

STUDENT ASSOCIATION MEETING
State University of New York, College at Geneseo



Student Association meetings are Wednesdays at 6:15 pm in the College Union Hunt Room. All are welcome to attend.

MINUTES #10, Wednesday, October 12, 2011

<i>Executive Committee</i>	
President:	Nicholas Spengler
Vice-President:	Tyler Ocon
Directors:	
Academic Affairs:	Justin Shapiro
Business Affairs:	Brittany Wolf
Inter-Residence Affairs:	Carly Annable
Public Relations:	Lindsey Hebell
Student Affairs:	Stasia Monteiro
Student Programming:	Heather Bristol
Advisor:	Patty Hamilton-Rodgers
 <i>PROFESSIONAL STAFF</i> 	
Dir. of SA Programs,	
Personnel & Finances:	Kate Rebban
Administrative Assistant:	Nancy Chirico
Graphics Coordinator:	Kristen Fuest
Service Manager:	Dianne Krenzer

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33	29-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$295 from Budget Increases, Account 1099, to The Lamron, Account 1501, to purchase the Associated Press' "College Basic" package to gain access to AP photos and content. <i>Second of Two Readings</i>
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34	33-1112: BE IT RESOLVED THE SA EXECUTIVE approve the Alliance for Community Enrichment's (ACE) fundraiser to benefit Doctors Without Borders. <i>First and Only Reading</i>
34	34-1112: BE IT RESOLVED THE SA EXECUTIVE realign \$30,667.98 from Account 1008, SA Payroll-Program Advisor, to Account 1099, Budget Increases. <i>First and Only Reading</i>
34	35-1112: BE IT RESOLVED THE SA EXECUTIVE realign \$175 from Account 1201, Inter-Residence Council, Line 60, Conference/Sub-Regionals, to Line 10, Supplies, to create a new line: Conference Fundraising Supplies, to allow for the purchase of materials needed to raise funds. <i>First and Only Reading</i>

- 35 36-1112: BE IT RESOLVED THE SA EXECUTIVE approve the Inter-Residence Council’s fundraiser to benefit the Make A Wish Foundation.
First and Only Reading
- 35 37-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$20,000 from Reserves, Account 4000, to Budget Increases, Account 1099, to replenish the account for future readings.
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- 35-37 38-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$51,045 from Budget Increases, Account 1099, to Activities Commission – Concerts, Account 1302 to plan and execute a larger-scale concert.
First of Two Readings
- 37-38 ***Open Discussion.***
- 38 ***Adjournment***

Call to Order: 6:15 pm.

Approval of the Agenda:

Brittany says for Reading 37-1112 amend \$11,000 to say \$20,000.

Seconded by Tyler. Amendment passes 6-0-1.

Malcolm says for readings 33-1112, 34-1112, 35-1112 and 36-1112, you should modify them because the word “committee” is missing. Amendment passes 7-0-0.

Stasia says for reading 32-1112 amend alignment to reflect that current estimate is \$3945 and the total for that would be \$4560.

Seconded by Justin. Amendment passes 6-0-1.

Agenda passes 7-0-0.

Approval of the Minutes:

Passes 7-0-0.

Updates

President, Nicholas Spengler updates: No new updates.

Vice-President, Tyler Ocon updates: Club Sports, the next CSA meeting is October 13th from 4pm-5pm immediately after treasurer training. If you can I'd advise going to treasurer training on the 13th. The meeting will be in the library, I'll send out an email about which room.

Director of Business Affairs, Brittany Wolf updates: Treasurer training was today from 3:30pm-4:30pm, and will be tomorrow October 13th from 3pm-4pm and on October 14th from 11:30pm-12:30pm in Union 322/323. Remember that both your president and treasurer must attend one of these. If you emailed me, I will get back to you after the meeting.

Director of Inter-Residence Affairs, Carly Annable updates: This weekend me and IRC's national communication coordinators are going to SUNY New Paltz for the sub-regional meeting to network and talk about problems that we have in res halls. We are also working to get things ready for regionals at UConn.

Director of Public Relations, Lindsey Hebell updates: None.

