrest Regan
Student Affairs:	Sadie Baker
Student Programming:	Matt Bower
Advisor:	Patty Hamilton-Rodgers

PROFESSIONAL STAFF

Dir. of SA Programs,	
Personnel & Finances:	Kate Rebban
Administrative Assistant:	Nancy Chirico
Graphics Coordinator:	Kristen Fuest
Service Manager:	Dianne Krenzer

Call to Order: 11:07 am, July 28th, 2012

Approval of the Agenda: Passes 4-0-0.

Approval of the Minutes: Corrections by Malcolm Cohen: Reading 04-1213, CAS board: typographical error in the third line of text from, "fall of 2010" -- "Dayshawn was finishing his first term" the line reads, "1 term because of graduation" - "1 term," should read, "one year" 3rd to last line- add "In addition to the term I have just completed..."In the reading following: Rob Terreri (spelling error)
Approval of Minutes: as amended passes 4 - 0 - 0

Updates

President, Carly Annable updates: Orientation is over and I would like to say thanks to everyone for helping out with all of that. Also, popcorn was a hit. Just a heads up, whoever is PR next year that is supposed to be a PR thing so Forrest, put in your notes that you should work closer with Kim in regards to all of that.
Also, I've been sitting on the Leadership Symposium planning committee and I think that it is going to be awesome. The speaker is going to be great and the GOLD programs are really good. There is also going to be a mac and cheese and baked potato bar. On the shirts for the symposium, it is going to say something like, "play rock lead." Also, I talked to Dr. Bonfiglio about SA funding buses to Letchworth State Park and Eastview on the weekends. This is something I'll open back up during open discussion, but just quickly, I want to say that buses are a big deal right now and Dr. Easton talked about SA funding a bus to the school from the airport. Kim and Dr. Easton have been putting out feelers about the idea. The buses in this case would be under Forrest's jurisdiction. In regards to club sports, Kate and I have been meeting with Lauren, Chip, and Dr. Sancilio as well as Mike Mooney and the Assistant Director of Athletics about recognizing club sports when there is a varsity equivalent. We will have to talk to Justin more about this. Other than that, I'm working on the retreat in the next few weeks.

Vice-President, Justin Shapiro updates: not present

Director of Business Affairs, Casey Howard updates: not present

Director of Inter-Residence Affairs, Silvia Roma updates: I've been working on getting things ready with the executive retreat and also getting organized for the first SA meeting. In the past few weeks, I've worked at five orientation sessions doing karaoke. At the orientation sessions, many people signed up for IRC for the upcoming year. Additionally, I have been working on organizing the first year Olympics.

Director of Public Relations, Forrest Regan updates: I went to I LEAD so that was really fun. I would like to say thanks to Kate for doing everything for that and putting the travel together. Also, I sent out an email asking for pictures from Maddy Smith from The Lamron and she said that she would send me any SA related pictures that she can find. The SA brochure will be done as soon as possible. Additionally, I called Campus Scheduling to book an SA day, but the Expo ends at 4 pm and the next day is the Study Abroad Fair. Since the meeting starts at 6:15pm, this means that we cannot book the ballroom because they cannot change the setup over in time.

Director of Academic Affairs, Dara Gell updates: not present

Director of Student Affairs, Sadie Baker updates: Registration is going well and the local board of elections will supply us with registration forms and absentee ballots. Also, budget advocacy is going well.

Director of Student Programming, Matt Bower updates: I have been doing continuous work on First Knight, especially in regards to support from Dr. Easton (monetarily), CAS will bring up a food truck. As far as the food goes, we are thinking of changing what the food looks like to make things less traditional. I have been working on having the venue be the College Green and that has been going well. In addition to all of this, I've been working with Carey on the mission statement of AC and have been in contact with board members about the Leadership Symposium.

Kate Rebban, Director of SA Programs, Personnel, & Finances updates: The auditors were in for about 10 days earlier in July and it went very well. They should have preliminary reports by mid August and Melissa wanted to know if there was a time in early September to present the audit to the board. We will be having an insurance audit in the next few weeks. Also, Dianne comes back Monday and the Memo of Understanding with the Provost regarding the Brodie Box Office has been signed.

Patty Hamilton-Rodgers, SA Executive Committee Advisor updates: not present

Open Updates

Malcolm Cohen: The CAS audit committee is meeting August 16th

Old Business

08-1213: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$1400 from Budget Increases, Account 1099 to SA Programs, Account 1002 to create a new line "Leadership Symposium" to purchase t-shirts for symposium attendees.

