

STUDENT ASSOCIATION MEETING
State University of New York, College at Geneseo



Student Association meetings are Wednesdays at 6:15 pm in the College Union Hunt Room. All are welcome to attend.

MINUTES #11, Wednesday, October 17, 2012

Page Business Meeting Agenda
Call to Order, Approval of Agenda, Approval of Minutes

Updates

Old Business

None

New Business

28-1213: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve funding for the Geneseo Guitar Club.

First of Two Readings

29-1213: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate \$2,876 from Permanent Equipment, Account 2000 to SA Tech, Account 1004 to replace the loudspeaker system currently in SA Tech inventory.

First of Two Readings

30-1213: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve the fundraising request for People for Animal Welfare's sale of homemade dog treats.

First and Only Reading

31-1213: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve the fundraising request for Pride Alliance's sale of bracelets and necklaces in support of Chances and Changes for victims of domestic abuse.

First and Only Reading

Open Discussion.

Adjournment

Executive Committee

President:	Carly Annable
Vice-President:	Justin Shapiro
Directors:	
Academic Affairs:	Dara Gell
Business Affairs:	Casey Howard
Inter-Residence Affairs:	Silvia Roma
Public Relations:	Forrest Regan
Student Affairs:	Sadie Baker
Student Programming:	Matt Bower
Advisor:	Patty Hamilton-Rodgers

PROFESSIONAL STAFF

Dir. of SA Programs,	
Personnel & Finances:	Kate Rebban
Administrative Assistant:	Nancy Chirico
Graphics Coordinator:	Kristen Fuest
Service Manager:	Dianne Krenzer

Call to Order: 6:16 pm

Approval of the Agenda: 28-1213 amended to read “BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate \$150 from Budget Increases, 1099 to the SA Programs, Account 1002, to create a new startup budget for Geneseo Guitar Club.”
Passes 7-0-0.

Approval of the Minutes: Passes 7-0-0.

Updates

President, Carly Annable updates: Next semester, because some people have to take classes to graduate, SA meetings will start at 6:45 pm and not 6:15 pm. I will be sending out an SA-L. I apologize if this inconveniences anyone, but unfortunately we need to move the meeting time to 6:45 pm. Other things I’ve been up to, I’ve met with William Brower who is the new Vice-President of College Advancement, which means that he works for the Foundation Board. I had a great meeting with him and he’s going to come in before the end of the semester to talk to you guys.

Vice-President, Justin Shapiro updates: The SOFI Task Force is still looking for students to participate. The deadline is until Friday, so if you’re good with art, you’re good with bowling, and want to help with the SOFIs and want to give a little ownership back to the students, consider sending in a paragraph by Friday about why you’re interested and what you’d like to see improved. Second of all, at the last Club Sports Association meeting, they revised the constitution bylaws for the first meeting so there will be changes made to those. And it’s only really the redundant things we have in the Constitution. Stipend review for all you wonderful people out there, who are stipended, they start on the 12th of November. I’m looking for a few students to sit on that board with me and if you don’t mind suffering through a few low puns that you hear in the SA meetings, consider sitting on that board with me. I’ll just need your name by November 7.

Director of Business Affairs, Casey Howard updates: Hello everyone. I’ve been meeting people who still have missed officer training back in September so we’re basically all done with that for the most part. So everyone should know how to do purchase orders and those things. I presented at a Gold workshop on how students can get funding from Student Association, for programs or their clubs. I’m working on creating a paperless request form that clubs can submit to SA, so for open discussion, keep in the back of your mind because I would like feedback from some of you if that’s something you’re interested in. If the Council for Exceptional Children rep can see me at the end of the meeting, I just want to ask you a question. Seeing that you have the appropriate form, Cheerleading, your fundraising memo is approved.

Director of Inter-Residence Affairs, Silvia Roma updates: Hi everybody. IRC has some really cool and exciting events coming up in the next upcoming Halloween weekend, the 27th and the 28th. On the 27th, in addition to the Monster Mash Bash, which we will be talking about in a minute, we will have the *Rocky Horror Picture Show* from midnight to 2:00 am. Make sure to come on out, it’ll be a lot of fun. We supply all the supplies and strips and all that fun stuff. It’ll be in the College Union Ballroom. And then on Sunday, October 28, we’ll be haunting the arboretum. It’s going to be a lot of fun. We’re looking for donations for HOBY, so it’s a \$1 to \$2 suggested donation. So come ready to get spooked. It’s going to be a lot of fun. We’re also looking for people to be involved in that, so if you live on campus and are looking to getting involved, send me an email at sairc@geneseo.edu. Thanks.

Director of Public Relations, Forrest Regan updates: Hi everyone. As you probably know, there’s a referendum every year. So in the spring, everyone will vote whether or not to keep the mandatory activity fee mandatory. We have a potential _____ and we want everyone’s opinions. I plan on having a referendum forum where we talk about budget, finance, and really exciting stuff. But it will actually be really exciting because we can do a lot with \$1.2 million so student input is important.

