

STUDENT ASSOCIATION MEETING  
State University of New York, College at Geneseo



Student Association meetings are Wednesdays at 6:15 pm in the College Union Hunt Room. All are welcome to attend.

**MINUTES #10, Wednesday, October 9, 2013**

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33-34	22-1314 BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$1,208.44 from SA Programs – Conferences, Account 1002, to Geneseo Quidditch, Account 1418 for a Tournament at the University of Maryland from 10/26 – 10/27 <i>Second of Two Readings</i>
34	26-1314 BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate \$150.00 from Budget Increases Account 1099 to provide a start-up budget to Nature Walk, Account 1002. <i>Second of Two Readings</i>
	<b><i>New Business</i></b>
34	27-1314 BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve the fundraising request of AC Arts and Exhibits, Account 1310 for a bookmaking class on 11/9/13. <i>First and Only Reading</i>
34	28-1314 BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate \$1770.00 from Budget Increases Account 1099 to CSA Women’s Ice Hockey Account 1417 to allocate \$1200.00 to Line 20 – Mileage and \$570.00 to Line 20 – Ice Rental. <i>First of Two Readings</i>
34-36	<b><i>Open Discussion</i></b>
36	<b><i>Adjournment</i></b>

*Executive Committee*

President:	Forrest Regan
Vice-President:	Katie Becker
<b>Directors:</b>	
Academic Affairs:	Effie Barbagiannis
Business Affairs:	Rob Terreri
Inter-Residence Affairs:	Olivia Kelly
Public Relations:	Riley Burchell
Student Affairs:	Bruno Villazhinay-M
Student Programming:	Jenny Keller
Advisor:	Patty Hamilton-Rodgers

*PROFESSIONAL STAFF*

Dir. of SA Programs,	
Personnel & Finances:	Kate Rebban
Administrative Assistant:	Nancy Chirico
Graphics Coordinator:	Kristen Fuest
Service Manager:	Dianne Krenzer

**Call to Order: 6:15pm**

**Approval of the Agenda:** passes 7-0-0

**Approval of the Minutes:** Forrest stated that the Campaign for Geneseo raised \$22 million with an additional \$1 million announced at the close of the event. Passes 7-0-0

### Updates

**President, Forrest Regan updates:** signing contracts. This Friday is the College Council meeting. He is an ex-officio member and will be attending. He doesn't have a vote, but can bring any concerns to them if any student has any.

**Vice-President, Katie Becker updates:** - second meeting of the college senate was held yesterday. President Long announced that a new Dean for School of Business, VP for Enrollment and a presidential search will be taking place. This is an ongoing process that she wants students involved in. Some of her other announcements were regarding policy such as curriculum development, international global program development, and digital learning. Some other initiatives are SUNY 2020 and Start Up NY. Talk to her if you are interested in being involved.

**Director of Business Affairs, Rob Terreri updates:** make sure fundraising forms from CU&A are turned in to him so he knows that clubs are getting permission from the College before they are fundraising. Put them in his mailbox or email him at sadba@geneseo.edu.

**Director of Inter-Residence Affairs, Olivia Kelly updates:** IRC elected a new NCC Erin Moreno. Res Halls are putting on lots of fall events. Anthro Club is selling pumpkins. Go to Parents Weekend, Judah Friedlander is performing.

**Director of Public Relations, Riley Burchell updates:** the second public forum for the semester will be held tomorrow in the Fireside Lounge at 3pm. They will talk about student advisement and medical amnesty. She has other promo items such as SA laptop stickers to hand out.

**Director of Academic Affairs, Effie Barbagiannis updates:** "Rock Your Semester" will be held on Wednesday at 2pm in the lobby. Classes were posted today. Syllabi will be available at the event. Upperclassmen will discuss their experiences with the classes. Anthro Club is having a pumpkin sale. Geography Club is accepting submission for t-shirts or sweatshirts. Psychology club is putting together a student run tutorial program.

**Director of Student Affairs, Bruno Villazhinay updates:** ACE is working on the annual dinner. JCC is working on a cultural video. Pride is having a Second Chance Prom on October 18. BSU is having a Halloween event.

**Director of Student Programming, Jenny Keller updates:** Judah Friedlander is the show for Parent's Weekend. Tickets are \$15 for students. Trucker hats will be the promo item for this event. If you are interested in the Limelight & Accents positions, the deadline to sign up is October 24. It's on KnightLink.

**Kate Rebban, Director of SA Programs, Personnel, & Finances updates:** can she see the BSU and WAC rep after the meeting.

**Patty Hamilton-Rodgers, SA Executive Committee Advisor updates:** The second wave of administrative offices have moved into Erwin. The Provost, Dean, Registrar and Financial Aid are still in Erwin. Patty's new office is 202.

### Open Updates

Chris: where is the recording secretary this evening? Forrest announced that she could not be here tonight.