Second of Two Readings

Carly said she is just going to give everyone an overview of what happens there. The people that are invited are all the RA's, all of the sports captains, health guards, OA's, the SA executive board, and a handful of others like the Greek peer advocates. You have to be invited to attend the Symposium. Overall, it is a great networking opportunity. There is assigned seating so that you meet new people, which I think is really awesome. There is a speaker who is coming in. I have seen her and she is really good. Her whole thing is, "living like a healthy rock star." I will send out the link to her website so that you guys can take a look. I sit on the planning board for it, so I have to give a speech. Then, a public speaker does a segment on bystander intervention and Stand Up Geneseo. Everyone who attends the event has to do a face-to-face and train new students on how to do a bystander intervention. At the leadership symposium, they train you for the face to face. After, you attend a Gold workshop. There is dinner at the end of the symposium. Dr. Bonfiglio does a speech and the events are done for the day. Sylvia said for the face to face you are never by yourself so that is good. Carly said the day after, Friday, new students come to campus and they attend the face to face. Everyone who leads the face-to-face wears the shirt so we are getting out SA's name to student leaders that wouldn't be involved or get exposure otherwise. As for the shirt for this year, the SA logo is going on it and the theme will be printed on the back as well. Last year they were navy so we should talk about colors. We probably won't go over \$1400.00, but that's a buffer amount. Forrest asked what the entire cost of the Leadership Symposium is. Carly wasn't sure, but the majority of money is coming from the school. Forrest asked if there were any other ideas considered and why are the shirts necessary? Carly said specifically, we were asked to fund the shirts and I support this because this isn't a onetime advertisement. It's going to keep giving back to us anytime someone wears the shirt.

Discussion: Malcolm said if you're going to be providing the shirts, placing the SA logo on them is smart.

Sylvia addressed the concern concerning precedent setting. We've funded different aspects of the Leadership Symposium every year. Just because we fund the shirts this year does not mean we have to next year. Matt thinks its fantastic PR. Freshmen will remember it, so it is important we fund the shirts and have a very large logo. Carly said it's a good way to show we're just average students.

08-1213, Second of Two Readings, Passes 4-0-0

New Business

None.

Tabled Business

05-1213: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve the appointment of Steve Fisher as USAEC Chair for the 2012-2013 academic year.

Second Reading

Motion was made to untable the reading. Carly said she had two people apply, but Steve was much more qualified. He has experience with the election committee. The other applicant did not have any experience and the experiences she did have were unrelated to elections. I was pleased with the way that Steve oversaw elections last year. Steve is here with us to answer questions. So, I'm going to open the floor to questions for Steve. Sylvia wanted to know about Steve's reflections on last year and changes that he would make to the way he organized and handled things. Steve said two things--I would communicate more and faster with advertising and the committee. This year, I want a larger committee. I actually looked into that last year before realizing that the SA constitution had to be changed in order to do it. I have four people who are returning in addition to me. I want at least three more people on the committee. The second thing is that I didn't think it necessary with online voting to have a designated voting place. I have since changed my opinion on the matter. I'm thinking about setting up a bank of laptops where people can vote at the Union or Milne Library. This way, I think we could see a lot more participation. Also, it is a referendum year, so we need at least 1000 people voting. Also, I want to seriously think about changing guidelines for the position. I talked to Carly and Kate about it and we're going to table it for feedback. Basically, I know what it is I want to do, but I don't know how to do it. However, I do want to add a treasurer and a secretary position. The additions of these two positions tie back into my goal of communicating better. Finally, I want to define what it is the vice chair does. I would like the chair to focus on election related things - polls, communicating with Knightlink, things like that. I also want to have the Vice Chair focus on advertising that is getting people interested in the elections in general. Sadie asked why speeches were never given at the ACE meeting. Steve said there are two main reasons for this. Firstly, I believe meetings were held during all the college hour for half hour. Basically, that is cramming twelve candidates' speeches into three minutes. So, each candidate has two minutes to speak. The other reason is equality. Speeches are given at the SA and SA Standing Committees meetings. That's where I chose to draw the line because ACE isn't a standing committee and speeches are traditionally held for standing committees only. Sadie asked if he would have speeches be given for ACE this year. Steve said he would not be in favor of it.