Director of Academic Affairs, Dara Gell updates: Hi everyone. PRISM is selling sweatshirts, so if you’re interested in buying the sweatshirts, get in contact with them. Anthropology club is still selling pumpkins, so if you’re interested in buying pumpkins you can contact dbb2. Welles Report, that’s the IR publication, will be taking submissions on November 4. The Student Ambassadorship Program, the five people who got the \$5000 endowed scholarship are going to be talking on October 27 at 11:15 am in the Ballroom if anyone is interested in going. “Rock Your Semester” will be on Halloween, October 31 during the all-college free hour in the Union Lobby. I’m looking for anybody who wants to sit and be a rep if you’ve taken a lot of classes in your department. You just sit there and be a peer advisor, look over syllabi, tell people what classes you liked, and what professors are like, that would be really great. My email is saaac. I have two English reps but that’s it right now. Also, if you come up with any good puns about Halloween, ghosts, vampires, and that sort of thing and academia, I’m not so good at those. I have a ghost saying “Human Boo-ology”. That’s where I’m at right now and I need them. So, email me puns, please. And that’s all, thank you.

Director of Student Affairs, Sadie Baker updates: The Intercultural Dinner is on Sunday, November 4. Doors will open at 5:30 pm and the event will begin at 6:00 pm. And it’s going to be a really great time. There will be performances from the various diversity

oriented clubs here at Geneseo. Various clubs will be making a dish for the dinner. It's one of your very few chances at Geneseo to eat food from different cultures which is great and you should do it. It's also a fundraiser for "Doctors Without Borders", a very good cause. It's only \$6.00 for students, \$7.00 for faculty, staff and alumni, and \$8.00 for the general public. You'll be able to buy them the preceding week before the dinner in the Union Ballroom. Second, right after the meeting, well whether or not the meeting ends before 7:00 is irrelevant, but today at 7:00 pm in the Union Ballroom, there is an event called the Candidates Forum and there will be many local politicians. So go there to ask questions, hear speeches, and it's a really good chance if you vote here in Geneseo to actually converse with the people you may be voting for. Even if you don't vote at Geneseo, it's still a good thing to do because you'll be participating in the candidate process.

Director of Student Programming, Matt Bower updates: Tonight will be the Human Ipod in the Knight Spot at 9:00 pm. I think there's going to be a really great turn out. On Saturday there is going to be The Second City and we have a really high ticket sale rate right now. If you want to come, I guarantee it's going to be one of the best shows this semester so definitely get your tickets at the SA ticket office in the next couple of days. It's going to be a really fantastic time. I know that most of us from the executive committee are going so I highly recommend you go right after the meeting. Activities Commission Elections are officially open for our two positions that will be changing over for the spring semester. Arts and Exhibitions Coordinator is going to be opening and what this is, is that you are in charge of every detail of the Kinetic Art Gallery on the main floor. You're in charge of all the exhibits, you have a staff under you, and it's a really fantastic opportunity. It leads to professional development. The second position that's open, is Limelight and Accents. So if you are interested in performing arts in general or interested in programming or interested in professional development whatsoever, it's a really fantastic opportunity. For all of them, applications are on Knightlink and feel free to talk to me after the meeting. Monster Mash, as Silvia said, is October 27 at 8:00 pm to 12:00 am. It's going to be right before *Rocky Horror*. There's going to be a mechanical spider, caricatures, costume contest, pumpkin painting, apple cider, donuts, etc. It's going to be a really great time. And Intercultural dinner is, once again, on November 4 at 6:00 pm. Come to all those events.

Kate Rebban, Director of SA Programs, Personnel, & Finances updates: No updates.

Patty Hamilton-Rodgers, SA Executive Committee Advisor updates: No updates.

Open Updates

WAC: It's Body Positivity Week next week. This week will start off with a lecturer presenting on female sexuality and disability. That's Monday, October 22 at 7:00 pm at Welles 121.

Malcolm: I have a brief addendum to Sadie and Matt's announcement about the candidate's forum upstairs after the meeting. Even if you're not registered to vote here in Geneseo, if you live in Western New York at all, including Rochester or I think Buffalo, there are two of the four candidates for the 7th judicial district that are coming. The 7th judicial district is massive. It includes most of Western New York. I'm registered to vote up in Rochester, and the two candidates who are coming for the 7th judicial district are on my ballot up in Monroe County. If you are registered to vote, pretty much anywhere in Western New York, you should come for at least those two candidates. That's two of the four candidates for the 7th judicial district. The four candidates are running for two open seats. Thanks.

Pride Alliance: This Saturday, Pride's having their Second Chance Prom from 10:00 pm to 2:00 am in the Knight Spot. There will be free food, free corsages, and free professional photos.