Director of Academic Affairs, Justin Shapiro updates: “Ahoy friends, Romans, and fellow members of SA!” It has been a fun week, but we didn't have an AAC meeting last night. Rock Your Semester is happening one week from today in the Union during all college hour. AAC wants to have a speaker series so if you have anyone in mind that you want to bring to campus, please feel free to suggest names. Email me at aac@geneseo.edu.

Director of Student Affairs, Stasia Monteiro updates: Tomorrow is the voter registration drive, and the deadline is this Friday. We will be in the Union Lobby from 11am-4pm tomorrow. The Intercultural Dinner will be on Sunday October 30th, and ticket sales are starting on Monday, October 24th-Friday, October 28th.

Director of Student Programming, Heather Bristol updates: This Friday Mac's Place is hosting a concert by the band Rebel Inc. Next Saturday, October 22nd will be the second Limelight and Accents show at 8pm in Kuhl Gym; tickets are on sale in the SA Ticket Office.

Kate Rebban, Director of SA Programs, Personnel, & Finances updates: No new updates.

Patty Hamilton-Rodgers, SA Executive Committee Advisor updates: No new updates.

Open Updates

Malcolm: Mock Trial invitational at UB that we were supposed to go to was cancelled due to a space issue at UB. The college president booked all the rooms at the last minute. But U of R is holding a scrimmage that we will attend.

Model UN: We are going to Yale tomorrow.

Old Business

27-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$150.00 from Budget Increases, Account 1099, to SA Programs, Account 1002, to fund a start up budget for Students for Education Reform.

Second of Two Readings

Julia, the cofounder and president, and Kyra, the treasurer, say we're here for Students for Ed Reform. It's a national nonprofit organization that has expanded to 40 chapters. It was started here in Spring of 2010. Our mission is to create awareness about the education gap in the U.S. education system. We want to promote leadership on our campus and get people aware of the issues, and want to either go into education policy, or teaching about any kind of awareness in education. It would be great if we could get some kind of budget started especially since it's the beginning of the year. We want to get our presence known.

27-1112: *Second of Two Readings*, Passes 6-0-1 with Brittany abstaining.

29-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$295 from Budget Increases, Account 1099, to The Lamron, Account 1501, to purchase the Associated Press' "College Basic" package to gain access to AP photos and content.

Second of Two Readings

Jesse, editor in chief of The Lamron, says usually The Lamron prints AP photos but this year we haven't thus far because we haven't had access to it. We are asking for a budget increase to access the cheapest possible packet this year. After talking to people in another department they will bump the price down to \$870, so we only need \$171 rather than the \$295.

Brittany makes a motion to amend reading to say \$171.

Seconded by Justin.

Malcolm asks why does it have to be amended as it says that it is an "up to" amount?

Nick says it doesn't have to be but it was.

Amendment passes 6-0-1 with Brittany abstaining.

Tyler says I greatly appreciate your skills in negotiation.

Malcolm says I agree that its better at a lower rate, I'm still not happy about AP's position of power.

27-1112: *Second of Two Readings*, Passes 7-0-0.

31-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$2,000 from Budget Increases, Account 1099, to SA Tech, Account 1004 to allow for further training of SA Tech employees.

Second of Two Readings

Max says I have thoroughly stated why we need this money but I'll recapitulate. We work all of the events that you see on campus. Every once in a while things go wrong but with more training we can help mitigate any problems. We are always dedicated to putting on the best possible production we can. We want to make sure that all of our technicians are ready for the year.

Malcolm says there was some discussion about possibly reducing the amount of this reading until you can provide evidence that people are coming to the training and that it's doing some good. I was wondering if such a reduction was still in the cards.

Justin says last time we agreed that we would be reducing it to \$1,000. Later on we would look at it and if needed you could come back and ask for more.

Max says I have some copies here about training sessions. There is some overlap during training sessions which is intentional. The more exposure to the equipment the better that everyone will be with working with these things.

Justin makes a motion to amend the reading to "allocate up to \$1,000".

Seconded by Brittany.

Motion passes 6-0-1 with Justin abstaining.

Stasia asks how are you organizing the training sessions? How many each semester?