Sylvia asked will you be here for all of next year. Steve said yes. Matt asked if you have in mind any initiatives for PR to help people understand what USAEC is. Steve said I talked a little about this with Lindsey, but these initiatives never came to fruition. I don't have specific ideas, but I would like to advertise USAEC more, yes. The first semester will only be freshmen elections, so that will give us time to figure everything out for the spring. I want to settle on dates immediately in a 4 or 5 hour meeting in the beginning of the year and then start advertising the dates consistently. I have been looking into QR codes on posters and I think it would be cool if we could find a way to link the quick response codes to the website or at the least to a page with a few links to important dates. I don't know how feasible that is but that is my thought. I'll be working closely with Forrest on this. Sylvia said last year the dates of the elections were really late and IRC cannot have their elections until after SA elections, so that caused many problems in regards to transitioning. Have you thought about having elections earlier in the year? Steve didn't know that was a concern but he will come to you with a proposal and see what you think. Sylvia said there are conferences that new members need to go to and so last year we were in jeopardy of being charged late fees. Matt said he would second that. It would make transitions easier. Malcolm thinks that it will greatly benefit SUNY students. Sylvia asked about the class elections. We have not seen enough interest in the student body. How do you plan to increase interest for those? Steve thinks that interest starts from the bottom up. He would like to find all freshmen dorms and hold meetings in each one. I would also like to put up posters in those dorms. Last year, I did the informational meetings differently and I liked that. This is something that I'll bring to class officers as well. Basically, I want to have meetings in all of the dorms where I'd like to have myself and a few other committee members there to talk to people and to get people excited. I want to primarily focus on the graduating class of 2016. This focus will set a precedent to cultivate that interest from an early stage. Malcolm said one problem he's had with elections is that he's never been in a cohort class. I've dealt with it two times. It seems to me that the problem is with transfer students who are not put into a specific class on Knightlink. Sadie asked do you know why that happens. Kate said the data extract file is based on the year/month people enter the college. We used to do it based on credits, but with so many students entering with college credits already, more people were outside their cohort class. This became the easier way to get the most people into the cohort class. If you're not in your cohort class, there is a form to fill out and sign requesting us to physically move you from one list to the other. Steve said he needs to better advertise cohort class and how it pertains to transfers. Sadie said she really feels strongly about the speeches at ACE. I really found them very useful and I don't think that the people giving speeches faced a particular time crunch. I know ACE isn't a standing committee, but that is intentional in regards to election format. Discussion: Malcolm said despite the issue I brought up about USAEC, it has never been a personal issue with either chair. They both dealt with it well, differently, but well. That being said, I want to say that I have worked with Steve on other projects, and I think he would be a good choice. Sylvia told Steve we really need to see more communication with Kate. Steve said that was an error on his part. Sylvia suggested sending out more emails to candidates. That would be really helpful. She felt out of the loop many times. You should take earlier actions and do more advertising. I think you would be a good candidate. Matt said he would vote for Steve with the reservation that I think we should do speeches at ACE. Sylvia included we should have an in person polling place. Forrest said he wants to work with Steve.

05-1213 Second of Two Reading, Passes 4-0-0

Open Discussion

Carly Annable: I would now like to ask the people who attended the I Lead Conference to recap it for the rest of us. Matt said it was a good opportunity to interact with people and there were a ton of people in student programming. There were at least 7 people who had my specific position. We all had different holistic accounts on what I Lead is and what it does. Overall, it challenged how we do things. Sadie said I am glad I got to go. I met people with similar positions to me. Also, it is really interesting to see how different SA's work all over the country. I liked the philosophy of leadership curriculum they taught. I thought it was very useful. We did a piece on communication that I really liked. Forrest thought it was really cool to meet people in our positions all over the country. Also, we've learned our SA is really different from most SAs. Like, we don't have bosses, so we're a lot more independent. I talked to a facilitator at Buffalo and he was saying how in the SUNY system, SA is a voice for the students. I think that is really cool. I also got good contacts and I learned that the SUNY system has a cap.

Carly Annable: I was contacted by an official at Oneonta about the cap, but I thought that the cap wasn't really affecting us. I can put you in contact with him if you want. Matt said there were also small table groups about our specific positions so that was cool. Sadie said it was interesting that most SA's report to a dean who can overrule their decisions, whereas we report to our advisor and ourselves. Forrest said we shouldn't limit I Lead to only people on the executive committee. Malcolm talked about the freedom of SUNY SA's. Only about half of them have total freedom. The community colleges make up one-half of the system's enrollment, and 20 of the 64 institutions do not have the same kind of freedoms the 4-year universities do. Having come from a community college himself, Malcolm knows that first hand. His SA had 2 advisors that were determined by the school. The student government existed to facilitate the existence of itself and most of the clubs. That was about the limit of his SA's power and that was at a much more liberal community college in the state.