_____: Did I mention this year's Ambassadorship Awards? If you're interested, for next year, the application should be coming out sometime in December so start thinking about what project you want to work on with \$5,000.

Casey: As I mentioned last week, and I sent a SA-L list serve email about it, so next Monday, October 22, Explorations Summer Program will be coming to present on their faculty hiring for next summer. So basically, it's 300 college students that they're looking to hire to be course instructors and RAs, but they're more like camp counselors. Basically, it's either at Yale, Wellesley College, or St. Marks School in Massachusetts to work with students from ages 10 to 18. It's a really cool program and you have a lot of fun. You get to meet so many people from across the world and work with students from many walks of life. The pay basically ranges from 3800 to 5500 for a seven week position, so it pays really well since you don't have to pay for food or board throughout the summer. It's a really great opportunity, so if you have a question, email me. Please attend the info session on Monday, the 22nd at 12:30 pm in this room.

Silvia: So those of you who are looking to live on campus and in the townhouses next year, Townhouse applications are going to be coming out in two rounds this year. The first time townhouse applications are open is on October 24. So if you have four to five people that you're interested in living in a townhouse with, keep an eye out and look at those applications because they're awarding 40 to 50 % of the townhouses this semester and then there will be another application in the spring. But it's to-be-determined whether or not you're going to have to reapply if you're not given a townhouse in the fall for next fall of 2013.

Matt: If you were able to come out earlier today to the Distinguished Speakers Series with Jennifer Pozner, it was a really cool opportunity. She spoke about interesting issues regarding reality TV. There were about 400 people there so I just wanted to give you a heads up about the upcoming speakers we'll have. On November 7, there's going to be John Mendel and he's going to be talking about global economic myths and realities, and on December 5, Chip is bringing in a Geneseo alumnus named Larry Rothchild, who works for non-profits and he'll be giving an interesting speech about LGBT issues. So definitely come out to those. I really enjoy these speeches and I'm really sad I missed the first one so I highly recommend coming to this series.

Justin: Baseball, Tennis and Volleyball, you're all missing forms. If you don't know what forms you're missing, please come see me.

Old Business

None.

New Business

28-1213: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate \$150 from Budget Increases, 1099 to the SA Programs, Account 1002, to create a new startup budget for Geneseo Guitar Club.

First of Two Readings

Guitar Club: So the request for the money is for the guitar club because we usually have members who want to join but what we usually get in reply is that "I would join if I had a guitar." So with these guitars we would be using them, letting them use them, for the time of the guitar club to teach them how to play.

Justin: Do you have any idea what the potential event for fundraising could be? Or is that not really significant?

Guitar Club: Well these are just estimates. Are you talking about Open Mic Night?

Justin: No for line one for income.

Dara: It might just be suggested donations.

Justin: Oh, I didn't read that. My bad. Sorry. It's inconsequential then.

Guitar Club: Well these were just estimates because we will be funded for this year's Open Mic Night but for next year.

Carly: Any other questions?

Silvia: How many members are in your club currently?

Guitar Club: About 20 members. Usually it goes from more than 20, possibly from 20 to 30.

Matt: Do you have a lot of people who come and not own instruments? Since this is trying to focus on obtaining new instruments. Is this something that's been a need in the past that just hasn't been met?

Guitar Club: Yes. Usually the officers offer their guitars and some people usually just don't have any.

Silvia: Do you guys do stuff during your meetings where you show people how to play guitar and things like that for people who come that don't have guitars and don't know how to play?

Guitar Club: Yes, we do. I have a cord of the week where I show different cords and how to read them and four different, four alternative ways to play them. And also, the officers also show them how to play, for the beginners pretty much. And whoever knows the most how to play usually goes with groups and stuff.

Forrest: With \$130 what kind of guitars are you looking to buying? And with the budget would you be buying more every year to build up a supply?

Guitar Club: Well right now, we're starting off with two. We're just trying to get acoustics, nothing like really fancy or anything like that.

Forrest: Also, where would the guitars be kept?

Guitar Club: We have storage downstairs, like in the MOSAIC that we can store them in.

Matt: Did you ever do performances like at the end of the semester, where you guys can show off the talent that we have in the guitar club?

Guitar Club: Yes, we do have the open Mic Night and we're also doing this for, I think, Shakti. They're having an event and during their intermission, we're going to have I think eight guitars playing their culture of music.

Kate: I just wanted to check about Open Mic/Movie Night. What would you have in mind about the movie night?

Guitar Club: Well, this year, we're just going to be using a TV, but let's say our club seems to grow, we might need a projector for other people to see it more clearly.

Kate: Because there are certain rules when it comes to renting movies to show. There are copyright rules and you have to buy the rights to it and it's very expensive. Just to put that out there. We can talk after, with Matt too because KINO falls under him.