Max says there will be more sessions this semester. We have started now, and our goal is to have at least one every week, though we might sneak an extra one in here and there. Next semester we will start immediately. We will start off with a large session to get people back into the swing of things, followed by one every single week. There will be 15 different training sessions each semester, with groups of about 8-9 people during each session so that everyone has a hands-on experience rather than a bunch of people standing around.

Stasia asks how long is each training session and what constitutes large vs. smaller?

Max says the large one is 2-3 hours. Staff will be covering different areas Round Robin style. For a smaller one we will have about 8 instead of 24 people there. Originally training was only required for new people but it was still 12-15 people crammed into a group. The small sessions should be about 1 hour each during all college free hour, but there's still room for scheduling things on Fridays or the weekend.

Carly says thank you for bringing in the breakdown of what you will be doing, I'm really happy seeing this here in front of me.

31-1112: *Second of Two Readings*, Passes 7-0-0.

New Business

32-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$480 from Budget Increases, Account 1099, to Alliance for Community Enrichment, Account 1002 to cover the costs of heightened CAS expenses.

First of Two Readings

Stasia says the Intercultural Dinner is taking place October 30th. I've been communicating with CAS and other services on campus, and I found that CAS is asking for more money this year than in the past. I've been working with them and making it clear that our budget doesn't account for the amount they have been asking for. I have a breakdown on page 5 of the agenda, in preparation I am asking for an increase. I've already gone through the budget and allocated some funds that were not necessary. With those things and the CAS grant the amount I have is \$3066, and the anticipated expenses are \$4560. Even with this reading I won't have enough, but I will be using some of the income generated by ticket sales to cover that. I am asking for the additional money to allow us to potentially donate a good chunk of the proceeds to Doctors Without Borders.

Tyler asks even though the total amount of the estimate has increased by \$400, you're still not asking for more to offset that?

Stasia says if we sell dinner tickets at a student price and we sell out we will bring in a little over \$2000, so even with the increased amount we can still cover the cost and make a charitable donation.

Malcolm asks is the extra money that you're looking for to increase the size of the donation that you'll end up making?

Stasia says with the budget increase we will be donating around \$1000. That has been the trend of the intercultural dinner so I would like to keep that constant.

Malcolm says so this increase would exclusively go to Doctors Without Borders.

Stasia says no because I'm going to be taking all of the income and put it towards paying all of the bills before I make my donation.

Malcolm asks do ticket sales generally cover expenses?

Stasia says generally we can cover it ourselves, but the cost is more expensive this year.

Justin says yo, this menu looks mad good. Thank you for putting together a very vegetarian friendly menu.

32-1112: *First of Two Readings*, Passes 6-0-1 with Stasia abstaining.

33-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve the Alliance for Community Enrichment's fundraiser to benefit Doctors Without Borders.

First and Only Reading

Stasia says as I just mentioned, the Intercultural Dinner benefits Doctors Without Borders. Any amounts of money that are generated by ticket sales that are not needed to pay for expenses for the dinner I would like to donate. It provides medical assistance on a volunteer basis to low income communities

Tyler says Doctors Without Borders is an organization that is close to my heart. I like to see that your money, however much it will be, go to this charity.

33-1112: *First and Only Reading*, Passes 6-0-1 with Stasia abstaining.

34-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE realign \$30,667.98 from Account 1008, SA Payroll-Program Advisor, to Account 1099, Budget Increases.

First and Only Reading

Tyler says looking through the budget I noticed that as some of you may know we don't have a program advisor for this year. We have about \$31,000 sitting in a line that is not being used. I'd like to move that \$31,000 to budget increases to allow more groups to do more things.

Malcolm asks just to clarify, this does drain the entirety of the money to pay a program advisor? If for whatever reason you decide to hire one for January would we have to appropriate funds for one?

Tyler says we have decided that we would spend this semester looking into ways to revamp the position by adding or redefining things. Then we would start advertising for the coming year if we can find anyone to take the position. There would not be any money for this year though.

Stasia says considering the fact that this realignment would take any funds that go to program advisor to put those events on, I'm wondering if you guys have any questions about ways in which we could provide info to you about how to find speakers and whatnot. If you have any concerns we can give you a good substitute for what we don't have right now.