### Old Business

22-1314 BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate up to \$1,208.44 from SA Programs – Conferences, Account 1002, to Geneseo Quidditch, Account 1418 for a Tournament at the University of Maryland from 10/26 – 10/27.

*Second of Two Readings*

Kyle stated that there were no changes since last week or changes to the schedule. As he noted last week, the tournament was moved to October 26-27. This will not affect students having to miss classes to attend. Kate asked if this reading passed, could Kyle stop by her office on Thursday. Discussion: None

22-1314, second of two readings, passes 6-0-1 with Rob abstaining.

26-1314 BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate \$150.00 from Budget Increases Account 1099 to provide a start-up budget to Nature Walk, Account 1002.

*Second of Two Readings*

Ben said that they are a multidisciplinary organization and they are based out of the arboretum. Most times the walks will be led by professors or professionals. They will pick up trash throughout the walk. Katie asked if the walks are intellectual. What will you be discussing. Ben said there are a few different talks. What you can and cannot touch such as poison ivy. At the next scheduled meeting, Prof. Gillen will talk about transcendentalism. Chris asked if you thought about pairing up with astronomy to walk at night to possibly see meteor showers. No, but that is a good idea. Riley asked will speakers also pick up trash. Maybe. Rob asked the number of people at the first meeting. Ben said approximately 16. Katie asked if this will continue into the winter. Yes, but if too cold, there is a rain location.

26-1314, second of two readings, passes 7-0-0

**New Business**

27-1314 BE IT RESOLVED THE SA EXECUTIVE COMMITTEE approve the fundraising request of AC Arts and Exhibits, Account 1310 for a bookmaking class on 11/9/13.

*First and Only Reading*

Chelsea stated that this reading is to fundraise for Arts & Exhibits. She is holding a bookmaking class. Because of the discontinuation of the arts, she wants to start offering classes. She contacted Livingston County Arts. There is a registration fee of \$5 per person. The money she is collecting will go into her account to help fund future classes with students teaching art classes. Effie asked if this is open to only students. Chelsea said the first 3 weeks the tickets are on sale, it will be to students, then after that the community. Chris do you expect a large community response. Only 15 spots for artist. She is hoping to open to the community. Max, from Mock Trial, asked what other class she will offer. Chelsea said the next is studio art on watercolor and charcoal. This will be limited to students. Also how does the bookmaking work, is it done from scratch? Chelsea said that it's a special stitch that will be taught to bind the book together. It will be the size of a small photo album. Rob asked if the \$5 is for both students and community members. Chelsea said yes. Kate said that its SA policy that students should get the lower price. Chelsea will charge \$10 for community members.

27-1314, first and only reading, passes 6-0-1 with Jenny abstaining.

28-1314 BE IT RESOLVED THE SA EXECUTIVE COMMITTEE allocate \$1770.00 from Budget Increases Account 1099 to CSA Women's Ice Hockey Account 1417 to allocate \$1200.00 to Line 20 – Mileage and \$570.00 to Line 20 – Ice Rental.

*First of Two Readings*

Kelsey and Victoria stated the team had a game on Friday and did well. They have 10 new members. All their practices are scheduled for the year. Kelsey explained that the budget was cut last semester at budget hearings because the President and Treasurer didn't turn the budget in on time. The money they are requesting will go to mileage for away games and ice time for practices at the rink here. The cost of the rental has increased from last semester as well. Kelsey explained that the team has a practice squad and a competition squad. The charts included in the agenda outline their home games and practices. Max asked if the budget increase is for mileage. Yes. The question was asked if they need money for new equipment since they have grown. No, they have to supply their own. Jenny asked about the practice players. Kelsey said there are 25 game players and 6 practice players, but that will change throughout the year. Chris asked if they are trying to get 2 practices, was that going beyond the 30% cut. Kelsey said the proposed budget was for more. This is less than what would have been given had it been turned in on time. Riley asked if all the players get the same amount of ice time. No, practice players get less since they don't play competitively. They only have 19 jerseys and 5 players are on the ice at the time. The question was asked how much is charged per player. Competitive players pay \$90 for player dues and practice players pay one-half that for dues. If there are transfers in the spring, they also pay one-half.

Discussion: None.

28-1314, first of two readings, passes 7-0-0

**Open Discussion**

Forrest introduced Mark Scott, Executive Director of CAS. Mark said that he is also the advisor to BSU. Mark explained that he came here tonight to get student feedback on some of their initiatives. He explained that CAS used to have a student advisory board. The group wasn't consistent or committed, so they seldom got representation from the campus. They are serious to get cross representation and now they go to IRC and SA meetings to get as much information out there and feedback to include in the planning process. Mark introduced: Jonna Anne, Director of Culinary Operations and she is also an Exec Chef. She is an official trained certified chef. Becky Stewart, Marketing Coordinator and a Geneseo alumni. Rhonda Lander, Human Resource Director; she's a new addition to the group he brings to these meetings. CAS spends approximately \$1million in student employment, which is twice the number at their SUNY counter parts. Kelly Macri, Financial Analyst; she is in charge of their financial and information technology group; which is like CIT. The newest member of the team is Cory Hancock, Nutrition and Wellness Coordinator. Kelly is an alumni of SUNY.