Carly: Any other questions? Discussion on the reading.

Dara: Steve Voltz. I apologize. Their treasure's name is Steve Voltz. It's an interesting development.

Carly: Any other discussions on the reading.

28-1213: *First of Two Readings*, Passes 7-0-0.

29-1213: BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate \$2,876 from Permanent Equipment, Account 2000 to SA Tech, Account 1004 to replace the loudspeaker system currently in SA Tech inventory.

First of Two Readings

SA Tech: Hello everyone. My name is George Hart. I am the Maintenance Technical Director of SA Tech. We are requesting about \$2900 to replace our loudspeaker system we currently have that we use on a fairly frequent basis. The speakers that we have are from 2001 and it's now almost 2013, so through 11 years of pretty moderate to heavy use, these things have taken a beating. There are cosmetic deficiencies in them, dents and scrapes. There're also some more serious problems. The most dire of which the input on some of the speakers are starting to fail. What that means is that the inputs are mounted on a plate and these inputs are falling off and they're inside the speaker so I've had to come back and repair them with essentially duct tape and string. So it's very far from ideal and we would really like to replace them. I suspect that the new system of speakers is thirty pounds lighter, which is really nice for the same amount of wattage, or loudness. We wouldn't have to get very expensive equipment and on top of that it would work really well with the equipment that SA Tech already has and we feel like it's time for an upgrade.

Casey: Just explain the preferred vendor and the warranties they have for this type of equipment.

SA Tech: In this case, our preferred vendor is Applied Audio. They're a local store up in Rochester. We do a lot of business with them. Basically all of our rental stuff for all of our big shows, like for the gym is going to be Applied Audio coming in with their stuff. They're a bunch of great guys and they give us a really great service package where if these speakers should go down under warranty, I believe that there is a five year manufacturer's warranty on these speakers, then Applied would take them and give us replacements until they're finished with repairs and then give us back our repaired speakers through no extra charge I believe.

Justin: Are you going to hold on to the old speakers or try to surplus them?

SA Tech: I have a feeling I'm going to try to recycle them. We have an entertainment recycling service that we subscribe to and about every year, we take a couple things out and we recycle them.

Malcolm: I have two questions for you sir. The first question is, is there a reason why there isn't a comparable item or model on here and if not, why not?

SA Tech: Yes. The reason why there's no comparable model item that is quoted is because there's a lot of specifications for these speakers in order to work with our current equipment. I mean, I can get into specifics but essentially they take the power that we can currently supply them and they're really the top line in this kind of class. If we wanted to get bigger or better speakers, we would need more power, which would turn this reading into like a \$4700 reading. So there's really not a comparable model in this case because everything that's comparable in terms of power is not as good.

Malcolm: My second question. My second question is, just in the future, can you please proofread this a little better because I see some typos. The most annoying of which, at least to me, is the fact that outweigh is spelled as one word o-u-t-w-e-i-g-h and not out-t-[interrupted by Mock Trial: Okay, Malcolm]..w-a-y.

Matt: I know in the past that you and I actually talked about how this affects Mac's Place, so could you perhaps talk about how this will help Mac's Place and programs in general. And better programming in the Knight Spot and possible GLK as well.

SA Tech: Yes. So these speakers are primarily used for when Mac's Place or GLK bring in artists that require just a bigger sound setup. And so, right now these speakers, the big strike against them, is that they're really heavy. They take a lot of time to set up. There's really not a good way to do it. It requires a lot of muscle. And so, these new speakers would cut down on set up time. They're JBL which is a higher quality than our current electrovoice speakers, so the frequency response is a little bit better. We would get a little bit clearer sound and they look a lot more professional. So I think it would really increase the level of programming, at least from our end that we can offer to GLK, Mac's Place and any other student organization that needs them.

Just a quick question, is there anything wrong with the current speakers performance-wise?

SA Tech: Performance-wise, not really, no. They still function. There's just a couple of unsettling connection issues. These connection issues got so bad that one of the other technical directors, when he tried to use them over the summer, they didn't function properly and he didn't know what the problem was.

Forrest: How long will the new equipment last and what could be done to make it last longer?

SA Tech: Really, I think everything was done to maintain the current set of speakers. I mean, they run about 20 to 30 shows, just as an estimate, every year. The anticipated life of these would probably be around eight years. And that would be true for the previous speakers. It's just that they've worked for so long that no else has come up with a reading for a new set.

Justin: I'm sure you've already gone through this, and I don't even know if it's a relevant question because I don't understand stuff, but these speakers would work with the soundboard that you got last year for the Knight Spot?

SA Tech: Yes.

Silvia: Just curious about the current speakers. Are there any safety risks, like with hooking them up and having the connections breaking apart?

SA Tech: No. There are no safety risks, which is why they've been around so long. No one's in any danger of being harmed by any of these speakers. We're really cautious about lifting them up and mounting them and that's really it.