Malcolm says I think this is a very good idea.

34-1112: *First and Only Reading*, Passes 6-0-1 with Tyler abstaining.

35-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE realign \$175 from Account 1201, Inter-Residence Council, Line 60, Conference/Sub-Regionals, to Line 10, Supplies, to create a new line: Conference Fundraising Supplies, to allow for the purchase of materials needed to raise funds.

First and Only Reading

Casey the national communication coordinator for IRC says we are asking to move money from our sub-regional meeting line into a new line that we'd like to create intended to fundraise for the conferences. The new line would raise money for philanthropy projects that each conference supports. We'd like money to buy buttons or pins or bracelets to sell without going to SA since we have extra money in our budget as is.

Malcolm asks will you still have enough to go to New Paltz?

Casey says yes New Paltz is free, travel is paid for separately.

35-1112: *First and Only Reading*, Passes 6-0-1 with Carly abstaining.

36-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve the Inter-Residence Council's fundraiser to benefit the Make A Wish Foundation.

First and Only Reading

Casey says now that you've created this line I can use it in order to buy bracelets for this year's project. We are as a region, supporting a singular child's wish. We are hoping to raise money for that. We will sell bracelets next week in support of that.

Tyler asks do you know what the wish is?

Casey says no next week we will know the child and the wish.

Heather asks how much will you sell bracelets for?

Casey says a dollar each.

36-1112: *First and Only Reading*, Passes 6-0-1 with Carly abstaining.

37-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$20,000 from Reserves, Account 4000, to Budget Increases, Account 1099, to replenish the account for future readings.

First of Two Readings

Brittany says we were changing around numbers since reading 34-1112 passed. Right now as it stands, if everything we are asking for today passes we wouldn't have enough money to cover it. If we increase to \$20,000 we will have roughly \$9800 left for the rest of the semester.

A representative asks how much is in Reserves?

Brittany says around \$375,000.

Malcolm says it seems to me the most prudent thing to replenish the account by voting down this reading so the next reading can't pass.

Brittany says if the board votes down this reading no one can come to the board and ask us for more money after this because then we'd be dipping into Reserves. This is why I'm asking for \$20,000 out of Reserves now so that hopefully we have enough to last the semester.

Jesse asks what's the difference between dipping into and reallocating out? What's different between taking the \$20,000 out now versus later?

Brittany says they are the same thing. We are doing this to pass everything on this agenda plus for the rest of the semester so we don't need to do this again.

Malcolm says without getting too much into the next reading, I don't see justification for dipping into Reserves when we already increased the budget increases \$30,000 and change. It seems to me that pulling out of Reserves is a road to another deficit.

Heather says I personally don't think it's fair for it to be impossible for the next reading to pass. If we vote down the next reading and if we don't use that \$20,000 it goes back into Reserves. By being aware of how much we are pulling out and making it last we are making it possible for things to pass at all.

Malcolm says my point is more to the fact that we keep talking about making this last through the rest of the semester. What about next semester?

Nick says this isn't actually spending a penny. It doesn't affect how we spend this semester or next semester.

Brittany says we don't know what will happen next semester, or what people will be asking for.

37-1112: *First of Two Readings*, Passes 6-0-1 with Brittany abstaining.

38-1112: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$51,045 from Budget Increases, Account 1099, to Activities Commission – Concerts, Account 1302 to plan and execute a larger-scale concert.