Carly moves the talk to the subject of SA funded buses. Last year, LATS came in and did a poll concerning bus expansion. LATS figured out what it would cost and that is \$3000.00 to send a bus to Letchworth on the weekends. To go to Eastview, (a proposed Friday service), it would cost \$9000.00. In total, it would cost \$12000.00, but Dr. Bonfiglio was willing to talk about partial funding. Forrest asked did this request come about from student feedback. Carly said yes. Sylvia said I am not for the Eastview bus. We already have transportation one day a week to Eastview. We have a lot of transportation to Market Place as well. It is not as good, but comparable to Eastview. It is overall more economic. If people want to go to Eastview, they can wait until Saturday. The Letchworth

bus is great because it encourages people to go outside. Matt asked the capacity of the bus Carly didn't know. Matt said the Letchworth bus is a great idea. The Eastview bus idea is not a good use of funding. Sadie said it is good advertising for SA. Carly said the estimate was a seasonal cost, not full year. The budget does not allow for addition of these stops. So he asked us to fund it. We could start funding it and then pull out later. This is just to see if we should continue to discuss it. Sadie Baker: We have to think about timing. Letchworth is more worth it. Malcolm said I am all for improving the bus service. Additional routes are a good idea. I do have two concerns. In the short term, how would SA pay for it based on the full budget we already have? Basically, where are we going to find the money and will it deplete our Reserves?

My long-term concern is this; We already have a problem with the administration looking to SA as a pot of money without reservations in addition to their budget. Granted, the school budget is far from what it should be, but outsourcing those expenses to SA shouldn't be the solution. Every service we contribute to only encourages that. Carly said this is us identifying a need for the students and us addressing it. This is a service for students that students want. Dr. Bonfiglio never asks us for money. Malcolm said this is not a bus specific concern. It is a concern about the long-term fiscal stability of SA and the college itself. Matt said we should make sure there is enough interest. The Mt. Morris bus was put into place last year, but not a lot of people went to it. We should send out an additional college wide survey. Malcolm said according to the bus service and Mark Scott, most of the issue with the Mt. Morris bus was the timing. CAS is aware of this. I am not sure if LATS is. Carly said in regards to the idea of SA funding a bus from the airport to the school, I'm going to get more numbers before I open up the discussion. It will be run like the orientation airport service. All we would pay for is a driver. Dr. Easton said any money we make is potentially SA's. Matt asked who the drivers are. Carly they are the drivers that the school routinely uses. Malcolm asked how are orientation buses financed? Carly said they are financed on a break-even basis. Malcolm asked about the cost? Carly said it is \$20 per person. This year I think it was \$10. Malcolm said I think that we cannot agree to any plan that doesn't give us a return on our investment. We need to get a proportional amount of the profits. If it is run at a break-even structure, then it needs to be going to reimburse so that it has a net zero impact on our budget.

Carly Annable: As for the third summer business meeting, we have it scheduled for the 23rd of August. It is going to be difficult to plan and get everything ready. Is everyone okay with canceling it? Steve asked if we move it up. Matt asked is there a conflict with RA training? Sadie asked can we send out a quick email for the 18th. Or the 11th or something? Carly said she would contact Sarah Frank and ask her about it.

Steve Fisher: I do have a few guideline changes to discuss before putting in a reading. I have an end goal, but I don't know how to get it all done. I changed up the role of the vice chair to have him or her more involved in advertising. We also now have treasurer and secretary. Disclosure of relationships I changed to be on request because no one reads them. As for ballots, I changed it to online voting because physical voting is expensive and inefficient. Rob said he changed the guidelines but it never passed. On the ballots, there will be the candidates, write ins, and abstention. Sylvia asked if no confidence could also be placed on the ballot. Steve said for a parliamentary point of view, we can add that. However, candidates never see it, so I'm not sure about the point. Also, I got rid of vote penalties for having advertisements up after elections. I don't think we should strip people of votes because they left a poster up. Carly said they need incentive to take down their advertising. Steve said he toyed with the idea of preventing anyone from taking office until they take down all the advertisements. Sylvia said it is usually a matter of keeping on people until they take them down. I agree with preventing people from taking office. Sadie said that is what the school does. Steve said he put a statute of limitation on complaints about advertisement and stuff. I put a 24 or 48 hour limit on complaints for SA to go and do stuff about it. This measure is designed to prevent a situation where people are storing info and hiding it so that they can get a revote. Also, I wanted to make the appointments onto USAEC by the chair with consent of the president. I want it to say like, "they will be recommended by the chair to the president and if the president has a problem they can veto the chair." This way, we cannot conflict with the constitution.

Sylvia Roma: We've had issues with the chair not being a very consistent position. I think we should have a thing where the president can appoint if the chair does not.

Steve said we could say that after the start of classes, the chair has 30 days to nominate and accept people.

Carly said in the current bylaws, everything you bring to us has to be by 2/3 approval of the committee. There is no way to document that. Steve said that is what the secretary position will be for. Malcolm said I am willing to lend assistance on committee vote certifications. Steve said he would cc Carly in on minutes, too.

Adjournment

Adjournment at 12:54 pm

Respectfully Submitted,
Riley Burchell

Recording Secretary