Dara: So you crossed out crossover network and speaker cables, does that mean that the ones that we have work?

SA Tech: The crossover network and speaker cables will have to be purchased but that will come out of SA Tech's equipment line because those items are under \$300 so we don't have to do a reading for them.

Forrest: How many students work for SA Tech?

SA Tech: I believe we're at a crew of 25. It fluctuates from 30, usually at the very beginning of the semester, but as the semester wears on, a couple of people leave. I believe that we are currently at a crew of 25.

Carly: Any further questions? Discussion?

Matt: From AC perspective and Programming perspective, in general, it's a need that we need to fill. I realize that it is an expensive purchase but I think that in the long term that it'll pay off. I think that it'll also allow for a better program to be put up at Geneseo which is something that we're always hoping to do. So I support it.

Silvia: Considering how long the last speakers lasted us, I think that we're purchasing a set of speakers that will last up eight years or longer, it makes sense to purchase a new set of speakers.

Dara: I think we're at a point where they work okay now but we're kind of waiting for them to fall apart. And I also want to commend you that this is a really great reading that you put together. Thank you a lot for that.

Sadie: I think it's wise to purchase these new speakers while the other ones are still in existence because I would hate for the old ones to break down during a major program like what had happened over the summer. And I think by passing this reading we can avoid that.

Matt: Sorry, this is a question. When will they be coming in? If the second reading passes.

SA Tech: If the second reading passes, I would imagine they would be coming in sometime around December. So it probably will not make a difference in some of the immediate programs coming up in November but I would imagine sometime in December. So we would definitely have them before the next semester, so we can get them in for the next semester's worth of programming.

29-1213: *First of Two Readings*, Passes 7-0-0.

30-1213 BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve the fundraising request for People for Animal Welfare's sale of homemade dog treats.

First and Only Reading

Hi everybody. I'm Sarah. I'm one of the treasurers for PAW. And what we're requesting is to have a fundraiser to sell dog treats at Geneseo's Farmer's Market from 3:00 to 6:00 pm tomorrow right off of Main Street. And the main reason we want to have this fundraiser is so that we can get another monetary grant for gas reimbursement because our group mainly volunteers and we drive to various animal shelters like Scottsville Animal Shelter and Livingston Dog Patrol just around here. A lot of people go out and volunteer and that's one of the great things about our group. We can reimburse our volunteers and I know we've had a lot of people going out and driving and a lot of gas reimbursements. We would really appreciate if we could get some more of that so people could continue volunteering. We're going to sell homemade bags of dog treats at the farmer's market. They're going to be selling them for five dollars each for one bag.

Malcolm: I'm sorry but could you walk me through the math because I'm having a little trouble understanding how you can have a gross amount projected to be at \$150 at a cost of \$22.68 and yet come out with a profit of \$150. And I'm also confused as to the cost because it says on the sheet \$5.00 per bag like you just said. And on the sheet you submitted to the College Union you said \$2.00 each. So what's going on here?

Sarah: Well, we had to change the bags because the bags were smaller than we thought they were. But this way we can fit more into each bag. We've already looked at different bags and we figured this would be a better price for what you pay. And we're hoping we get \$150 but we're not saying that we exactly will. We're just trying to earn as much as money as we can doing this. Yea, because we can't get that monetary grant for monetary reimbursement until we raise \$150, so we're just trying to have this fundraiser to raise money towards that \$150.

Malcolm: Except, I'm still having trouble understanding how \$150 plus \$22.68 equals \$150.

Sarah: \$22.58 is how much it costs in supplies to make that.

Malcolm: Yes, that's your expenses cost plus the profit, the money that you make after your expenses, has to equal the total amount earned. You have a predicted net profit of \$150 and expenses of \$22.68. Profits and expenses seem to me at least, to come out \$172.68 but your gross amount projected to earn is \$150. Where's the magical \$22 come from?

Sarah: I'm not really sure what you're saying.

Casey: Maybe I could try and explain what he's saying. So your gross income, the revenue that you generate, has to be lower than your net profit because you're spending money from that. So if you're spending \$20, and you made \$150, then you only really made \$130 because you spent \$20.

Sarah: Oh. Well the money that we're spending is from donations so we're not really worried about fulfilling that \$22.68 again. We're only looking to make the \$150 to reach the goal amount. We're not looking to get the \$22.68 for the budget.

Malcolm: Ah. Now see, that answers my question.

Casey: For the \$150 grant that you're talking about, is that for depositing into your account.

Silvia: It's the income amount.

Casey: Oh, so you're just looking to make the entire income.

Forrest: So have you tried the dog treats?

Sarah: We haven't made them yet, so no we haven't.

Dara: I think he wants one. If you could give Forrest one, he'll be really happy.

Carly: Any other questions? Any discussion?