First of Two Readings

Bill, the concerts coordinator for AC, says I'm here to give a brief update on the concerts planning progress and request for more funds. Last year I requested an additional \$70,000 for performance fees to get a more popular artist and a co-lining act to come. Our booking of Ke\$ha was great because we sold out in one weekend and the campus was very pleased. This year there is hype surrounding who will perform on campus this spring. We have all positive feedback on our Facebook wall. The 60 different artists that we have on the survey have been receiving positive feedback. Ke\$ha exposed issues that needed to be improved. First was the process of selling tickets to the students. Many people expressed that we allowed students to buy too many tickets, and then many students sold other tickets on Ebay or Stubhub. If the upcoming concert ranks in popularity as it did last year students will be allowed to buy one ticket each, and have the presales last one week. If time permits, sales after can go to general public and students can buy more tickets if they want. Pricing for all tiers is still being determined but most likely will remain unchanged provided that the budget can remain the same as last year. I will anticipate a sell out to solely Geneseo students. I conducted a survey in the Union that asked students for their top 5 ideal artist requests. This survey was successful because it showed a reoccurrence of 20 different bands. Also it showed a great interest in artists that have been here, and those within a wider range of genre. Artist prices are increasing right now. I am requesting a budget increase of \$51,045 which will match the \$150,000 that we worked with last year. This amount was constructed based off of 2 factors. The first factor is budget income. Our total estimated income is \$69,075 for one show. This is \$23,545 under the budget that we need (\$92,620). Adding to this we need the \$24,000 for performance fee increase, then agent commission increase at \$2,500, leading to a total of \$51,045. There would be 2700 students able to go to the concert.

Tyler asks what price is this all based on for tickets?

Bill says selling out to students only at \$20 a-piece. There will be different tiers for different pricing. Artists of survey 2 tell which are the most popular artists. The survey was conducted online and emailed on October 3rd. As of today, 3098 students submitted a valid non-repeated survey. Our most demanded artist is Maroon 5 (only artist that received more than 1200 votes) and they would require a

full \$150,000 to consider our campus. Some other higher ranked artists were Killers, Blink182, Mumford and Sons, Goo Goo Dolls, Nicki Minaj, Jason Mraz, the Fray, and Weezer. Concert booking among college campuses is highly competitive. It's also based on campus size and venue size. Also many artists are still unsure of their spring touring plans. Many other artists could bring a sell-out concert. Our surveying is the closest that we can get to making students happy with the concert choice.

Malcolm says given the fact that your budget already represents close to about \$20 from each student, now it adds another \$10 out of their student activity fees even if they don't go. Are you considering raising the ticket price at all so that students that do not get to go don't have to pay so much to fund people who will buy tickets?

Bill says when it comes to the mandatory student activity fee, it is used for more aspects than the concert and so many aspects that students will never require it for. Last year's concert exposed some areas that need improvement, one of which is the ticketing process. We are working very hard to correct that issue this year. Last year I proposed the option of raising from \$17-\$25 dollars a ticket; we ultimately brought the price to \$20 a ticket. I would like to keep it at \$20, for the students.

Justin asks where were Gym Class Heroes on your list? They should be number one. If this reading failed would you have to reconsider raising ticket prices?

Bill says yes. I still have the option of going up to \$25. I plugged in some numbers to see, I would have to sell out at \$33.60 per ticket to maintain.

Representative asks would you be open to making it mandatory to have students show a student ID at the door?

Bill says yes. That's one of the issues we want to address during the ticket selling. We are hoping that the reduction in the limit would help with that as well.

Malcolm asks have you considered a scenario similar to a system that is already in use at MCC for performing events. If you buy a ticket you have to show the ID and the ticket at the door? Could you implement this by the spring?

Bill says I am not opposed to that. And yes we should be able to do that in the spring, but we'd have to increase our staff.

Jesse asks do you have any other concrete ideas to address this issue?

Bill says when we put down ticket sales last year we allowed other college campuses to buy some tickets. We thought in a reciprocal way they could do that for us too. We held off on this until after the presale. For this year we want to make sure that the presale is long enough so that each student that wants a ticket gets a ticket. Depending on the artist of course, the 1 ticket limit would probably be the best to address this issue.

Tyler asks who was after number 1 in terms of votes?

Bill says the Killers and the Blink182 followed very closely.

Representative asks have you considered putting a name on the ticket and it must match the name on your ID?

Bill says I don't know if that's an option.

Malcolm says last year one of the major selling points of your massive increase was that this would be one time for the next several years to heighten the profile and the next few years we would do lower key concerts. How do you justify coming before us this year when saying that we did this last year?

Bill says I had said that I'm not trying to create a precedent for future concerts down the line. I am here today based on the results of what last year's concert brought us. If I had stood before you last year and gotten this budget increase accepted, booking Ke\$ha and saw that it was not successful, I would not be back here today. I'm not standing here saying this is precedent, but this put a spotlight on Geneseo's being capable of holding a large scale event.