Mark explained he would be talking about the food, bookstore, and the cable program they have here. Letchworth dining is down for renovations and is painful for everyone. It was falling apart. They moved it into the critical maintenance capital budget because the structural integrity was in question. The building should be done April 11<sup>th</sup>, but he doesn't believe it will be ready until July. It

should be open in the fall. It will be the crème de la crème. Other schools won't be able to compete with it. The Red Jacket project was going to be a 2 phase project. The first move at Southside is upstairs to bring life and energy and control access. Now they changed to do it all in once. On tours, you were never brought into Letch. They are doing a \$3million project; functionally the building will work better. They are putting in an elevator, new roof and making it ADA accessible. Edge architecture came last semester and talked to IRC and she will come to talk to see what the campus wants in the first floor. The building may be down for a semester. Mark addressed some rumors. Taco Bell is going away. Not of their doing, but as a franchise, they asked CAS to make infrastructure and reimagining upgrades. CAS asked for time to get Letch open. They wanted the investments now, and CAS agreed they aren't the right partner. They will be gone before the end of the school year. They are looking at a Tim Horton's for Books 'n Bytes and plan for the replacement of that concept. He wants to try to get that project in before Letch opens and RJ goes down. Jenny asked about the structure of Books 'n Bytes. Is it better this year than last year? Yes, layout much better, they needed to stop the bottleneck at register. It's the first semester with this layout. Not happy yet with outcomes, but better than last year. If they can improve the rush hour. That's why he wants to move to the Tim Horton concept. If the menu was pared down, people want more quickly. Tim Horton's offers a lot. Will Finger Lakes coffee be replaced when Tim Horton's comes on campus? No. Olivia loves the layout of Books 'n Bytes, she thinks it's better. She loves Finger Lakes brewery but doesn't like Tim Horton's. Mark explained the pouring rights on campus with Coke and Pepsi. Coke was open to it, Pepsi wasn't. Kelsey asked about the poster in MJ. Veggie Land? Jonna said that with Taco Bell going away, you will see dream boards. One is a candy factory and one is a juice bar. Fresh veggies and fruits, and juicers to create healthy fresh juices. There is a website to vote by Nov 1<sup>st</sup>. There will be focus groups. You will be able to try the juices if that is selected. Mark said there needs to be balance of concepts, regional, national and CAS branding. They reached out to Mighty Taco, but they need to keep approaching them. Riley asked is there a survey to pick these 2 specific options? Jonna said they pulled in all the past surveys, table touch, comment cards, etc. and went out to market (competitors) to see what is wanted or going on in the area. It's a small area to put something. Phil asked when Taco Bell will close. Mark said it will be open through this semester. The goal is to have the new concept up and running during the break. Max asked if any of the juice items could go to the candy factory. Jonna said you would be surprised how the voting is going. Chris asked if they are open to suggestions or locked in. With Letch gone the Tex Mex is gone. Jonna said Cilantro is in RJ. Jonna said they thought about Cilantro being there, but they want to keep destination areas. They want more variety. There are schools three times our size that don't have as many food concepts. A statement was made that the student juice bar is good, but are you obligated to make the candy concept happen? Whichever one wins. If it's close, the juice bar won't go away if they can put it somewhere else. As an example, they are asked to have organic food, but it goes to waste. Julie asked is there would be frozen yogurt at the juice bar. There are other options on campus. Gina asked if the juice bar gets the most, will they support local farms. Riley asked if the candy factory would include regional or commercial products. Mark said before he came here, they didn't support local or minority businesses. Now they do business with 20% local business, which they define it as any business headquartered within 100 miles of campus. They look at other services. Fusion, a minority business got the job. Jonna looks at the food local with all their purchases/concepts. They need to make sure the quality is good. Kelsey said when she saw the poster; she didn't think this was substantial. When you go to the dining halls, you want food. Jonna said these concepts are an additional destination, morning pick me up with juice or late evening for example. You can't get a meal in that location. Marianne said maybe if you have substance such as protein smoothie or granola in the candy concept. Mark said they are interested in expanding the outdoor concept in addition to the Chow Hound such as mobile carts for ice cream, hot dogs, and drinks.