Silvia: I think this is a really good idea. I think the Farmer's Market will really enjoy this. And going into the community, I think is awesome.

Matt: I think going out to the community is smarter because if you go on campus, well on campus residents can't have pets. And off campus, people have more equity and have more money to give you. Overall it's a smart move, so bravo to you.

30-1213: *First and Only Reading*, Passes 7-0-0.

31-1213 BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve the fundraising request for Pride Alliance's sale of bracelets and necklaces in support of Chances and Changes for victims of domestic abuse.

First and Only Reading

Hi everyone. My name is Jillian McPherson and I am the president of Pride Alliance. And my name is Alan Debranski, SA rep for Pride. We're here today because we'd like to do a fundraiser for Chances and Changes. It is a program and shelter for victims of domestic abuse in the Buffalo area. The price breakdown is right in front of you. We're asking for \$19.91 for some beads and string for the whole lot because we actually had an anonymous donation of other supplies. So that's pretty much all we need. It's a pretty good charity to support. They do a lot of good work in many areas and October is domestic abuse awareness month so we're trying to go with other programs that are going along with that.

Malcolm: Yea, I've got some math questions again here. First of all, before I get to the math questions, did you say that you're asking for \$19.91? Not just permission for fundraising? Is this asking for an appropriation from SA?

Pride Alliance: Yes. The form that is for that is fundraising with expenses involved. So we're asking for \$19.91.

Matt: Basically, the fundraising request is just permission to fundraise outside of what your budget has been allocated. The request for actual money is different.

Pride Alliance: Okay, I'm sorry. Yes, then in this case, we're just asking for permission to fundraise.

Malcolm: Okay, then getting back to the math question. You say your expenses are \$19.91. You say your amount projected to be earned in total is \$19.91. Somehow you're coming up with \$20.00 of profit when your expenses just equal your income.

Pride Alliance: Okay, I'm sorry if I filled this out wrong. What I meant to say was that we will earn back the \$19.91 and we would have \$20 in profit.

Malcolm: Okay, the second math question is, and I'm not sure if this really counts as a math question, you list on the SA form \$1 for simple bracelets, \$2 for complex bracelets and yet on the College Union form where you state the cost of the product you are offering, you state it will cost \$19.91.

Silvia: I think what they're trying to say is just what it will cost them in total. It's just a mistake. It's not what the price of each bracelet but what it will cost for people to buy them.

Malcolm: Okay, so the real cost of people coming and donating is \$1 or \$2.

Pride Alliance: Yes. I'm sorry. Yes, we're not charging \$19.91 for each bracelet.

Matt: Just to be clear. So we're not going to be able to appropriate them the funds whatsoever and there's no way we can do that?

Silvia: So we can approve the fundraiser.

Carly: Discussion on the reading.

Matt: I think it's a fantastic cause, especially in regards to the allegations at Brockport. I fully approve this fundraiser and you come back and need the money, I would fully support that. Thank you guys.

31-1213: *First and Only Reading*, Passes 6-0-1.

Open Discussion

Casey: So I mentioned in the updates, I'm working on a paperless form through Knightlink or SA@geneseo.edu so that clubs may be able to submit fundraising request forms, budget increase requests, any kind of request made to the SA executive committee so that you can do it at your own computer and submit it online. So I ask if it's of interest to anyone, and if it's easier or confusing. It's so that we don't have random forms lying around the office.

Silvia: So if we were able to have these forms online, would they be received immediately or to who would they go to is what I'm asking.

Casey: Well the intention is that they would be collected and out of congress they would be looked over and be easier to compile them for the agenda and collect the relevant information. I guess if people were interested in getting in contacted that would be something you guys can be. Usually if there's anything wrong, they are contacted but that's something we could add to it.

Dara: I was thinking, there's a program done recently, about whether or not people know their rights in the community. This is a huge topic for college students whether you really know what a container law really is or what happens if you get caught with a fake ID.

You know, things that pertain to college students and I think a lot of people see law enforcement as a threat maybe when they don't need to and it's really important that we all know our rights. And I was thinking of putting on this program maybe next semester but I just want to know if anybody would be interested in attending, if you think it's an important topic, and if you think it's a topic that should be talked about every year. If we could have an annual forum in which police officers come in and you ask them questions.

Maybe freshmen get to learn things before they get into a lot of trouble. So what do you guys think about that?

Pride Alliance: I think it's a great idea. I think there's a lot of confusion especially on campus as to what our rights are. I think it would be beneficial for students, especially since there are rights that we don't know.

Malcolm: I would agree with that.

Dara: Also, if anybody has specific ideas. Like you think it should be a forum but you don't want to ask questions directly. You want to give me the questions and I ask.

A couple of years ago, they had a K9 unit come into one of the dorms and that was pretty cool.

Dara: K9 unit? That's cool.