Malcolm asks will you be coming back next year doing this?

Bill says I cannot speak for my replacement, as I am graduating.

Charles asks what is your mindset for booking? Is it based on what people want more or what will sell out?

Bill says I'm very into the initial research. I like finding out who people want to see and then ranking the most popular artists. As coordinators we have to go by the student input. I don't know who our first booking attempt would be if this goes to a second reading. Heather says the top three names that he listed over 1/5 of the student body voted for those artists. If this reading passed would you be contacting them?

Bill says I would be contacting them first.

Stasia asks did you say that all of these artists require at least \$125,000?

Bill says yes.

Stasia asks for the past years of concerts can you tell us how many concerts are you aware of where the selection ranked, and how many of those were in the top 10?

Bill says Ke\$ha was in the top 3, !3Oh3! was in the top 10. Years previous I cannot speak because I wasn't doing this job. I know All American Rejects were in the top 5, Gym Class Heroes were not in the top tier but there were many attempts to get more demanded artists that semester. I know Lupe Fiasco was a very popular survey pick.

Nick says in the time before Bill, surveying was done very differently. Bill has been making a lot of attempts to reach out to all people on campus.

Tyler says you mentioned previously that there was a decent amount of scalping done with Ke\$ha tickets. Would you be willing to raise the cost of tickets to a minimum of \$25?

Bill says I'm not opposed to it, though I'm not necessarily in favor of it. It would need to be a collective decision. If you are truly interested in raising it to this price, I'm sure it can be accommodated.

Representative says you've talked about scalping, because of that is there any way to tell how many Geneseo students went to that concert?

Bill says there were very many Geneseo students that went that did not purchase a ticket at the window. Many students bought them for their friends. They had to pay an extra cost for them, but a lot of those \$30 tickets did go back into the hands of Geneseo students.

Heather says we realize that there were a lot of issues last year, but as he has noted, I can honestly say that Bill will enact these things. It is very important to him that these things don't happen this year. This will be a Geneseo attended concert.

Justin asks would you consider using the swiping of cards to see how many students do attend?

Bill says if our capability and facility allow, then absolutely.

Tyler says given that the ticket limit was 6 last year, all the additional tickets would be paid for a rate \$10 higher than the tickets themselves. If Geneseo students came back to buy more tickets outside student presale, would they have to pay more as well?

Bill says that's a fantastic question. That is something that we have not discussed yet. It's definitely worth the discussion, I'm not opposed or in favor either way.

Charles asks how do you think a big concert improves our reputation or hype?

Bill says I personally hear all the time "Kid Cudi is playing at this school" or whatnot. I've never really heard a big artist playing at Geneseo. Friends of mine, friends of board members have come to me saying that people are excited that a big name artist came here. It put a spotlight on us for being capable for holding a decent concert. I received a lot of feedback.

Patty says there are other expenses that are part of a concert. What would be the total bottom line for the concert?

Bill says if I were granted the funds that I'm requesting today, the total expenses come to \$208,500.

Tyler says given your income line says \$90,000 for 2 concerts, were you anticipating having 2 or 1 this year?

Bill says I left it at the possibility that 2 could be put on this year. I never set in stone whether I wanted to have 2 or 1. In terms of safety measures, we determined that 1 concert would be best.

Stasia asks would one concert be best for subsequent years?

Bill says I would say that it is the best route for subsequent years. The funds should be brought towards getting the best rather than 2 mediocre events.

Malcolm says I don't think it will come as a shock to anyone here. Your presentation was wonderful, but I speak in opposition to this reading. I'm concerned about the fiscal impact it will have on SA's budget. People who can't go to the concert end up indirectly paying more than the student ticket price. I'm concerned about the fact that half of Geneseo in the best case scenario would be able to go to the concert. I'm concerned about the presidential effect that we are having such expensive concerts two years in a row.

Justin says I've seen a major change in the way that concerts are put on. The fact that you got 62% of students to vote for the concert is amazing. We wanted to bring this before the SA because it's a big sum of money.