Mark said that Follett manages the bookstore and the contract is up this year. They will evaluate what they currently have and see what is out there. Perhaps digital items, items more along the soft lines that aren't "dated." They are also in the midst of an RFP for the cable. They are working with Res Life, Facilities and CIT to see what should be in the RFP. They are thinking more channels, HD, etc. When the cable went down, there was a survey conducted, so those comments may be included. Phil asked about the 10 channels of information and weather that hasn't changed in a year. Mark doesn't have an answer but will find out. Olivia noticed that the cable in the townhouse is poor quality, why? Mark said most of the issue with signal quality is splitters are put in and they aren't going through the process correctly. They will find where the splits are. If they moved to digital, the quality will change dramatically. Rachael asked that the quality decreased when it went out that week, is that why? They redistribute the cable. There are switches on campus and splits. Also the age of the equipment was a factor. Olivia asked if people are stealing cable. Yes, people are creating an additional outlet or putting it where it shouldn't be. Effie asked about campus cash and fast accounts no longer being ax free. They are always taxable accounts. Only meal plans aren't charged tax. In NC there is a bill to charge tax on meal plans; we don't want that to come to NYS. Why is it taxable and why have campus cash? It's a way to market to the local merchants and to parents/ families to provide funds. You can get items that you can't get on campus. The only allowed store Mark allows is Byrne Dairy that sells alcohol. NYS Taxation states meal plans are for immediate use for meals. If you refund it, it has to be taxed. Can it be rolled over and not taxed then? If the state allowed it, he would allow it. He finds that in the last 6 years, students are more disappointed to lose \$50 at the end of the spring. They try to find more ways to spend the meal plan money. Katie asked about on-campus if they could switch up food variety between each semester. Jonna said that they are thinking about changing out a sandwich at Fusion and added a "make your own" and different rolls. She will bring that to the meeting she has tomorrow. Mariachis didn't work well and that's why they have Asada. The other concepts do well such as Lotus. Rob said when he worked at CAS two years ago; he wasn't trained in food safety. He said they did a terrible job in the past. Rhonda explained the they have a new training program. They are trained in different concepts and try to centralize them. There is a student handbook for all student workers. In July, they hired a trainer/recruiter to develop training modules. They are in the late stages of this. They will be rolled out to current employees, and then before they come on board. This will be rolled out to full and part time employees. Mark said the reality is they employ 600 people and 2/3 are student employees. They have to find ways to be more successful in the training and the direction they are going. Student asked about the rumor to extend the number of burners in Lotus to 4. It's something to consider. They would have to build a bigger hood,

which isn't cheap. Student said she's a vegetarian who lives off campus and it looks like there is a step back in the options. For example 2 vegetarian sandwiches at Fusion last year and now only one. Books n Bytes moved out gluten free, but she doesn't see the same with vegetarian/vegan. Mark said in the Letch project they are planning for a world class vegetarian concept, although it's a year away. It's fair to say it's a challenge to keep up in the more specialized areas of their concepts. Their gluten free population has grown in the last few years. Corey explained that there is a grain bar option at MJ and combining it with legumes. This is a newer vegetarian concept. There are vegetarian/vegan options incorporated in each concept. Jonna added that Vidalia's has been expanded. That station is being used for multi-purpose, but they do try to add in other places. They need to do a better job of letting people know where things are. Corey said there will be a vegan/vegetarian forum coming up. The date and location will be on Facebook. Max said he has friends and family involved in meal drives, is there some sort of deal CAS can have with meal drives? Mark said the rules for meal plan are immediate, so they can't support donating the meal plan money. He doesn't want to be the one school breaking the rule. Becky said they do a lot to support the local food banks. Foodbank in Rochester comes and picks items up from catered events, they held a Guinness Book event in the spring for World Food Day, and 1000 sandwiches were donated to Foodlink. They are working with Hertz and they will waive all fees if a student drives to a food bank or event. CAS staff will volunteer their time at Foodlink. Olivia said the donation idea is great and she didn't know that. Maybe they can work with IRC. She wanted to ask about Starbucks during rush time, can anything be done about it. Mark isn't happy about the execution at the line. This is the only Starbucks that has a stage that makes it unique to Geneseo. It was the largest opening of a Starbucks in NYS. That warrants more support from Corporate. We know when the hits come along. The layout is the same as other Starbucks, add more espresso machines, or reconfigure. You need more equipment. Marianne asked about the all you care to eat option. She said she has seen other colleges have a "to go" box and can only fill that. Jonna said they have talked about it for sustainability and styles of dining. She thought it's a good idea and let them think about it. Once the renovations are done, they will start looking at the dining option of all you care to eat concept.

Patty said she didn't have a question, rather a statement. One of the CAS/SA relationships that we have is CAS is our fiduciary agent. All our checks are run through them as well as personnel Mark and Rhonda have been very supportive of SA in some of our endeavors recently and she wanted to thank them for their assistance.

### Adjournment

Meeting adjourned at 7:51pm

Respectfully Submitted,

Kate Rebban  
Recording Secretary