Matt: I just want to say that I think this is important because this is an opportunity for us to talk to someone outside the domain of residence life which is traditionally like you're trying to get into trouble so I think this is a good idea and that we should do it.

Malcolm: I do think that having a form for anonymity would be helpful because although there would be some people, like myself, who pretty much have no fear of coming out to one of these things and speaking our minds or whatever, there will be some people who might be intimidated particularly. When there was a similar forum advertised recently, I overheard a comment about how there were cops and administrators there and people thought they may have wanted to go but were scared of going because people would assumed they'd done whatever they were asking about. And I think that would be helpful.

Dara: And to do, I'd like to add that I think that some people would like that they are "talking to the Man". I mean that real face to face time but I also feel that they would be afraid of getting into trouble and I would like to address that.

Casey: Another riveting question for you. Are any of you emotionally attached to those triangular placards that you have because I'd like to change them with sheets of paper. It's really annoying to carry them down and awkward. They get destroyed. I'd like to use laminated sheets of paper with your club name on it. Is there anyone with questions or concerns?

Justin: I'm attached to those Casey. I love those placards.

Casey: You can have every one of them

Justin: I will have them. Those placards are hallmarks of SA meetings.

Silvia: I think that would be really nice because then we can see when people are raising it and actually see who they actually are. And it would be a lot easier to take minutes.

Malcolm: How would that cover people who are not representing an organization whatsoever? I mean, I'm representing GAGG tonight but I'm a stand in. Most of the time, when I'm here this year, I'm going to be here on my own free agency.

Carly: Maybe say your name before you speak.

Casey: The way we do it now will still remain the same.

Malcolm: Is there anyone up there who doesn't know me by now.

Justin: I didn't see you at too many meetings actually.

Malcolm: Really? How much attention have you paid?

Carly: So I know that there's another open discussion in the back that hasn't raised their hand yet. Hey guys. Come on up.

Save the Wave Committee: All right guys. How are we?

Dara: We're wonderful.

Save the Wave Committee: What?

Dara: Oh, I said we're wonderful.

Save the Wave Committee: So this will take a minute, but as SUNY Geneseo leaders, what is the student opinion on the new Word mark. A little backstory if you don't know the story but maybe you do. Recently Geneseo created a new Word mark or logo to replace the round wave logo like what's up there and recently there has been a petition that almost 1300 people have signed and counting. The main issue that has been brought up is that not a lot of thought was put into it even though there was. And that it would not be a good use of money. Another issue is that it is identical to Barnard's logo. And it was designed by the same company which is a little interesting. [*He holds up a sheet of paper with both the new Geneseo Word mark and Barnard's logo next to each other.*] If this was in color, you would see the same font, color and spacing. We just wanted to gather some more opinions on the change and what you think overall opinions have been.

Justin: I think they should have put it in comic sans.

Olivia: I just wanted to say that when I was applying to Geneseo, none of my brochures used the wave font. That wasn't the font used to market Geneseo to incoming students, at least not the brochure I recall. I recall that my brochures used a font more similar to the one that's being proposed. Also, I really like it.

Save the Wave Committee: Yes, Admissions actually has a separate logo. They're the only ones that have changed so far. But yea, Admissions has been different in the past.

Do people know why the logo is being changed? Because why really change something that's not really broken?

Save the Wave Committee: They've been saying, well many students, it seems overall that it's just because Geneseo is becoming a higher and higher ranking school, moving up so to speak, so they want a logo to reflect that. And I don't completely disagree with changing it in general. It's just that, and many many people agree, the logo they chose did not have, students did not have adequate input and it does not do a good job expressing this. They also think that it looks very old and outdated.

Carly: Before we go any further, can we do a quick hands drop poll? Who likes the new logo? Please raise your hand. [*Very few hands are raised.*] All of you that dislike the new logo, please raise your hands. [*A significant number of hands are raised.*] All of you that don't care either way. [*A significant number of hands are raised.*]

Save the Wave Committee: Don't do that.

Carly: Sorry, but we can't just have...

Save the Wave Committee: I know.

I do like the new logo, but I agree. It doesn't seem like much creativity was put into it. I think it was better than the wave but maybe they could have gotten a bit more creative with it.

Save the Wave Committee: I agree.

Malcolm: I've made no secret of the fact that I despise the new logo. That being said, I'm not hugely attached to the old logo if they show some imagination and/or some creativity and made a nicer logo and nicer word mark. Then I would be open to it. Like Philip indicated. But this piece of turd is not really Geneseo.

Silvia: Can I just pose a question to everyone else who does not like the logo? So what would like to see in a logo? I don't mind the old one but I don't like the new one, what would you like to see in the logo?

Mock Trial: Something that's actually interesting or at least not something that looks like the first thing typed in Word.

Malcolm: Hear. Hear.

Pride Alliance: I just wanted to say that I don't have any one thing in mind but I think student opinion is important because it affects all of us.