Rachel says this could give \$1000 to each group to do something productive. The fact that you're allocating student money for people who aren't even part of the community is bothersome to me. Without the budget increase, could a concert still go on?

Bill says yes but I've spoken a lot tonight about how we will make sure that it is less based on the community and more on the campus. You have a very valid point, but just because in certain situations it is allocated to concerts doesn't mean that it is taken away from anything else. Last year the money came from Reserves, this money isn't being taken away.

Nick says correct, it does take it from Reserves.

Heather says just to address what everyone has said so far, giving money to the concert does not take it away from other groups. Club Sports can come and ask us for money. Bill has dedicated so much time into coming here to us and asking us in such an appropriate way. The student body has voted, and we are given a ranking and if we are able to bring in one of the top 5 artists that were chosen by students, we will. To Malcolm, you were in favor of putting money towards getting food here, versus this decision which affects half of the student body.

Isaac says a lot of the Student Association money goes towards things that people don't attend. I may not be planning on attending things, but I'm not opposed to the organizations receiving the money to make those things happen. I would say a majority of the clubs want this proposal to go through. We know that we pay the mandatory student activity fees to better the campus and better other people.

Max says I want to voice my support in this. It's nice to have something that will put us on the map and generate hype on campus. I may not attend this, but your money is being used the way that it is supposed to be used.

Dara says I am cautious to throw my support to this because it is so much money and I think that you will be supporting the deficit that we had last year, but to get Geneseo students to do anything is huge. Last year we had Ke\$ha and everyone was so excited. It brought morale to the school when it needed morale. It is important and makes people excited and proud.

Tyler says last year's SA exec spent far more money than they were originally allotted. As we looked into that, we all thought of this as a bad situation. Looking into things further on, we realized that there were some portions of the budget that were not being used. We are working on finding the money as opposed to increasing the deficit from last year.

Justin says the reason for having a two week reading is that we can analyze this next week. I implore all of you to tell everyone in your organization to come to the meeting next week or email us about how they feel.

Justin makes a call to question.

Seconded by Heather.

Passes 7-0-0.

38-1112: *First of Two Readings*, Passes 6-0-1 with Heather abstaining.

Open Discussion

Tyler says as I mentioned previously, I wanted to discuss a bit about the current financial situation of the SA. Last year the SA overspent by \$109,000. We had to dip into portions of Reserves that we've never had to in the last 14 years. This year, we are dealing with the audit that was presented to us several weeks ago. Currently in SA Reserves we have \$375,000. That is your money to be spent any way you wish. I want to say that we do want to fund everyone and everything within what we have. We will be forced to be

much more diligent with financial policy. We will also have to be diligent in terms of considering which readings pass or fail. I don't want to fail any readings because I feel a vast majority of the readings that come to us are very good uses of Student Association money but I do want you to know that especially in terms of Bill's reading and other ones that will come, we will be considering these a lot more than you guys all think. We are 8 people that have been chosen by you all to allocate the money using our best judgment and your opinions. I just wanted to say that we will be thinking of this and we want you to keep this in mind during future readings and discussions.

Nick says that doesn't mean that we will be looking through the agenda and cutting out readings. We increased the mandatory fee, cut the program advisor and we can already encumber one of the biggest expenses from last year without having to go into the red already. However we will be looking over readings more carefully.

Tyler says I can predict that it will be nearly impossible for us to be spending as much as we did last year.

Patty says the purpose of Reserves is for a year when the referendum did not pass, so that we could maintain employees at a minimalist level for the next time that the referendum vote came around again.

Kate says if the trend continued for 2 more years, there are certain levels that an audit would come back to you. There are things in place so that you would not drain the amount of money in Reserves.

Justin says I asked the auditor how are our prospects on a scale from 1-10, and she said an 8. We still have a lot of money to spend but it's not all bad news.

Malcolm asks has there been any discussion between any of you individually or collectively, about presenting a few times a semester about giving a financial progress report?

Tyler says this is something to consider but we have yet to talk about it.

Nick says we are not trying to hide it from you, if you want to know come into the office and ask.

Adjournment

Meeting adjourned at 8:12 pm.

Respectfully Submitted,

Lena Freed
Recording Secretary