Carly: Just to be clear, there was a significant amount of student input. Although it wasn't chosen by students, there were students at every step of the process.

I just think that it looks like something standard that I could have done in Word Art myself. And I think it would be interesting if we could get a lot of the campus involved. Maybe we can have students design their own logo and hand it in or something like that.

I was just wondering where we can find a picture of the new logo on the website.

And just to be clear, this is something that has been in place since Geneseo was founded?

Malcolm: 1987 the wave was introduced.

Phil Romano and Save the Wave Committee: One thing about the student input and about students submitting logos. Last year, in one of the student focus groups, they showed us two logos that they said would be in the final three that they were choosing from and there were some that I thought might work well and some that I think could do a good job. This logo was not even one of the choices. And I had previously submitted a logo that I had designed and one of the ones that they showed us was identical to the one I submitted and they did not acknowledge that. That had a unique feature that was identical so I found that a little odd.

Justin: Yea, I mean, I appreciate the Save the Wave Committee. Probably the problem with discussing the aesthetics and the actual process of the logo is that it probably won't get us anywhere. But a couple of things that I would like to see from the administration is the cost of the new logo, the reason why they went outside the school to find it, and maybe a statement as to why they decided to change the logo at this point because it does seem rather like a weird, irrelevant, and superficial thing to do in the middle of a capital campaign.

Save the Wave Committee: You're a good man. We've been talking to the administration and we haven't gotten a clear answer on those three things.

Carly: My understanding as to why they chose now is that there have been a lot of aspects of the college that has been changing over the past few years and it seems like the right time after all those other things have changed. Because all the capital projects that we're going through and the different things that are changing on campus. It makes sense to change the logo now after all that is being done because we are rethreading ourselves with our aspirational fears. It's a buzz word they use a lot.

Silvia: So I actually spent three or four hours looking at logos from other schools. I really really did. I promise you that. And if you look at schools like Columbia, Yale, Harvard, a lot of the IVYs, Hamilton, and Colgate. If you look at those logos, they are very much in line with the new logo that we have just created. And honestly I understand and I respect that you want more creatively but honestly if I was going to put the new Word mark on my resume or a professional publication that was going out, I would want something that was simple and would look professional. Not something that was scribbled by a ten year old. I'm not saying that that would happen but there are some pretty awful logos that I wouldn't be comfortable putting myself professionally with that. I think that this new logo is something that I would be comfortable putting my name on it.

Carly: I'm going to start a speaker's list. So know that if I call on you, I have your name on it. Phil.

Save the Wave Committee: We looked it up too. The difference with many of those logos is that they usually have the college seal or some other small logo next to it which makes it different and gives it that uniqueness. And this would not have that. At least not from what is shown.

Dara: I don't have an opinion because I don't do graphics things but I think it's kind of funny. Do you know how much they spent to get this designed?

Save the Wave Committee: No, I've been trying to figure that out.

Carly: No I don't.

Dara: I think they probably spent a lot of money on the new logo.

Save the Wave Committee: Part of the concern is why did the college spend so much money on something the company designed before and they're going to spend a lot more money in the future to replace everything. If you walk around campus and you look for it. You know that there is a lot.

George: I think the biggest thing that irks me is not the fact that I'm attached to the old logo but that it's very clearly plagiarism off of Barnard's logo. I mean any person could tell you that. If it's the same font, the same color scheme and the same spacing, it might as well be the same logo. And so I think that's what irks me the most about the new logo.

Save the Wave Committee: And it's the same company that designed it.

Matt: I just want to say that I really appreciate your activism in general in that sense. No matter whether or not I agree with it, I think what you're doing is fantastic and I'd like for you to keep doing it as long as there is interest. So keep hitting the administration.

Save the Wave Committee: So we need something that's unique, to Geneseo, not something that a five year old can make.

Carly: Just out of curiosity, who have you met with so far?

Save the Wave Committee: We've met with Bill Tan, and a bunch of people.

Justin: Just to reiterate, I think the new logo should be in wingdings in clip art.

Malcolm: I know that personally, I would prefer if the new logo/word mark, whatever you want to call it, would incorporate this gorgeous blue, yellow, and green seal that we've got. I think that we should be advertising that more but that's not necessarily a requirement in my mind. I'd like it. There's something classy about it.

Save the Wave Committee: That's what we're saying. A lot of other colleges similar to this, they have the seal which give them that uniqueness. Can we get a count or approximate for that vote? We don't have to, but...

Carly: No we can do it really quick one more time. All those in favor of the new logo? Nine in favor of the new logo. All those opposed to the new logo? Twenty-three. And all those that don't care either way. Thirteen.

Save the Wave Committee: Thank you.

Adjournment

Meeting adjourned at 7:19 pm.

Respectfully Submitted,

Anna Choo
Recording Secretary